



# PROTOTYPICAL + NONPROTOTYPICAL **SIGNAGE**

North America

V 23.05.22

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**01** FONTS/COLORS

**02** MONUMENT + CABINET

**03** WORDMARK + CABINET SIGN

**04** FLAT CUT OUT

**05** ROOM PLAQUES

**06** SITE WAYFINDING

**07** DOOR VINYL

**08** NONPROTOTYPICAL

\*Need approval before proposing nonprototypical sign packages (before sending out for bids).

| 02. | TAG  | Monument + Cabinet                                   |
|-----|------|------------------------------------------------------|
|     | S301 | Exterior Monument: Sales, Service, Delivery          |
|     | S306 | Exterior Monument: Collision Center                  |
|     | S310 | Exterior Monument with directional arrows            |
|     | S201 | Exterior Cabinet: T                                  |
|     | S202 | Exterior Cabinet: T and Wordmark                     |
| 03. | TAG  | Wordmark + Cabinet Sign                              |
|     | S101 | Halo Lit Standard Spacing                            |
|     | S102 | Halo Lit 10% Spacing                                 |
|     | S103 | Halo Lit 20% Spacing                                 |
|     | S104 | Halo Lit Retail Spacing                              |
|     | S111 | Face Lit Standard Spacing                            |
|     | S112 | Face Lit 10% Spacing                                 |
|     | S113 | Face Lit 20% Spacing                                 |
|     | S114 | Face Lit Retail Spacing                              |
|     | S151 | White Exterior Cabinet                               |
|     | S152 | White Exterior Cabinet with Stripes                  |
| 04. | TAG  | Flat Cut Out                                         |
|     | S500 | Exterior Service Sign Flat Cut Out                   |
|     | S801 | Wordmark Interior: 10% Spacing                       |
|     | S811 | Wordmark Interior: 10% Spacing with Service          |
|     | S816 | Wordmark Interior: 10% Spacing with Collision Center |
| 05. | TAG  | Room Plaques                                         |
|     | S951 | Womens Door Sign                                     |
|     | S952 | Mens Door Sign                                       |
|     | S953 | Unisex Door Sign                                     |
|     | S955 | All Gender Door Sign                                 |
|     | S961 | Womens Room Plaque                                   |
|     | S962 | Mens Room Plaque                                     |
|     | S963 | Unisex Room Plaque                                   |
|     | S965 | All Gender Room Plaque                               |
|     | S969 | Employees Only Room Plaque                           |
|     | S981 | After Hours Key Drop Off Room Plaque                 |
|     | S982 | WiFi Room Plaque                                     |
|     | S983 | No Smoking Room Plaque                               |
|     | S984 | No Smoking Room Plaque                               |
|     | S985 | No Photos Room Plaque                                |

| 06. | TAG         | Site Wayfinding                                          |
|-----|-------------|----------------------------------------------------------|
|     | S600        | Interior Directional FCO                                 |
|     | S601        | Interior Directional Vinyls                              |
|     | S701        | 6" x 9" Wall Mounted                                     |
|     | S707        | Curved T-Bracket                                         |
|     | S701 + S707 | 6" x 9" Post Mounted (4"x7"), One-Sided                  |
|     | S701 + S707 | 6" x 9" Post Mounted (4"x7"), Double-Sided               |
|     | S710        | 12" x 18" Pole Mounted                                   |
|     | S750        | 12" x 18" Wall Mounted                                   |
|     | S770        | 24"W - 15-36"H Site Wayfinding - Post Mounted            |
|     | S775        | 24"W - 15-36"H Site Wayfinding - Wall Mounted            |
|     | S780        | 18"W x 18"H Please Pull Forward                          |
|     | S790        | Parking Space Numbers, Varied Height                     |
|     | S795        | Address Number Non-Illuminated Flat Cut Out              |
|     | S796        | Address Number Halo-Lit                                  |
| 07. | TAG         | Door Vinyls                                              |
|     | S991        | Hours for Service and Sales                              |
|     | S992        | Hours for Service, Sales or Body                         |
|     | S993        | Hours for Collision Center                               |
|     | S995        | Hours and Tesla T for Service and/or Sales (No Wordmark) |
|     | S996        | Hours and Tesla T for Service and/or Sales               |
| 08. | TAG         | Non Prototypical                                         |
|     | S800        | Interior Non-Illuminated Wordmark Standard Spacing       |
|     | S802        | Interior Non-Illuminated Wordmark 20% Spacing            |
|     | S803        | Interior Non-Illuminated Wordmark Retail Spacing         |
|     | S820        | Exterior or Interior Non-Illuminated T Only              |
|     | S821        | Exterior or Interior Non-Illuminated T + Wordmark        |
|     | S830        | Exterior Halo-Lit T Only                                 |
|     | S831        | Exterior Facelit T Only                                  |
|     | S850        | Mission Statement                                        |
|     | S861        | Crash Graphics                                           |
|     | S862        | Conference Room Privacy Film                             |
|     | S863        | Tesla Flag                                               |
|     | S997        | Door Vinyl: Service                                      |
|     | S998        | Door Vinyl: Tesla Service                                |



# 01 FONTS/COLORS

GOTHAM BOOK:

USES:  
MONUMENT SIGN  
SERVICE  
DOOR VINYL OPTIONS 1  
ADDRESS NUMBER

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 0123456789

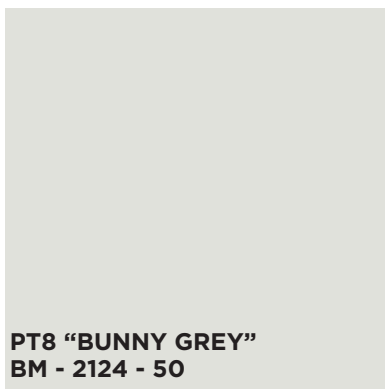
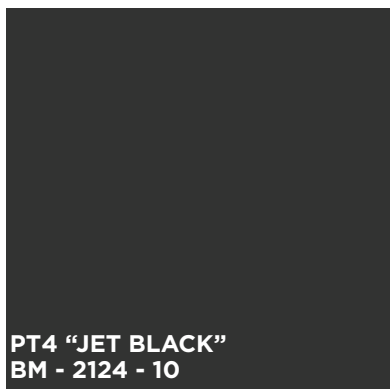
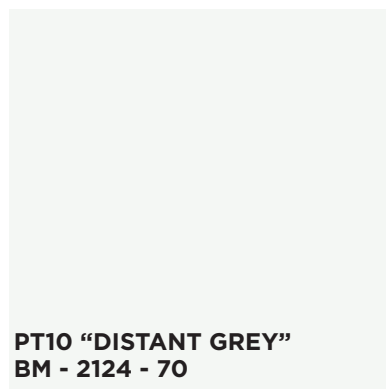
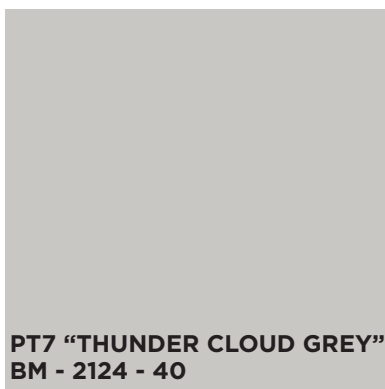
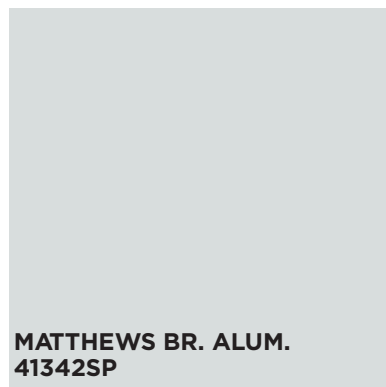
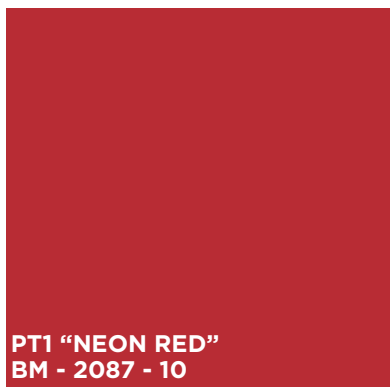
GOTHAM MEDIUM:

USES:  
DOOR VINYL OPTIONS 2  
HOURS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 0123456789

\*PT FOR PAINT  
V FOR VINYL  
D FOR DIGITAL (WITH PMS)

## BENJAMIN MOORE - PAINT COLORS



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01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

07 | DOOR  
VINYL

08 | NONPROTO.

C = 0 R = 204  
M = 100 G = 0  
Y = 81 B = 0  
K = 4

PMS 186 C - HEX #C00000

C = 3 R = 102  
M = 2 G = 102  
Y = 0 B = 107  
K = 68

COOL GRAY 11 C - HEX #66666b

C = 3 R = 232  
M = 2 G = 232  
Y = 0 B = 237  
K = 17

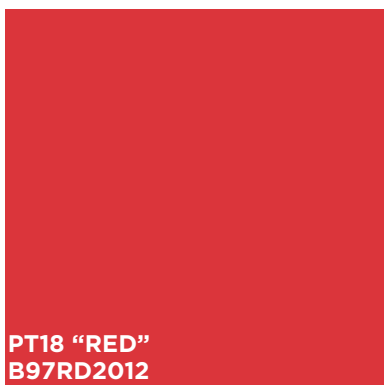
COOL GRAY 4 C - HEX #E8E8EC

C = 3 R = 30  
M = 2 G = 30  
Y = 0 B = 35  
K = 100

NEUTRAL BLACK C - HEX #1e1e22

C = 3 R = 167  
M = 2 G = 167  
Y = 0 B = 172  
K = 34

COOL GRAY 7 C - HEX #a7a7aC



## VINYL

**V1 OPAQUE WHITE VINYL**  
3M 7725 - 10

**TRANSLUCENT DIFFUSER**  
VINYL 3M 3735 - 60

**REFLECTIVE WHITE VINYL**  
3M

**F1 FROSTED GLASS**  
3M 7725 - 324

**V2 OPAQUE DARK GREY VINYL**  
3M 7725 - 141

**V5 PERFORATED FILM**  
3M 7725 - 141

## PLEXIGLASS AND ACRYLIC

**CLEAR P95 ACRYLIC**

**CLEAR PLEXIGLASS**

**RAISED WHITE APPLIQUE**

## MISCELLANEOUS

TRANSLUCENT  
DIGITAL PRINT  
TO MATCH BM-65  
CHANTILLY LACE  
**CMYK 1-0-2-3**

**RAISED RASTER**  
STAINLESS STEEL

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+ CABINET03 | WORDMARK  
+ CABINET04 | FLAT CUT  
OUT05 | ROOM  
PLAQUES06 | SITE  
WAYFINDING07 | DOOR  
VINYL

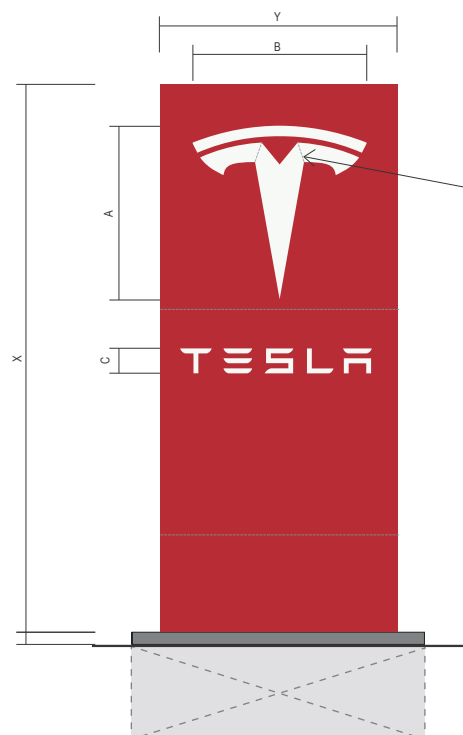
08 | NONPROTO.

## 02 MONUMENT + CABINET

| 02. | TAG  | Monument + Cabinet Sign                     |
|-----|------|---------------------------------------------|
|     | S301 | Exterior Monument: Sales, Service, Delivery |
|     | S306 | Exterior Monument: Collision Center         |
|     | S310 | Exterior Monument with directional arrows   |
|     | S201 | Exterior Cabinet: T                         |
|     | S202 | Exterior Cabinet: T and Wordmark            |

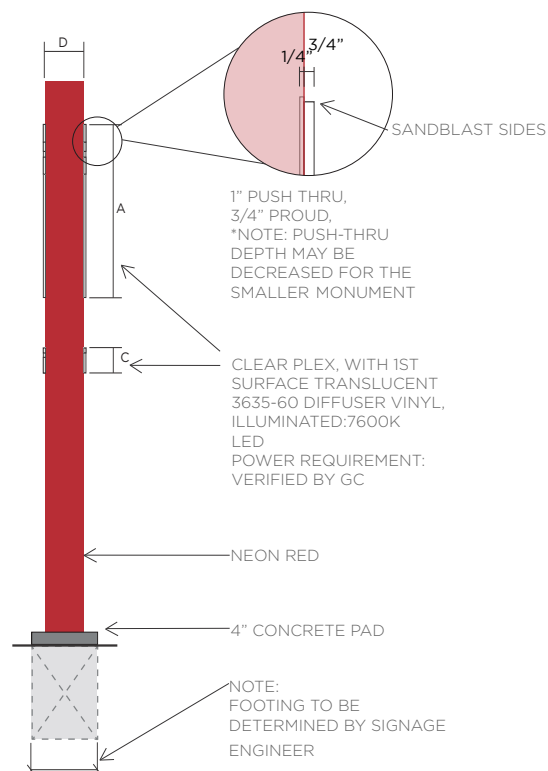
|                            |
|----------------------------|
| 00   INDEX                 |
| 01   FONTS/<br>COLORS      |
| 02   MONUMENT<br>+ CABINET |
| 03   WORDMARK<br>+ CABINET |
| 04   FLAT CUT<br>OUT       |
| 05   ROOM<br>PLAQUES       |
| 06   SITE<br>WAYFINDING    |
| 07   DOOR<br>VINYLS        |
| 08   NONPROTO.             |





SEAMS IN ACRYLIC ONLY WHEN LOGO IS OVER 6'-0"

NOTE: SEAMS IN ALUMINUM REQUIRED. LOCATION WILL VARY- AVOID COPY & LOGO, IF POSSIBLE



| MONUMENT |            |            |            |        |       |         |
|----------|------------|------------|------------|--------|-------|---------|
| X        | Y          | A          | B          | C      | D     | SQ. FT. |
| 6'-0"    | 2'-7 1/4"  | 1'-10 3/4" | 1'-10 7/8" | 3 1/4" | 1'-0" | 15.63   |
| 7'-0"    | 3'-0 1/2"  | 2'-2 5/8"  | 2'-2 3/4"  | 3 7/8" | 1'-0" | 21.29   |
| 8'-0"    | 3'-5 5/8"  | 2'-6 3/8"  | 2'-6 1/2"  | 4 3/8" | 1'-0" | 27.75   |
| 9'-0"    | 3'-10 7/8" | 2'-10 1/4" | 2'-10 3/8" | 5"     | 1'-2" | 35.16   |
| 10'-0"   | 4'-4"      | 3'-2"      | 3'-2"      | 5 1/2" | 1'-2" | 43.33   |
| 12'-0"   | 5'-2 1/2"  | 3'-9 5/8"  | 3'-9 7/8"  | 6 1/2" | 1'-6" | 62.50   |
| 15'-0"   | 6'-6"      | 4'-9"      | 4'-9 1/4"  | 8 1/4" | 1'-6" | 97.50   |
| 20'-0"   | 8'-8"      | 6'-4"      | 6'-4 3/8"  | 11"    | 2'-0" | 173.33  |

\*TO BE VERIFIED WITH ENGINEERING

00 | INDEX

01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

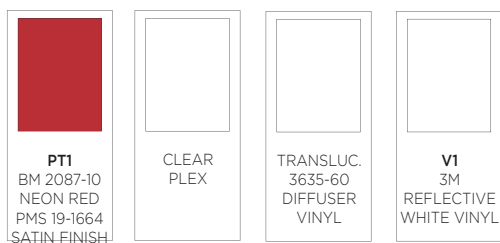
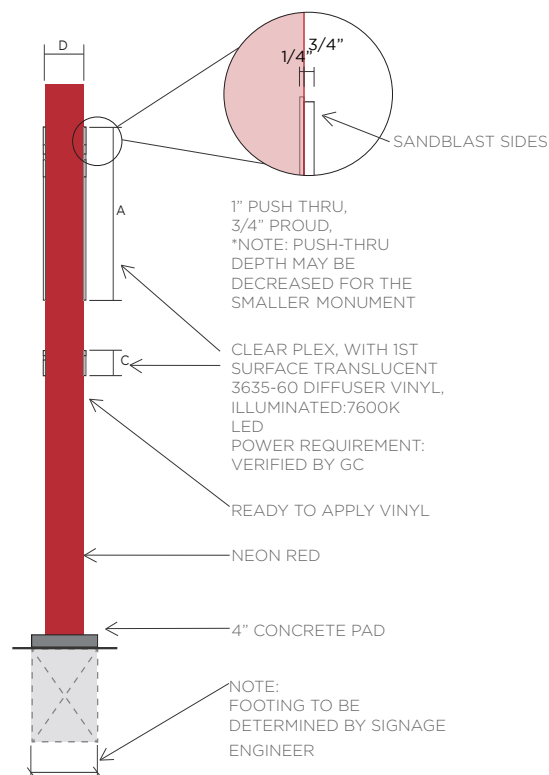
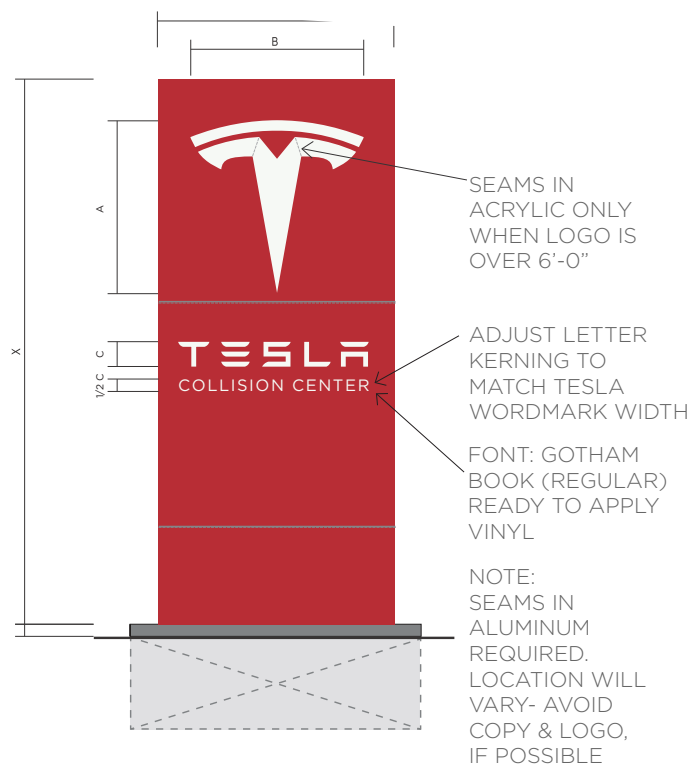
04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

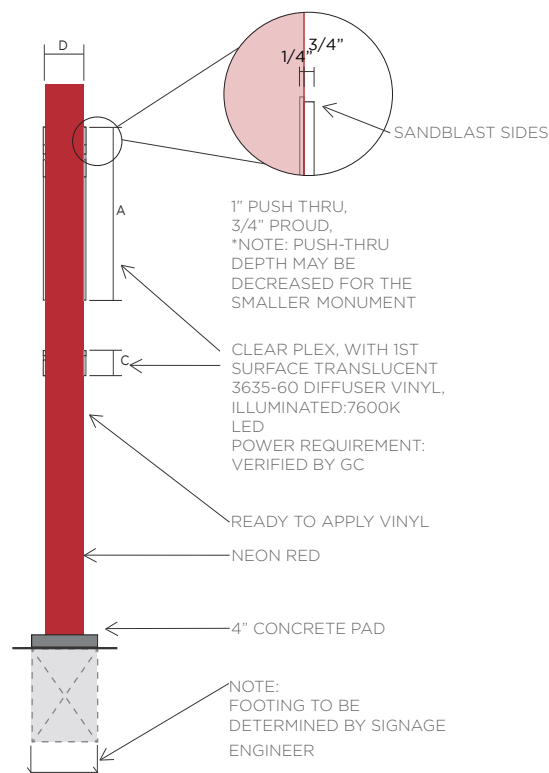
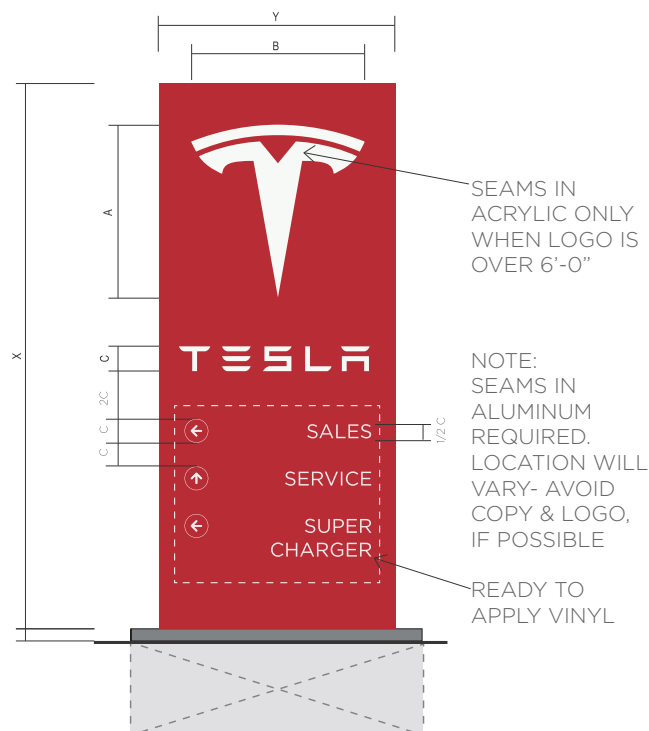
07 | DOOR  
VINYL

08 | NONPROTO.



| MONUMENT |            |            |            |        |       |         |
|----------|------------|------------|------------|--------|-------|---------|
| X        | Y          | A          | B          | C      | D     | SQ. FT. |
| 6'-0"    | 2'-7 1/4"  | 1'-10 3/4" | 1'-10 7/8" | 3 1/4" | 1'-0" | 15.63   |
| 7'-0"    | 3'-0 1/2"  | 2'-2 5/8"  | 2'-2 3/4"  | 3 7/8" | 1'-0" | 21.29   |
| 8'-0"    | 3'-5 5/8"  | 2'-6 3/8"  | 2'-6 1/2"  | 4 3/8" | 1'-0" | 27.75   |
| 9'-0"    | 3'-10 7/8" | 2'-10 1/4" | 2'-10 3/8" | 5"     | 1'-2" | 35.16   |
| 10'-0"   | 4'-4"      | 3'-2"      | 3'-2"      | 5 1/2" | 1'-2" | 43.33   |
| 12'-0"   | 5'-2 1/2"  | 3'-9 5/8"  | 3'-9 7/8"  | 6 1/2" | 1'-6" | 62.50   |
| 15'-0"   | 6'-6"      | 4'-9"      | 4'-9 1/4"  | 8 1/4" | 1'-6" | 97.50   |
| 20'-0"   | 8'-8"      | 6'-4"      | 6'-4 3/8"  | 11"    | 2'-0" | 173.33  |

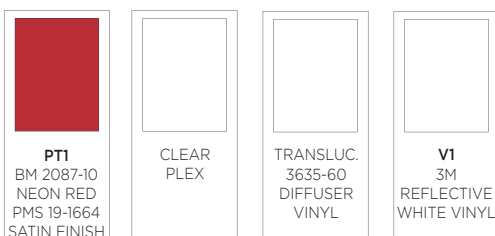
\*TO BE VERIFIED WITH ENGINEERING



#### LOCATION HIERARCHY-

SALES  
SERVICE  
DELIVERY  
SUPER CHARGER

NOTE-  
ADD DIRECTIONAL COPY ONLY WHEN ENTRANCE IS NOT  
CLEAR TO PASSERBY  
WORDING IS ALWAYS SMALLER THAN TESLA

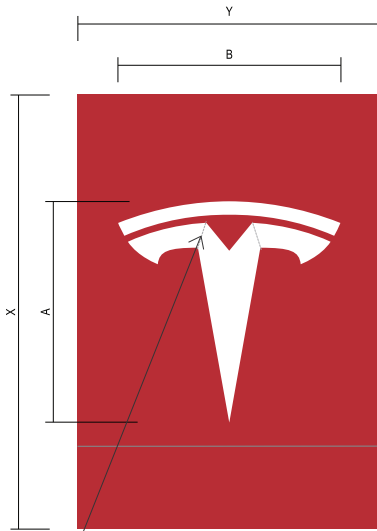


| MONUMENT |            |            |            |        |       |         |
|----------|------------|------------|------------|--------|-------|---------|
| X        | Y          | A          | B          | C      | D     | SQ. FT. |
| 6'-0"    | 2'-7 1/4"  | 1'-10 3/4" | 1'-10 7/8" | 3 1/4" | 1'-0" | 15.63   |
| 7'-0"    | 3'-0 1/2"  | 2'-2 5/8"  | 2'-2 3/4"  | 3 7/8" | 1'-0" | 21.29   |
| 8'-0"    | 3'-5 5/8"  | 2'-6 3/8"  | 2'-6 1/2"  | 4 3/8" | 1'-0" | 27.75   |
| 9'-0"    | 3'-10 7/8" | 2'-10 1/4" | 2'-10 3/8" | 5"     | 1'-2" | 35.16   |
| 10'-0"   | 4'-4"      | 3'-2"      | 3'-2"      | 5 1/2" | 1'-2" | 43.33   |
| 12'-0"   | 5'-2 1/2"  | 3'-9 5/8"  | 3'-9 7/8"  | 6 1/2" | 1'-6" | 62.50   |
| 15'-0"   | 6'-6"      | 4'-9"      | 4'-9 1/4"  | 8 1/4" | 1'-6" | 97.50   |
| 20'-0"   | 8'-8"      | 6'-4"      | 6'-4 3/8"  | 11"    | 2'-0" | 173.33  |

\*TO BE VERIFIED WITH ENGINEERING

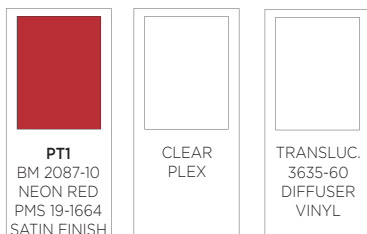
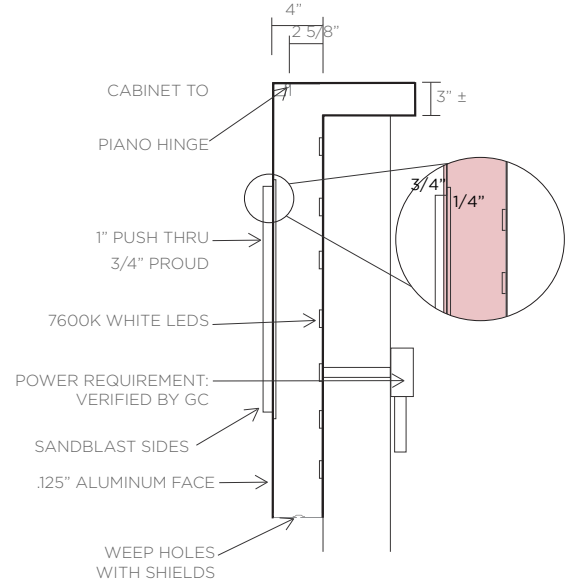
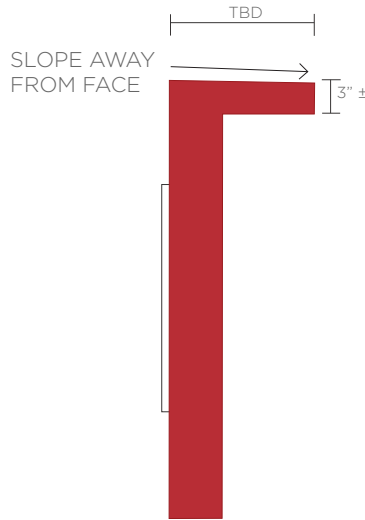
# S201

EXTERIOR CABINET: T



SEAMS IN ACRYLIC ONLY  
WHEN LOGO IS OVER 6'-0"

NOTE:  
AVOID SEAMS IN  
ALUMINUM IF POSSIBLE. IF  
REQUIRED, AVOID COPY &  
LOGO, IF POSSIBLE



| EXTERIOR CABINET: T |            |           |           |         |
|---------------------|------------|-----------|-----------|---------|
| X                   | Y          | A         | B         | SQ. FT. |
| 4'-0"               | 2'-9 1/2"  | 2'-0 3/8  | 2'-0 1/2" | 11.17   |
| 5'-0"               | 3'-5 7/8"  | 2'-6 1/2" | 2'-6 3/4" | 17.45   |
| 6'-0"               | 4'-2 1/4"  | 3'-0 3/4" | 3'-0 7/8" | 25.13   |
| 7'-0"               | 4'-10 5/8" | 3'-6 7/8" | 3'-7"     | 34.20   |
| 8'-0"               | 5'-7"      | 4'-1"     | 4'-1 1/8" | 44.67   |
| 9'-0"               | 6'-3 1/2"  | 4'-7"     | 4'-7 1/4" | 55.63   |
| 10'-0"              | 6'-11 2/4" | 5'-1 1/8" | 5'-1 1/2" | 69.79   |
| 11'-0"              | 7'-8 1/8"  | 5'-7 1/4" | 5'-7 1/2" | 84.45   |
| 12'-0"              | 8'-4 1/2"  | 6'-1 3/8" | 6'-1 3/4" | 100.50  |
| 13'-0"              | 9'-1"      | 6'-7 1/2" | 6'-7 7/8" | 118.08  |
| 14'-0"              | 9'-9 3/8"  | 7'-1 5/8" | 7'-2"     | 136.94  |

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COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

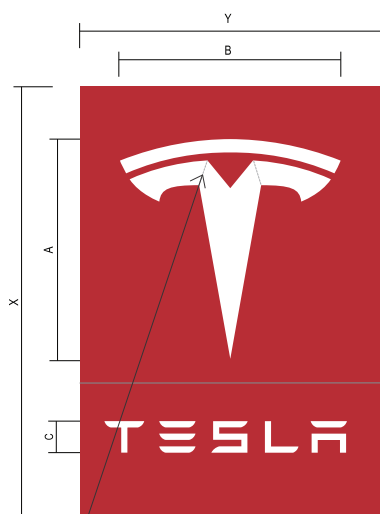
04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

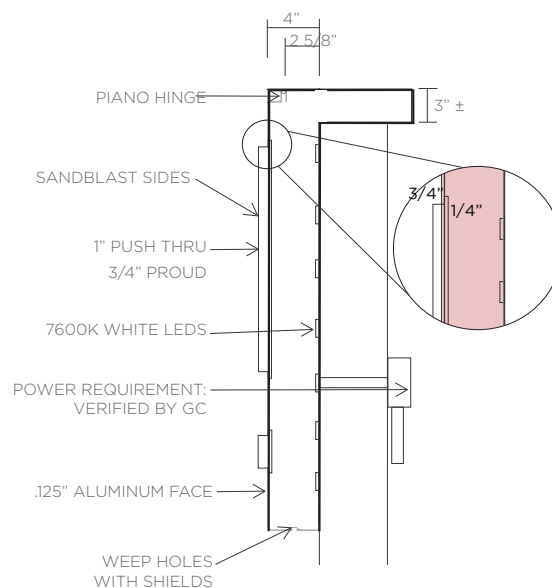
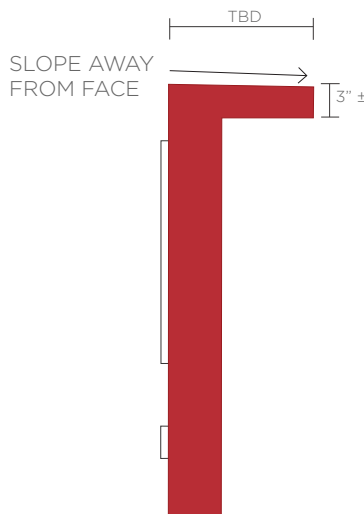
07 | DOOR  
VINYL

08 | NONPROTO.



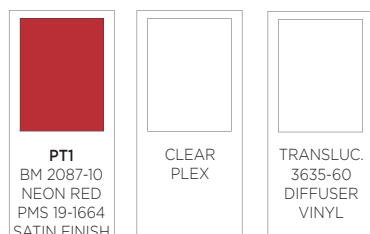
SEAMS IN ACRYLIC ONLY  
WHEN LOGO IS OVER 6'-0"

NOTE:  
AVOID SEAMS IN  
ALUMINUM IF POSSIBLE. IF  
REQUIRED, AVOID COPY &  
LOGO, IF POSSIBLE



EXTERIOR CABINET: T AND WORDMARK

| X      | Y          | A         | B         | C         | SQ. FT. |
|--------|------------|-----------|-----------|-----------|---------|
| 4'-0"  | 2'-9 1/2"  | 2'-0 3/8" | 2'-0 1/2" | 3 1/2"    | 11.17   |
| 5'-0"  | 3'-5 7/8"  | 2'-6 1/2" | 2'-6 3/4" | 4 3/4"    | 17.45   |
| 6'-0"  | 4'-2 1/4"  | 3'-0 3/4" | 3'-0 7/8" | 5 1/4"    | 25.13   |
| 7'-0"  | 4'-10 5/8" | 3'-6 7/8" | 3'-7"     | 6 1/8"    | 34.20   |
| 8'-0"  | 5'-7"      | 4'-1"     | 4'-1 1/8" | 7"        | 44.67   |
| 9'-0"  | 6'-3 1/2"  | 4'-7"     | 4'-7 1/4" | 8"        | 55.63   |
| 10'-0" | 6'-11 2/4" | 5'-1 1/8" | 5'-1 1/2" | 8 7/8"    | 69.79   |
| 11'-0" | 7'-8 1/8"  | 5'-7 1/4" | 5'-7 1/2" | 9 5/8"    | 84.45   |
| 12'-0" | 8'-4 1/2"  | 6'-1 3/8" | 6'-1 3/4" | 10 1/2"   | 100.50  |
| 13'-0" | 9'-1"      | 6'-7 1/2" | 6'-7 7/8" | 11 1/2"   | 118.08  |
| 14'-0" | 9'-9 3/8"  | 7'-1 5/8" | 7'-2"     | 1'-0 3/8" | 136.94  |



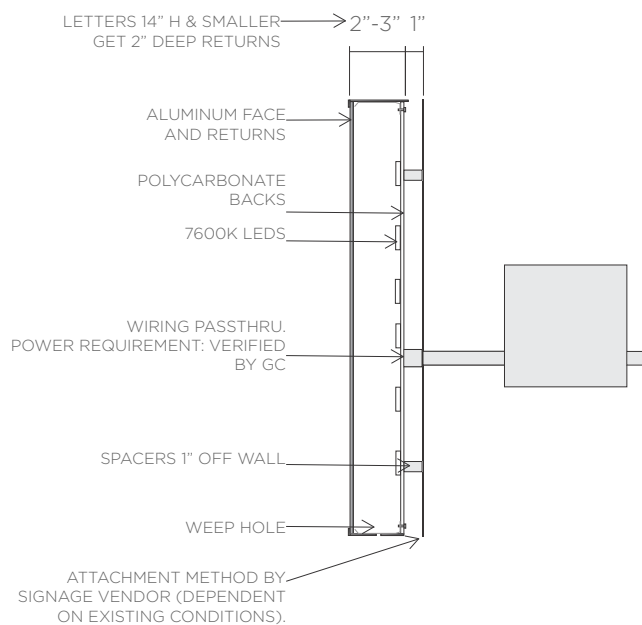
## 03 EXTERIOR WORDMARK + CABINET

| 03. | TAG  | Illuminated Wordmark + Cabinet      |
|-----|------|-------------------------------------|
|     | S101 | Halo Lit Standard Spacing           |
|     | S102 | Halo Lit 10% Spacing                |
|     | S103 | Halo Lit 20% Spacing                |
|     | S104 | Halo Lit Retail Spacing             |
|     | S111 | Face Lit Standard Spacing           |
|     | S112 | Face Lit 10% Spacing                |
|     | S113 | Face Lit 20% Spacing                |
|     | S114 | Face Lit Retail Spacing             |
|     | S151 | White Exterior Cabinet              |
|     | S152 | White Exterior Cabinet with Stripes |



#### VENDOR TO INDICATE SCOPE OF WORK REQUIRED BY GC

1. SHOW LOCATION OF EACH PASS THRU FOR EACH "SECTION" OF THE WORDMARK, TYP.
2. LOCATION AND SIZE OF WIREWAY ON BACKSIDE OF WORDMARK.
3. SHOW DETAILS FOR EXTERIOR WORKWAY AND INTERIOR WIREWAY INSTALLATIONS
4. SHOW LOCATION OF 14 AND 16, POWER SUPPLY, DISCONNECT SWITCH AND PRIMARY



#### STANDARD SPACING

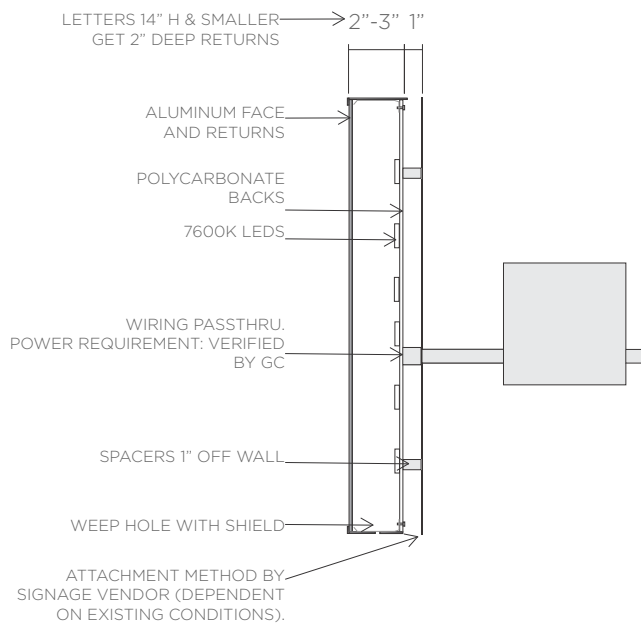
| X     | Y          | SQ. FT. |
|-------|------------|---------|
| 1'-6" | 11'-8 1/2" | 17.31   |
| 2'-0" | 15'-7 1/4" | 30.79   |
| 2'-6" | 19'-6 1/8" | 48.10   |
| 3'-0" | 23'-5"     | 69.25   |
| 3'-6" | 27'-3 3/4" | 94.28   |
| 4'-0" | 31'-2 5/8" | 123.13  |





#### VENDOR TO INDICATE SCOPE OF WORK REQUIRED BY GC

1. SHOW LOCATION OF EACH PASS THRU FOR EACH "SECTION" OF THE WORDMARK, TYP.
2. LOCATION AND SIZE OF WIREWAY ON BACKSIDE OF WORDMARK.
3. SHOW DETAILS FOR EXTERIOR WORKWAY AND INTERIOR WIREWAY INSTALLATIONS
4. SHOW LOCATION OF 14 AND 16, POWER SUPPLY, DISCONNECT SWITCH AND PRIMARY



#### 10% SPACING

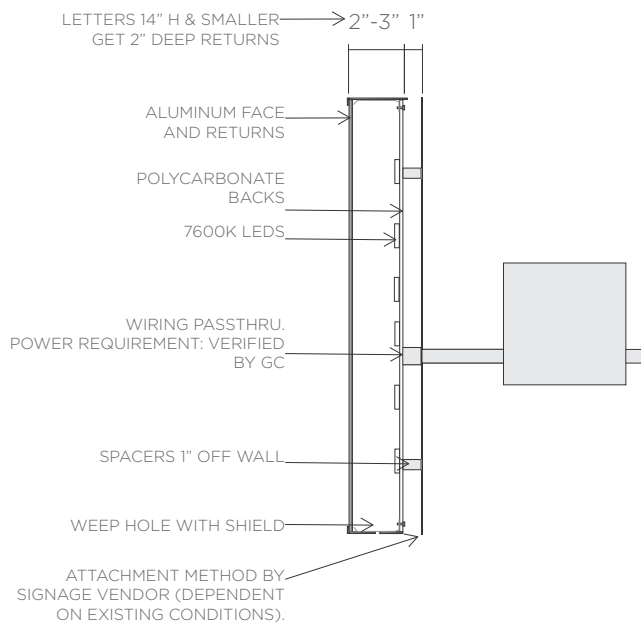
| X     | Y          | SQ. FT. |
|-------|------------|---------|
| 1'-6" | 15'-0 5/8" | 22.19   |
| 2'-0" | 20'-0 7/8" | 39.46   |
| 2'-6" | 25'-1 1/8" | 61.67   |
| 3'-0" | 30'-1 3/8" | 88.78   |
| 3'-6" | 35'-1 5/8" | 120.86  |
| 4'-0" | 40'-1 3/4" | 157.83  |





#### VENDOR TO INDICATE SCOPE OF WORK REQUIRED BY GC

1. SHOW LOCATION OF EACH PASS THRU FOR EACH "SECTION" OF THE WORDMARK, TYP.
2. LOCATION AND SIZE OF WIREWAY ON BACKSIDE OF WORDMARK.
3. SHOW DETAILS FOR EXTERIOR WORKWAY AND INTERIOR WIREWAY INSTALLATIONS
4. SHOW LOCATION OF 14 AND 16, POWER SUPPLY, DISCONNECT SWITCH AND PRIMARY



#### 20% SPACING

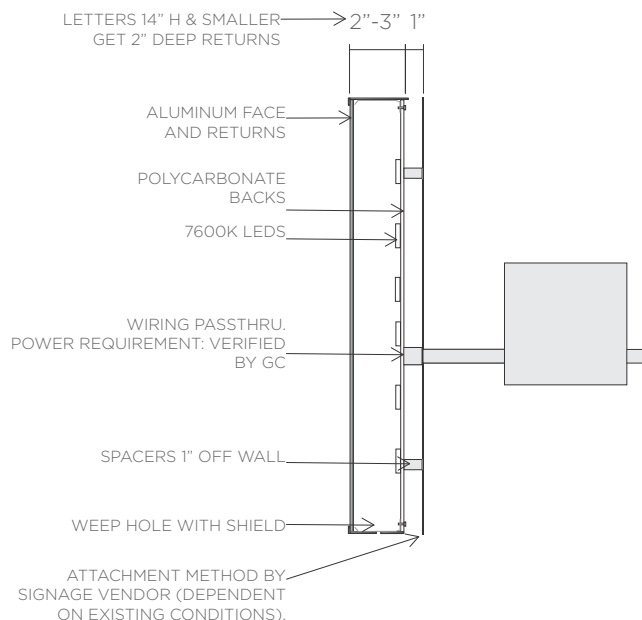
| X     | Y          | SQ. FT. |
|-------|------------|---------|
| 1'-6" | 16'-6 1/2" | 24.00   |
| 2'-0" | 22'-0 1/2" | 43.13   |
| 2'-6" | 27'-6 3/4" | 67.40   |
| 3'-0" | 33'-0 7/8" | 97.03   |
| 3'-6" | 38'-7"     | 132.09  |
| 4'-0" | 44'-1 1/8" | 172.50  |



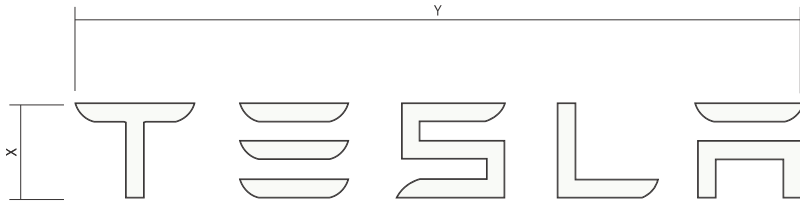


### VENDOR TO INDICATE SCOPE OF WORK REQUIRED BY GC

1. SHOW LOCATION OF EACH PASS THRU FOR EACH "SECTION" OF THE WORDMARK, TYP.
2. LOCATION AND SIZE OF WIREWAY ON BACKSIDE OF WORDMARK.
3. SHOW DETAILS FOR EXTERIOR WORKWAY AND INTERIOR WIREWAY INSTALLATIONS
4. SHOW LOCATION OF 14 AND 16, POWER SUPPLY, DISCONNECT SWITCH AND PRIMARY

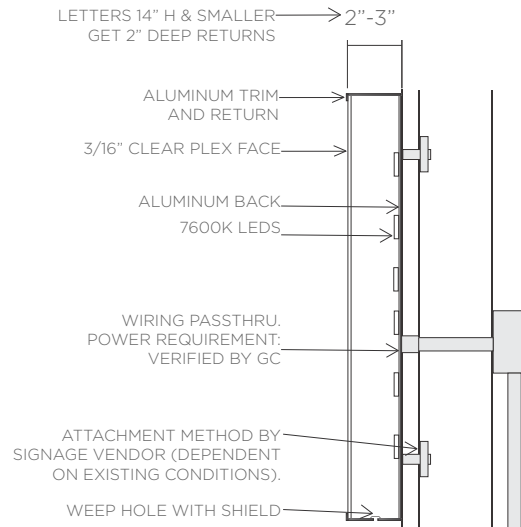


| RETAIL SPACING |             |         |
|----------------|-------------|---------|
| X              | Y           | SQ. FT. |
| 1'-6"          | 20'-10 1/4" | 30.88   |
| 2'-0"          | 27'-9 1/2"  | 54.90   |
| 2'-6"          | 34'-8 7/8"  | 85.76   |
| 3'-0"          | 41'-8 1/4"  | 123.50  |
| 3'-6"          | 48'-7 5/8"  | 168.11  |
| 4'-0"          | 55'- 7"     | 219.54  |



### VENDOR TO INDICATE SCOPE OF WORK REQUIRED BY GC

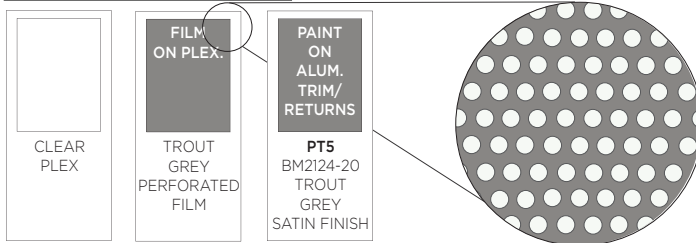
1. SHOW LOCATION OF EACH PASS THRU FOR EACH "SECTION" OF THE WORDMARK, TYP.
2. LOCATION AND SIZE OF WIREWAY ON BACKSIDE OF WORDMARK.
3. SHOW DETAILS FOR EXTERIOR WORKWAY AND INTERIOR WIREWAY INSTALLATIONS
4. SHOW LOCATION OF 14 AND 16, POWER SUPPLY, DISCONNECT SWITCH AND PRIMARY



### FOR DARK BACKGROUND

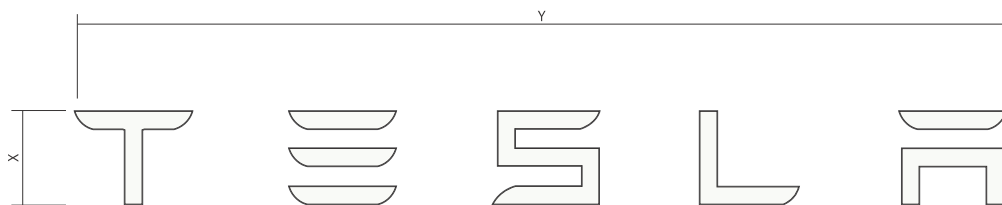


### FOR LIGHT BACKGROUND



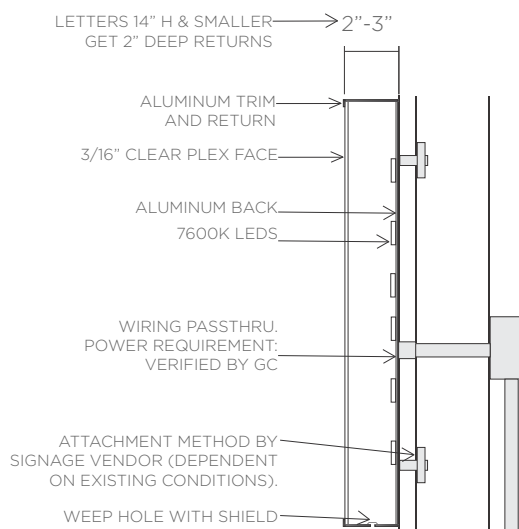
### STANDARD SPACING

| X     | Y          | SQ. FT. |
|-------|------------|---------|
| 1'-6" | 11'-8 1/2" | 17.31   |
| 2'-0" | 15'-7 1/4" | 30.79   |
| 2'-6" | 19'-6 1/8" | 48.10   |
| 3'-0" | 23'-5"     | 69.25   |
| 3'-6" | 27'-3 3/4" | 94.28   |
| 4'-0" | 31'-2 5/8" | 123.13  |

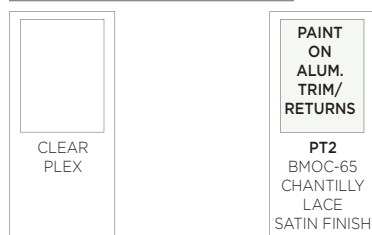


### VENDOR TO INDICATE SCOPE OF WORK REQUIRED BY GC

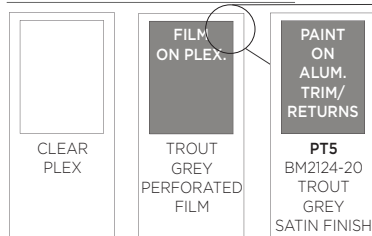
1. SHOW LOCATION OF EACH PASS THRU FOR EACH "SECTION" OF THE WORDMARK, TYP.
2. LOCATION AND SIZE OF WIREWAY ON BACKSIDE OF WORDMARK.
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4. SHOW LOCATION OF 14 AND 16, POWER SUPPLY, DISCONNECT SWITCH AND PRIMARY



### FOR DARK BACKGROUND

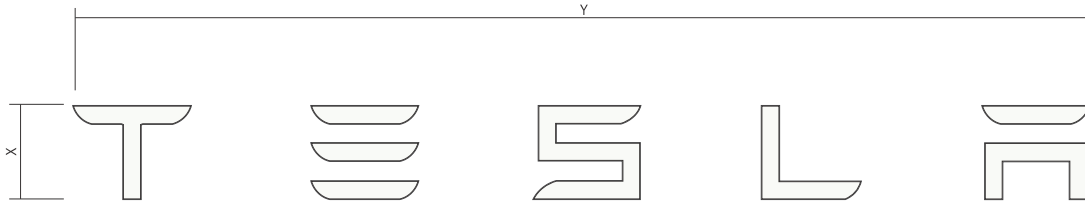


### FOR LIGHT BACKGROUND



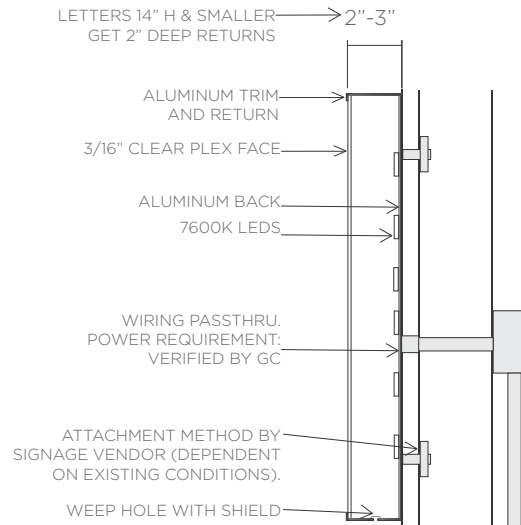
### 10% SPACING

| X     | Y          | SQ. FT. |
|-------|------------|---------|
| 1'-6" | 15'-0 5/8" | 22.19   |
| 2'-0" | 20'-0 7/8" | 39.46   |
| 2'-6" | 25'-1 1/8" | 61.67   |
| 3'-0" | 30'-1 3/8" | 88.78   |
| 3'-6" | 35'-1 5/8" | 120.86  |
| 4'-0" | 40'-1 3/4" | 157.83  |



### VENDOR TO INDICATE SCOPE OF WORK REQUIRED BY GC

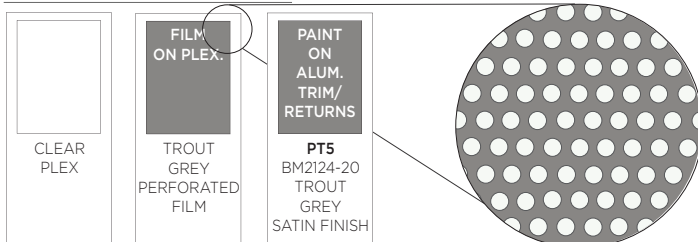
1. SHOW LOCATION OF EACH PASS THRU FOR EACH "SECTION" OF THE WORDMARK, TYP.
2. LOCATION AND SIZE OF WIREWAY ON BACKSIDE OF WORDMARK.
3. SHOW DETAILS FOR EXTERIOR WORKWAY AND INTERIOR WIREWAY INSTALLATIONS
4. SHOW LOCATION OF 14 AND 16, POWER SUPPLY, DISCONNECT SWITCH AND PRIMARY



### FOR DARK BACKGROUND

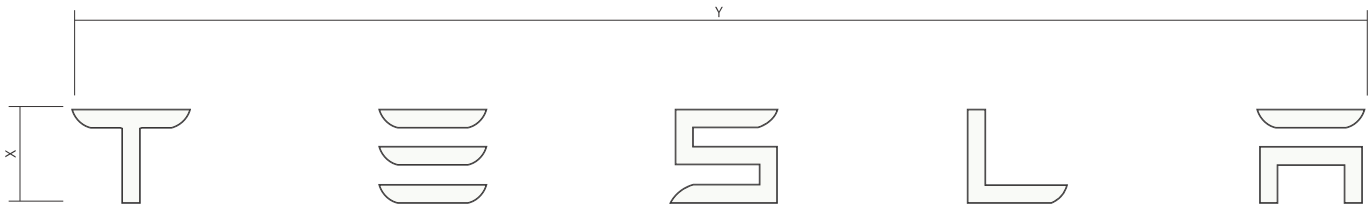


### FOR LIGHT BACKGROUND



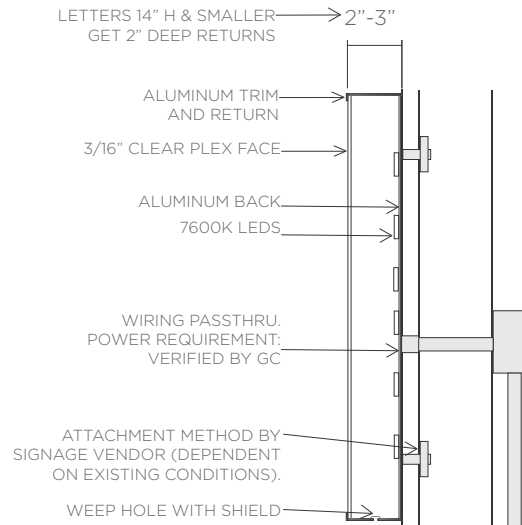
### 20% SPACING

| X     | Y          | SQ. FT. |
|-------|------------|---------|
| 1'-6" | 16'-6 1/2" | 24.00   |
| 2'-0" | 22'-0 1/2" | 43.13   |
| 2'-6" | 27'-6 3/4" | 67.40   |
| 3'-0" | 33'-0 7/8" | 97.03   |
| 3'-6" | 38'-7"     | 132.09  |
| 4'-0" | 44'-1 1/8" | 172.50  |

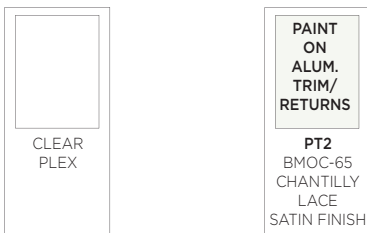


### VENDOR TO INDICATE SCOPE OF WORK REQUIRED BY GC

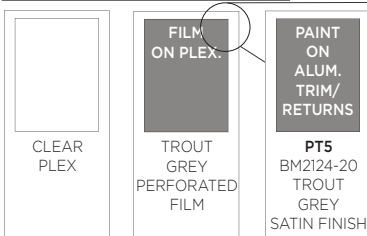
1. SHOW LOCATION OF EACH PASS THRU FOR EACH "SECTION" OF THE WORDMARK, TYP.
2. LOCATION AND SIZE OF WIREWAY ON BACKSIDE OF WORDMARK.
3. SHOW DETAILS FOR EXTERIOR WORKWAY AND INTERIOR WIREWAY INSTALLATIONS
4. SHOW LOCATION OF 14 AND 16, POWER SUPPLY, DISCONNECT SWITCH AND PRIMARY



### FOR DARK BACKGROUND

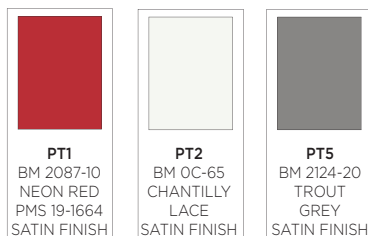
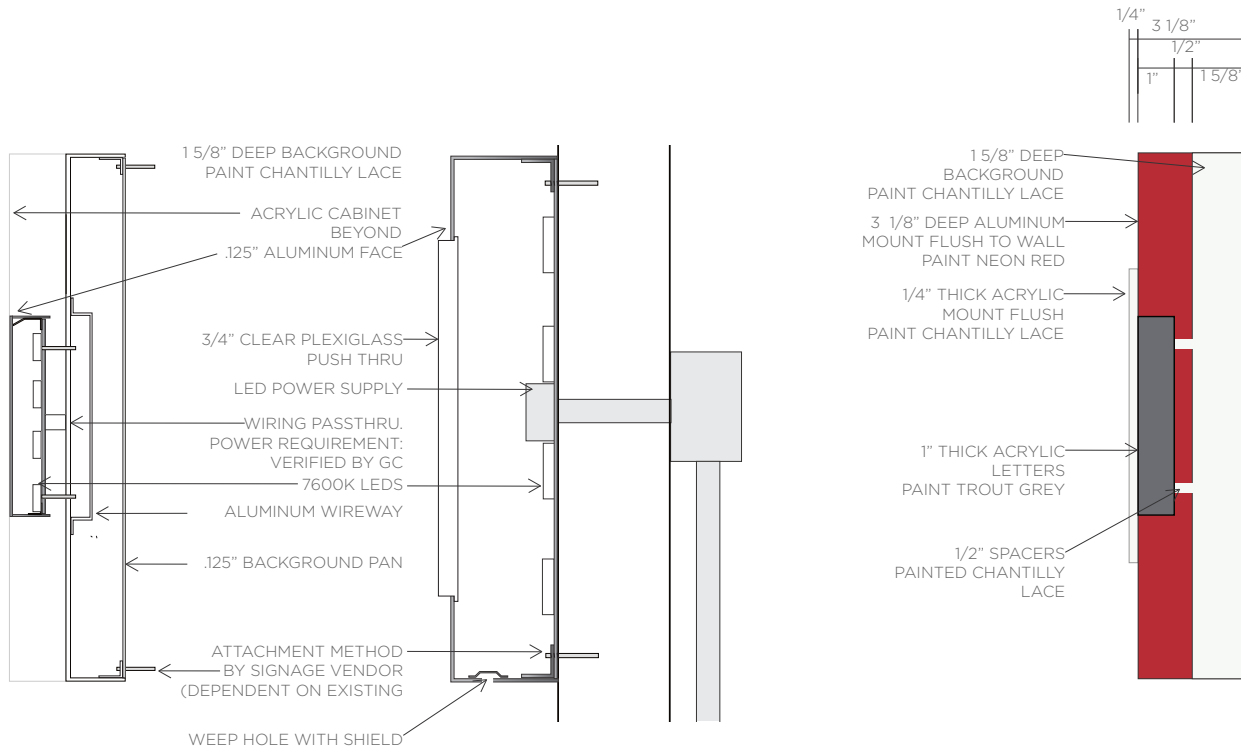


### FOR LIGHT BACKGROUND



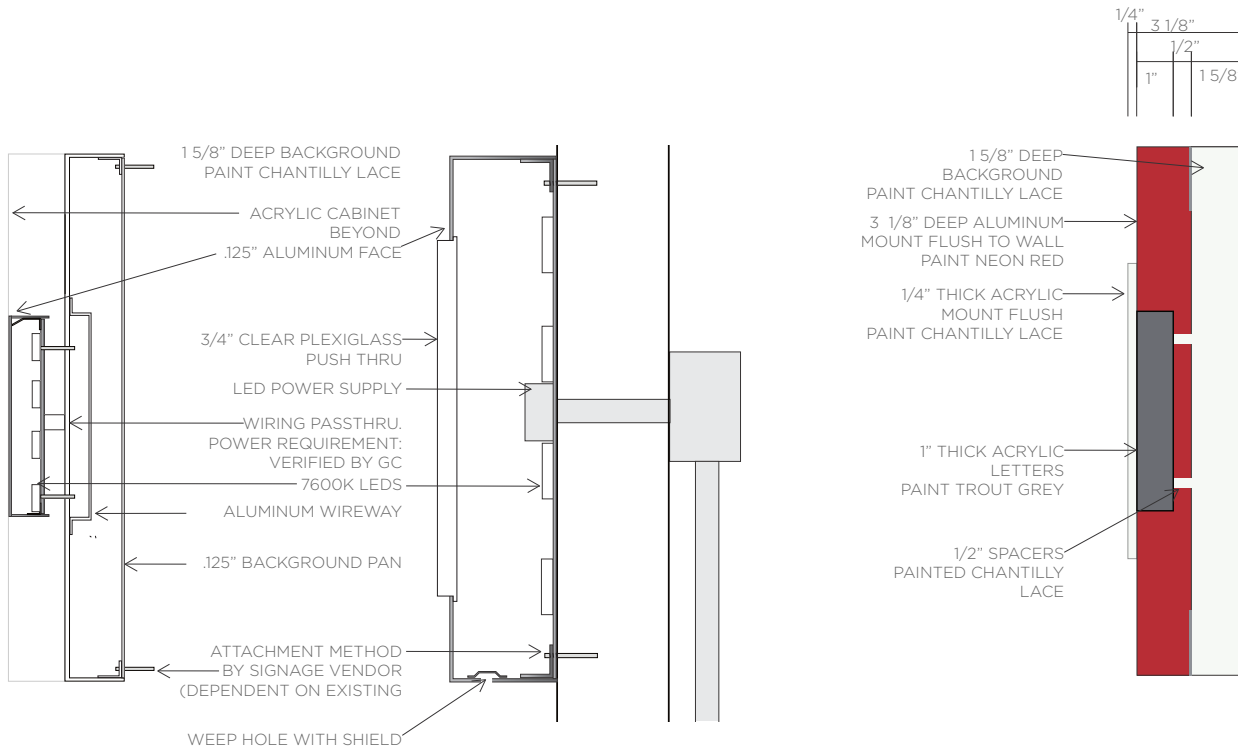
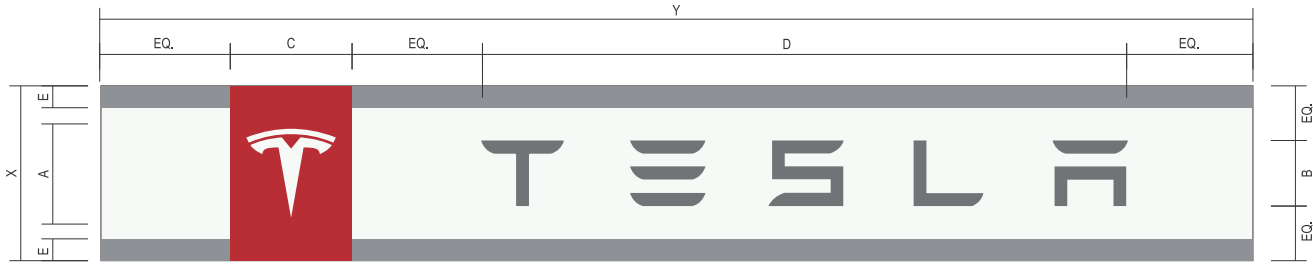
### RETAIL SPACING

| X     | Y           | SQ. FT. |
|-------|-------------|---------|
| 1'-6" | 20'-10 1/4" | 30.88   |
| 2'-0" | 27'-9 1/2"  | 54.90   |
| 2'-6" | 34'-8 7/8"  | 85.76   |
| 3'-0" | 41'-8 1/4"  | 123.50  |
| 3'-6" | 48'-7 5/8"  | 168.11  |
| 4'-0" | 55'-7"      | 219.54  |



| PAN NO STRIPES |        |           |           |           |       |         |
|----------------|--------|-----------|-----------|-----------|-------|---------|
| X              | Y      | A         | B         | C         | D     | SQ. FT. |
| 1'-6 1/2"      | 12'-0" | 9 3/8"    | 9 1/4"    | 1'-0 7/8" | 18.50 | 18.50   |
| 2'-0 1/2"      | 16'-0" | 1'-0 1/2" | 1'-0 1/4" | 1'-5 1/8" | 32.67 | 32.67   |
| 2'-3 5/8"      | 18'-0" | 1'-2"     | 1'-1 7/8" | 1'-7 1/4" | 41.44 | 41.44   |

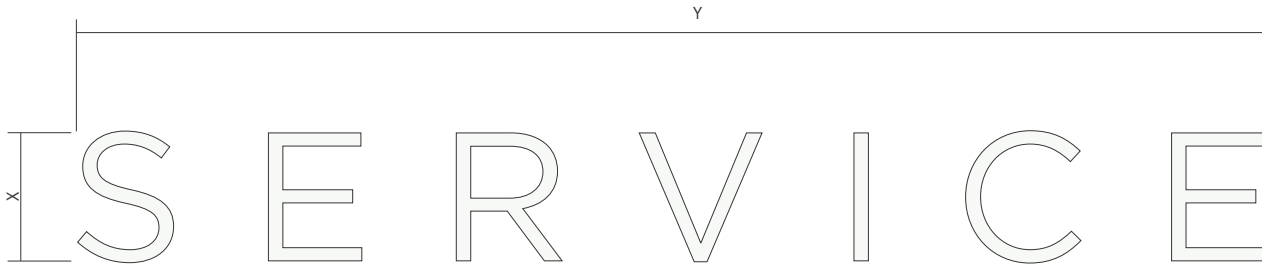




| PAN WITH STRIPES |        |           |           |            |            |        |         |
|------------------|--------|-----------|-----------|------------|------------|--------|---------|
| X                | Y      | A         | B         | C          | D          | E      | SQ. FT. |
| 1'-9 7/8"        | 12'-0" | 11 1/8"   | 8 1/8"    | 1'-3 1/4"  | 6'-8 7/8"  | 2 3/4" | 21.88   |
| 2'-5 1/8"        | 16'-0" | 1'-2 7/8" | 11"       | 1'-8 3/8"  | 8'-11 3/4" | 3 5/8" | 38.83   |
| 2'-8 3/4"        | 18'-0" | 1'-4 5/8" | 1'-0 1/4" | 1'-10 7/8" | 10'-1 1/4" | 4"     | 49.13   |

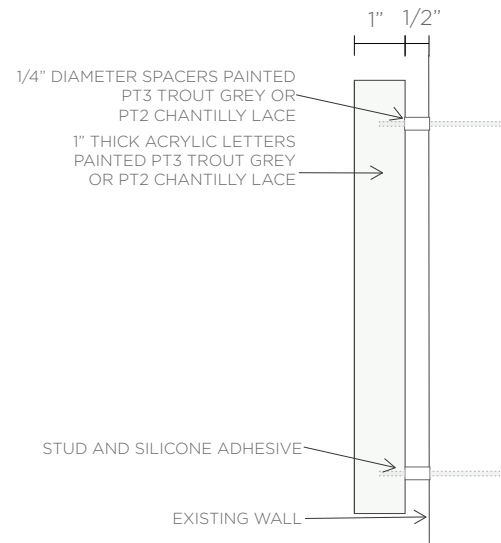
## 04 FLAT CUT OUT

| 04. | TAG  | Flat Cut Out                                         |
|-----|------|------------------------------------------------------|
|     | S500 | Exterior Service Sign Flat Cut Out                   |
|     | S801 | Wordmark Interior: 10% Spacing                       |
|     | S811 | Wordmark Interior: 10% Spacing with Service          |
|     | S816 | Wordmark Interior: 10% Spacing with Collision Center |

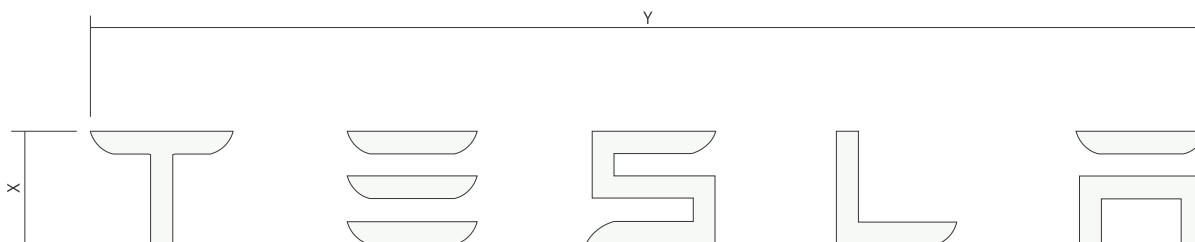


X: (MEASURED OFF HEIGHT OF "E")

Y: (WILL VARY FROM TABLE, TYP. LINE UP WITH OUTSIDE ENDS OF BAY DOORS)

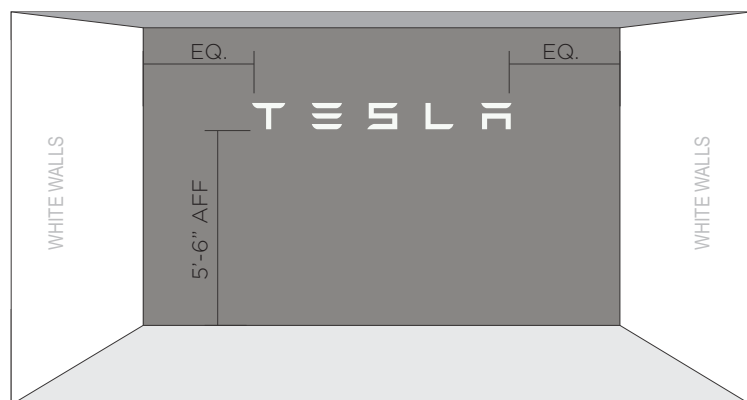


| SERVICE   |           |         |
|-----------|-----------|---------|
| X         | Y         | SQ. FT. |
| 9'-1/2"   | 7'-4 1/2" | 5.84    |
| 1'-0"     | 9'-3 3/8" | 9.28    |
| 1'-3 1/2" | 12'-0"    | 15.5    |
| 1'-6"     | 13'-11"   | 20.88   |

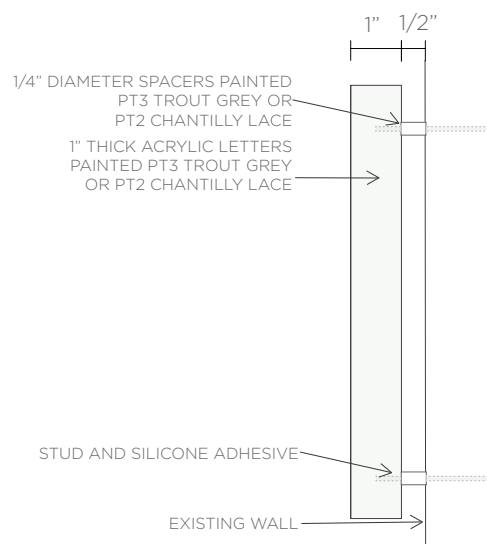


X: (MEASURED OFF HEIGHT OF "E")

Y: (WILL VARY FROM TABLE, TYP. LINE UP WITH OUTSIDE ENDS OF BAY DOORS)



\*NOTE TO INSTALLER: DO NOT INSTALL UNLESS WALL IS PAINTED TROUT GREY



OR

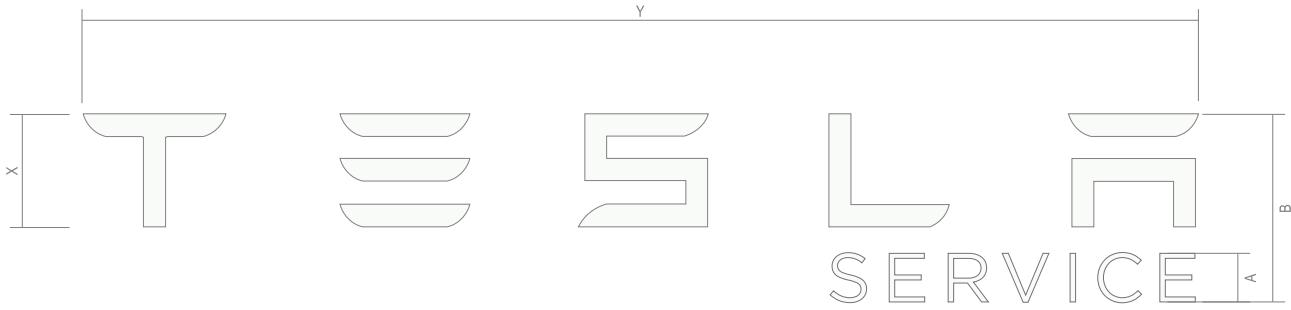
**PT5**  
BM2124-20  
TROUT  
GREY  
SATIN FINISH

**PT2**  
BMOG-65  
CHANTILLY  
LACE  
SATIN FINISH

**PX**  
TO MATCH  
WALL  
VERIFY

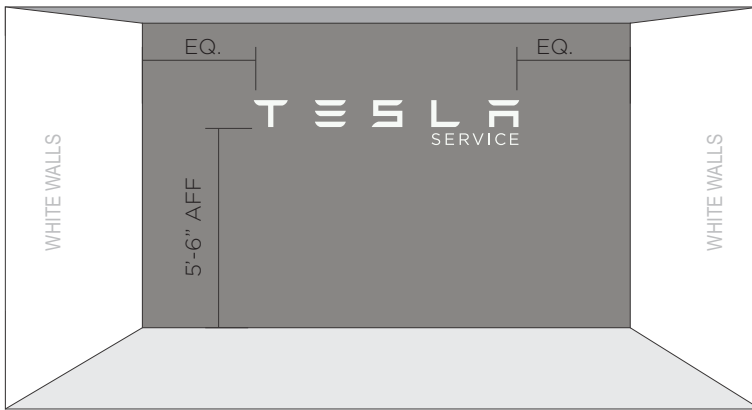
## 10% SPACING

| X      | Y          |
|--------|------------|
| 8 1/2" | 7'-0"      |
| 10"    | 9'-10 3/8" |

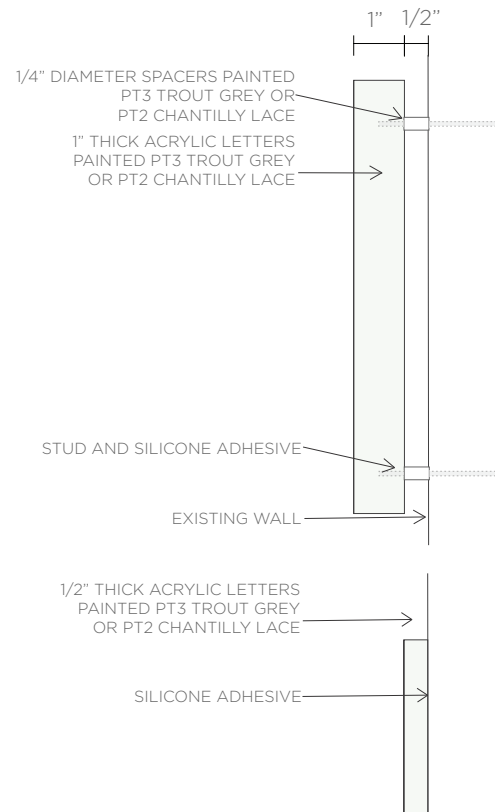


X: (MEASURED OFF HEIGHT OF "E")

Y: (WILL VARY FROM TABLE, TYP. LINE UP WITH OUTSIDE ENDS OF BAY DOORS)



\*NOTE TO INSTALLER: DO NOT INSTALL UNLESS WALL IS PAINTED TROUT GREY



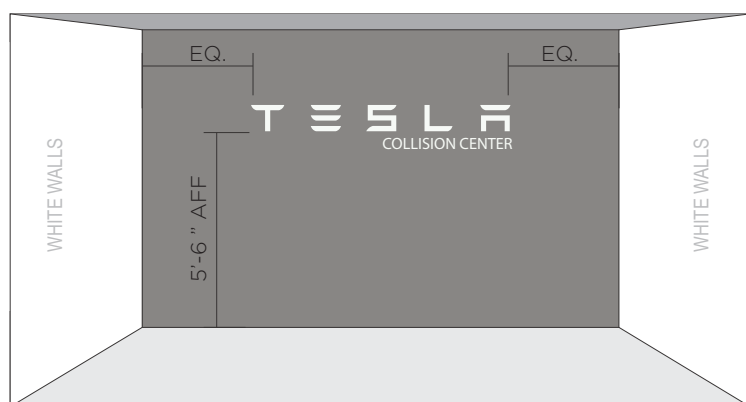
## 10% SPACING W/ SERVICE TAG

| X      | Y          | A      | B     |
|--------|------------|--------|-------|
| 7 1/4" | 5'-11 1/2" | 3 1/8" | 1'-0" |
| 8 1/2" | 7'-0"      | 3 5/8" | 1'-0" |

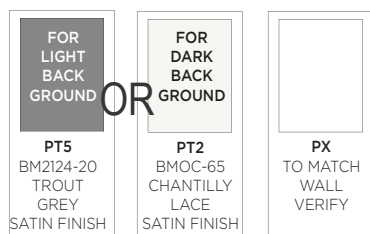
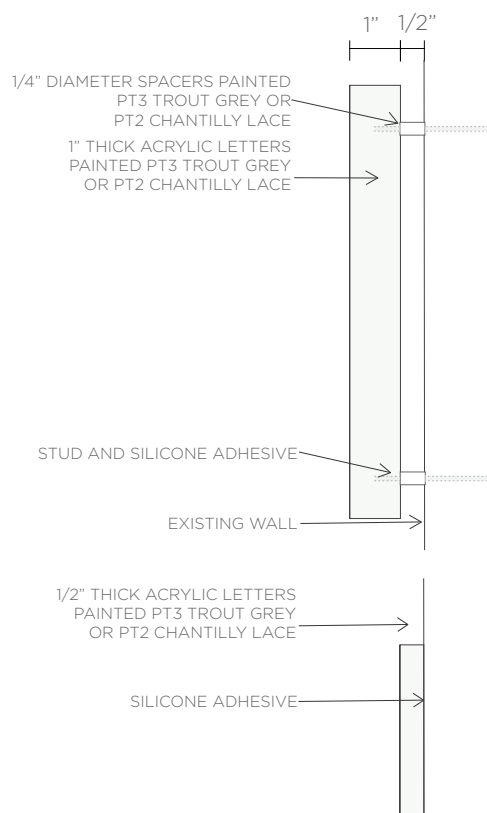


X: (MEASURED OFF HEIGHT OF "E")

Y: (WILL VARY FROM TABLE, TYP. LINE UP WITH OUTSIDE ENDS OF BAY DOORS)



\*NOTE TO INSTALLER: DO NOT INSTALL UNLESS WALL IS PAINTED TROUT GREY



## 10% SPACING W/ COLLISION REPAIR

| X      | Y          | A      | B     |
|--------|------------|--------|-------|
| 7 1/4" | 5'-11 1/2" | 3 1/8" | 1'-0" |
| 8 1/2" | 7'-0"      | 3 5/8" | 1'-0" |

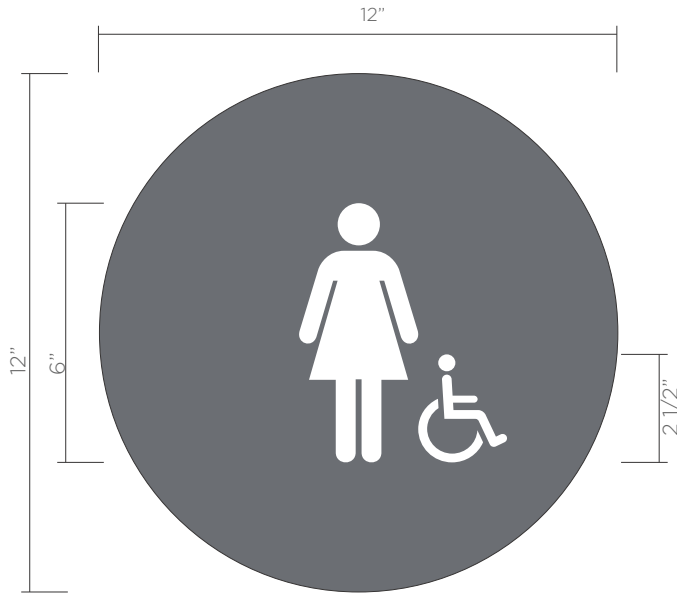
## 05 ROOM PLAQUES



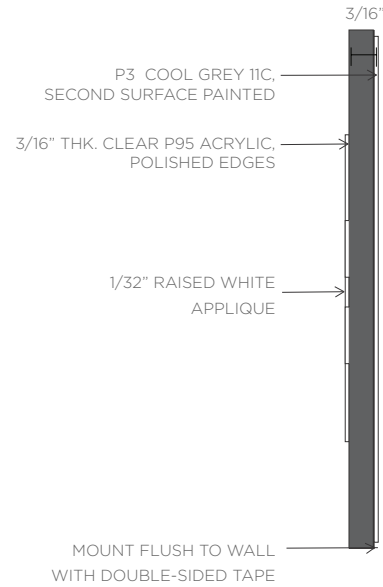
| 05. | TAG  | Room Plaques                         |
|-----|------|--------------------------------------|
|     | S951 | Womens Door Sign                     |
|     | S952 | Mens Door Sign                       |
|     | S953 | Unisex Door Sign                     |
|     | S955 | All Gender Door Sign                 |
|     | S961 | Womens Room Plaque                   |
|     | S962 | Mens Room Plaque                     |
|     | S963 | Unisex Room Plaque                   |
|     | S965 | All Gender Room Plaque               |
|     | S969 | Employees Only Room Plaque           |
|     | S981 | After Hours Key Drop Off Room Plaque |
|     | S982 | WiFi Room Plaque                     |
|     | S983 | No Smoking Room Plaque               |
|     | S984 | No Smoking Room Plaque               |
|     | S985 | No Photos Room Plaque                |

# S951, S952, S953, S955

ADA RESTROOM: DOOR



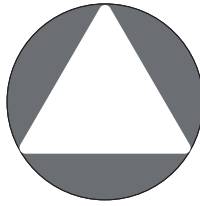
S951



S952

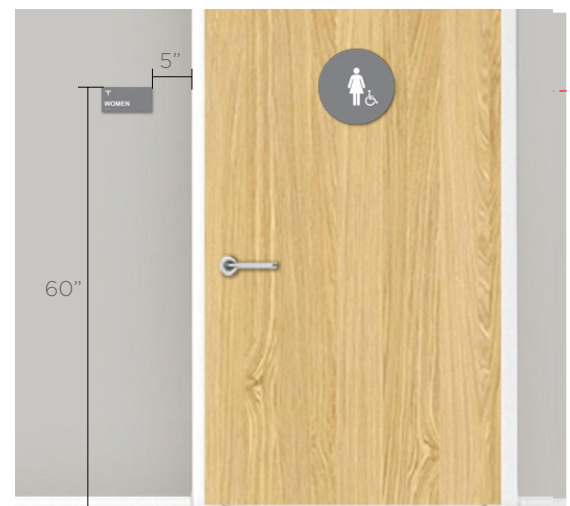
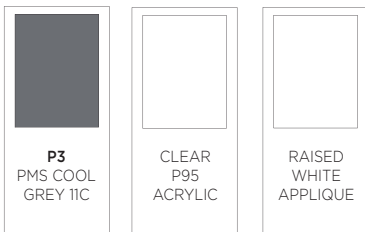


S953



S955

PER CALIFORNIA  
TITLE 24:  
ALL GENDER SIGN IS  
INTENTIONALLY LEFT  
BLANK



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COLORS

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+ CABINET

03 | WORDMARK  
+ CABINET

04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

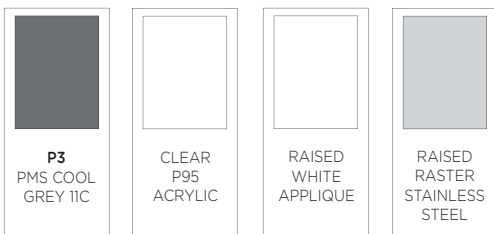
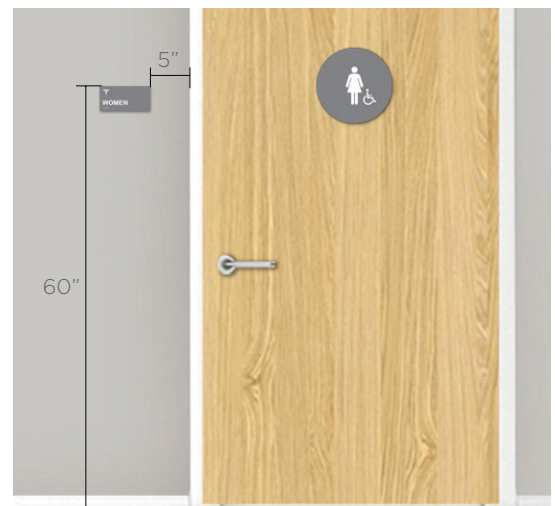
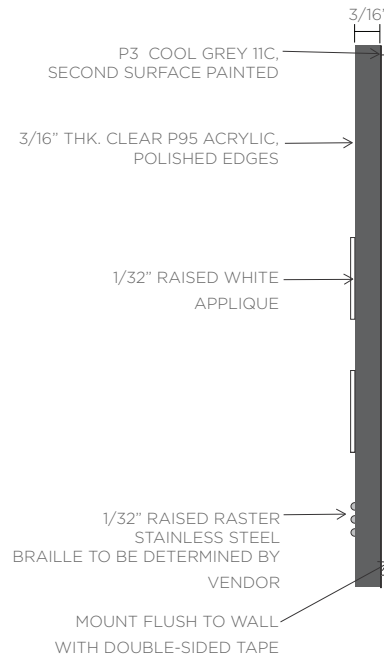
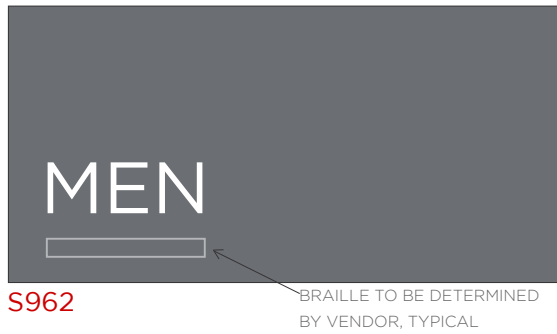
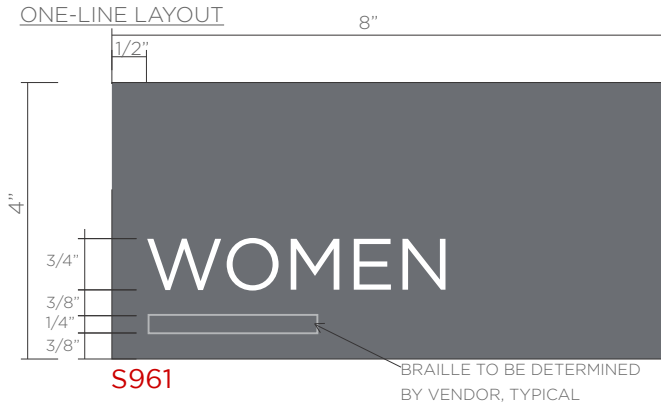
06 | SITE  
WAYFINDING

07 | DOOR  
VINYLS

08 | NONPROTO.

# S961, S962, S964

ROOM NAME PLAQUE: ONE-LINE LAYOUT



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WAYFINDING

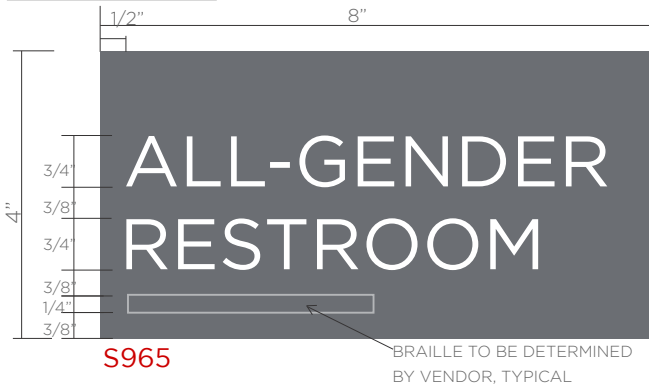
07 | DOOR  
VINYLS

08 | NONPROTO.

# S965, S963, S969

ROOM NAME PLAQUE: TWO-LINE LAYOUT

TWO-LINE LAYOUT



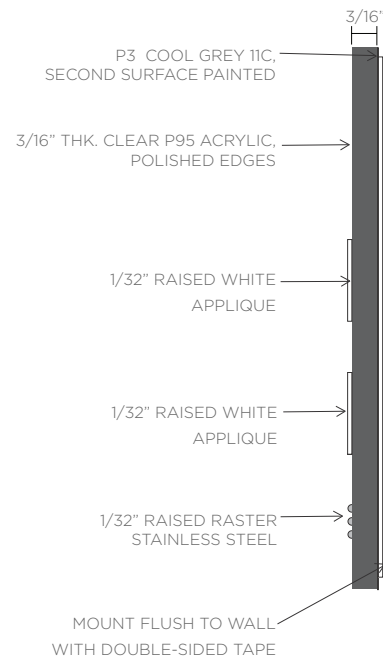
S965



S963



S969



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+ CABINET

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+ CABINET

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OUT

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PLAQUES

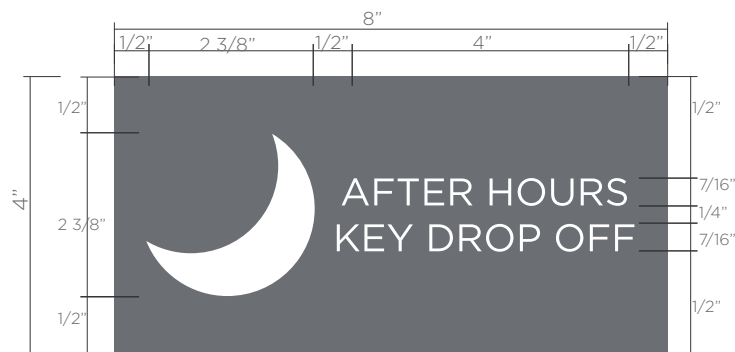
06 | SITE  
WAYFINDING

07 | DOOR  
VINYLS

08 | NONPROTO.

# S981, S982

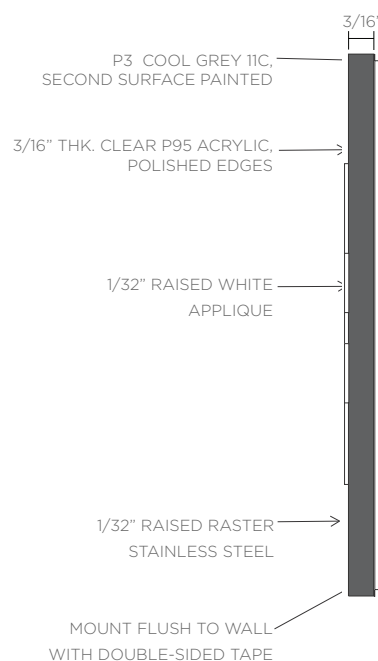
ROOM NAME PLAQUE: AFTER HOURS, WIFI



S981



S982



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OUT

05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

07 | DOOR  
VINYLS

08 | NONPROTO.

# S983, S984, S985

ROOM NAME PLAQUE: NO SMOKING, PHOTOS PROHIBITED



**S983**

ONLY USE WHEN REQUIRED BY CODE

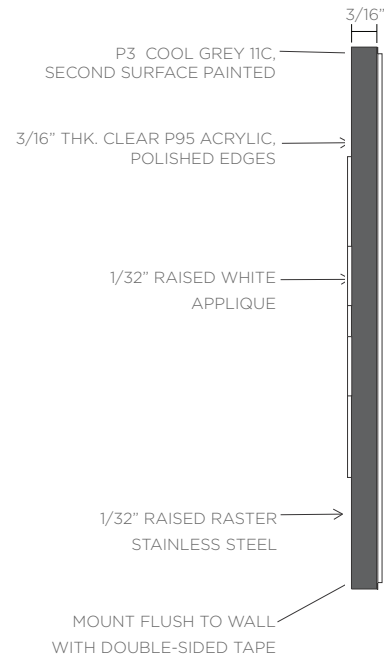


**S984**

ONLY USE WHEN REQUIRED BY CODE



**S985**



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06 | SITE  
WAYFINDING

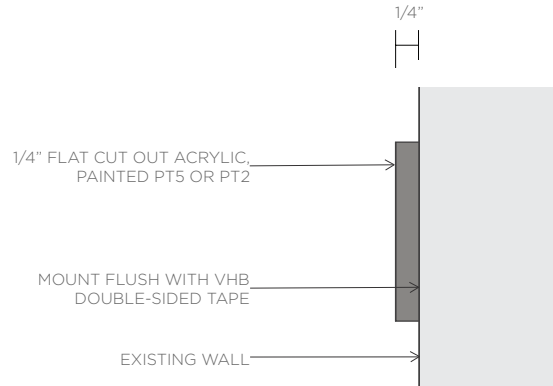
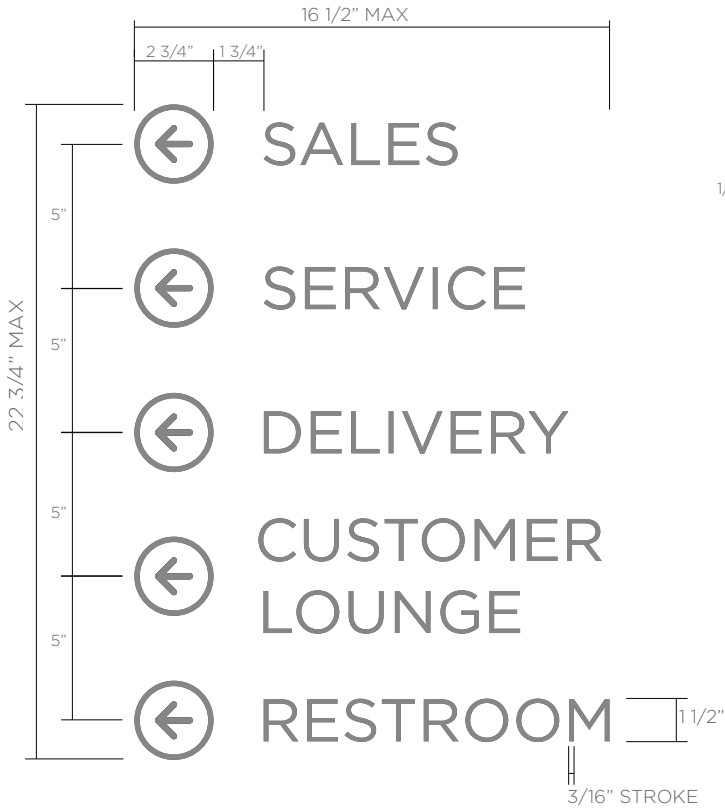
07 | DOOR  
VINYLS

08 | NONPROTO.

## 06 SITE WAYFINDING

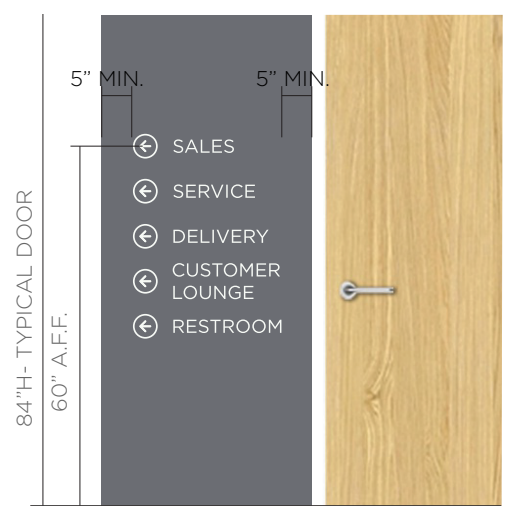
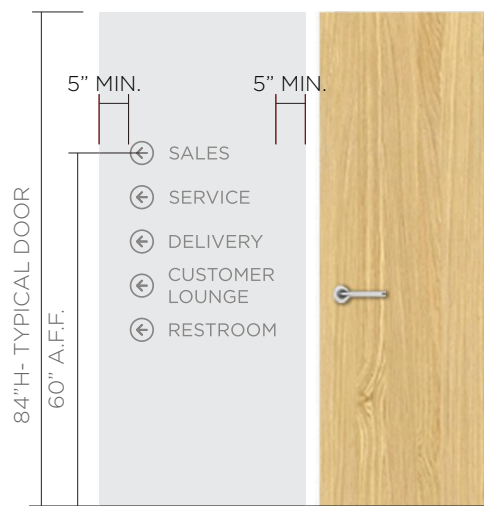
| 06. | TAG         | Site Wayfinding                                |
|-----|-------------|------------------------------------------------|
|     | S600        | Interior Directional FCO                       |
|     | S601        | Interior Directional Vinyls                    |
|     | S701        | 6" x 9" Wall Mounted                           |
|     | S707        | Curved T-Bracket                               |
|     | S701 + S707 | 6" x 9" Post Mounted (4"x7"), One-Sided        |
|     | S701 + S707 | 6" x 9" Post Mounted (4"x7"), Double-Sided     |
|     | S710        | 12" x 18" Pole Mounted                         |
|     | S750        | 12" x 18" Wall Mounted                         |
|     | S770        | 24"W x 15"-36"H Site Wayfinding - Post Mounted |
|     | S775        | 24"W x 15"-36"H Site Wayfinding - Wall Mounted |
|     | S780        | 18"W x 18"H Please Pull Forward                |
|     | S790        | Parking Space Numbers, Varied Height           |

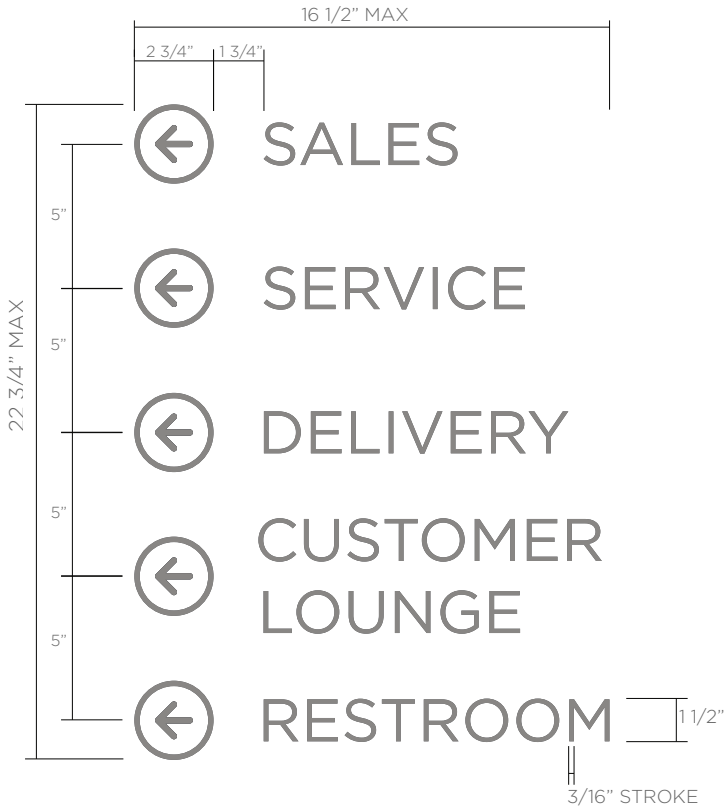




## HIERARCHY

SALES  
SERVICE  
DELIVERY  
CUSTOMER LOUNGE  
RESTROOM



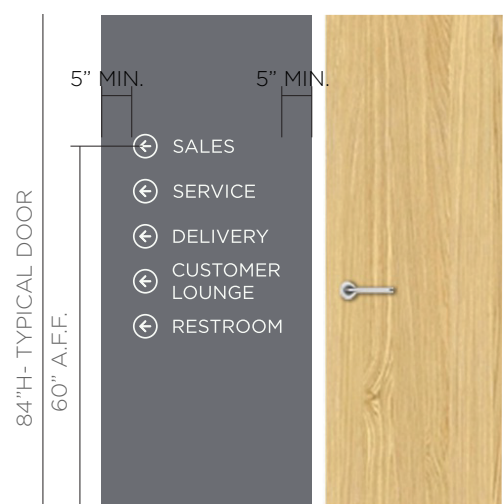
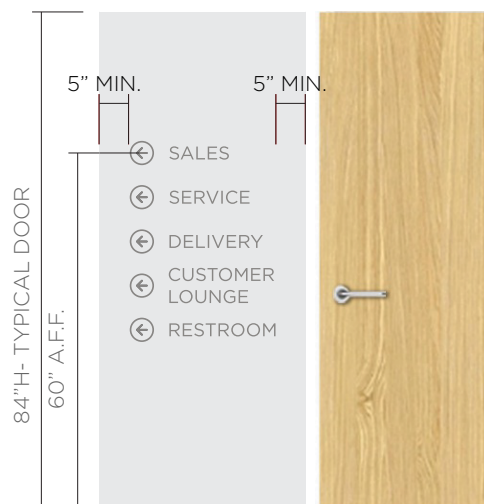


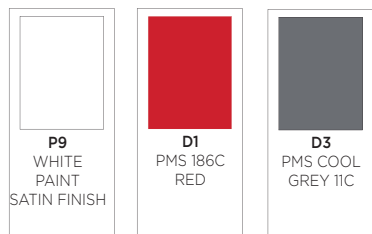
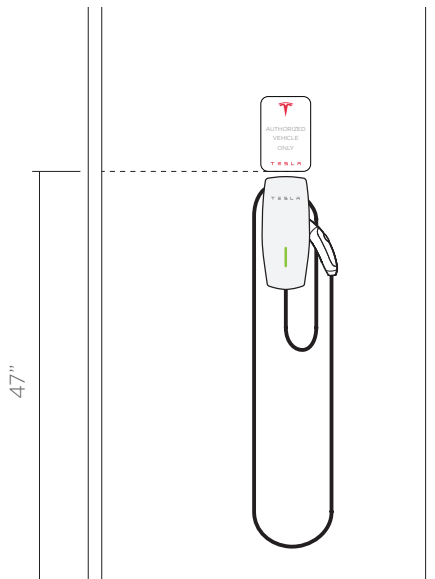
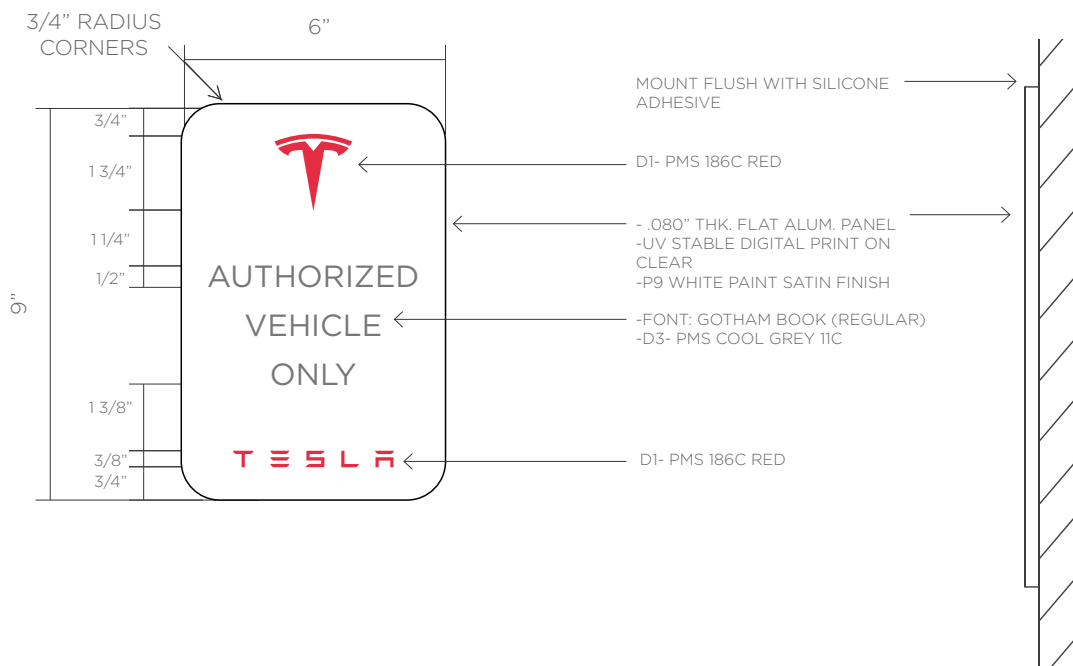
## HIERARCHY

SALES  
SERVICE  
DELIVERY  
CUSTOMER LOUNGE  
RESTROOM



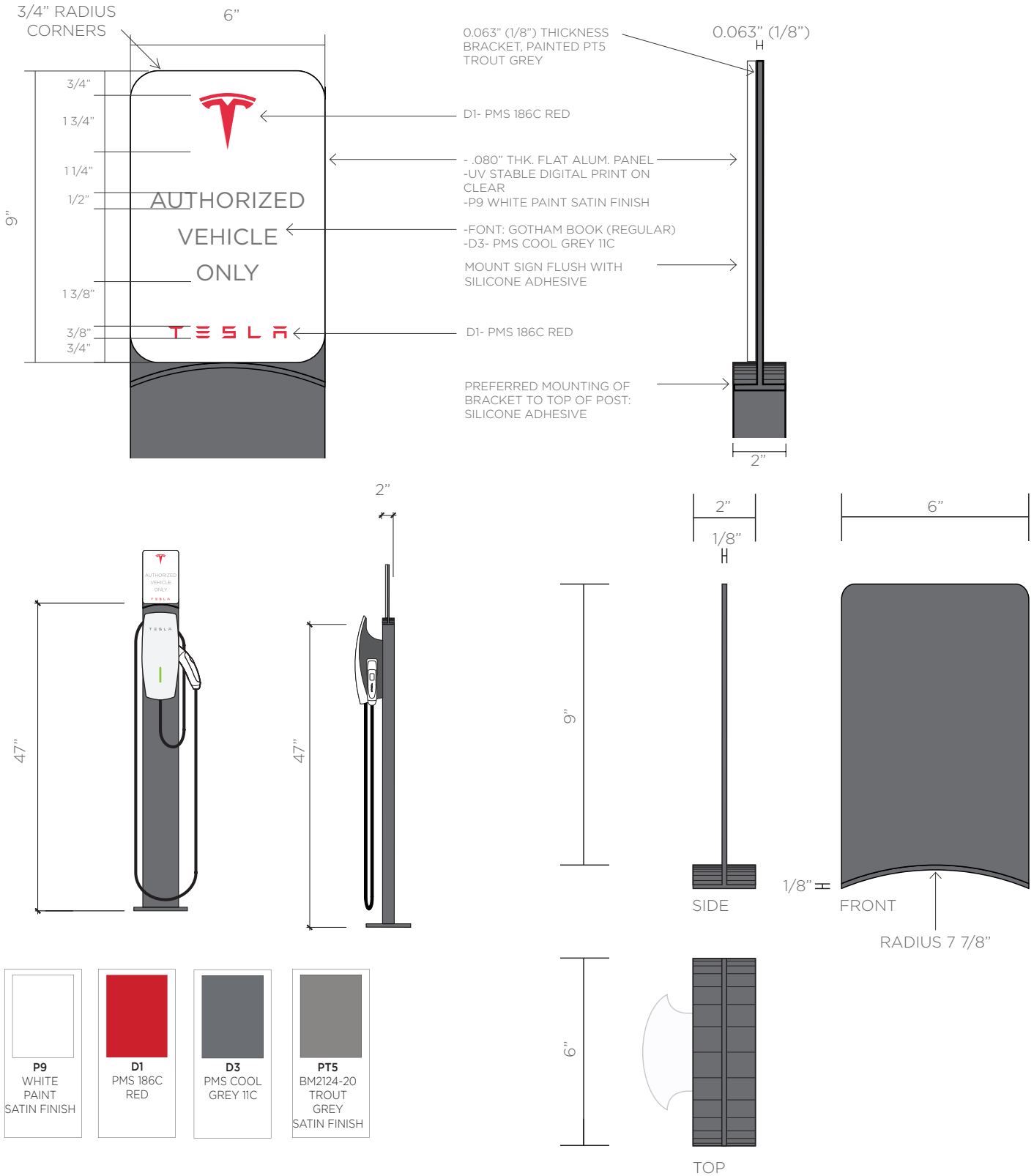
OR





# S701 + S707

S701 - 6" X 9" SIGN: 2" X 6" POST MOUNTED, SINGLE-SIDED  
S707 - CURVED T BRACKET



00 | INDEX

01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

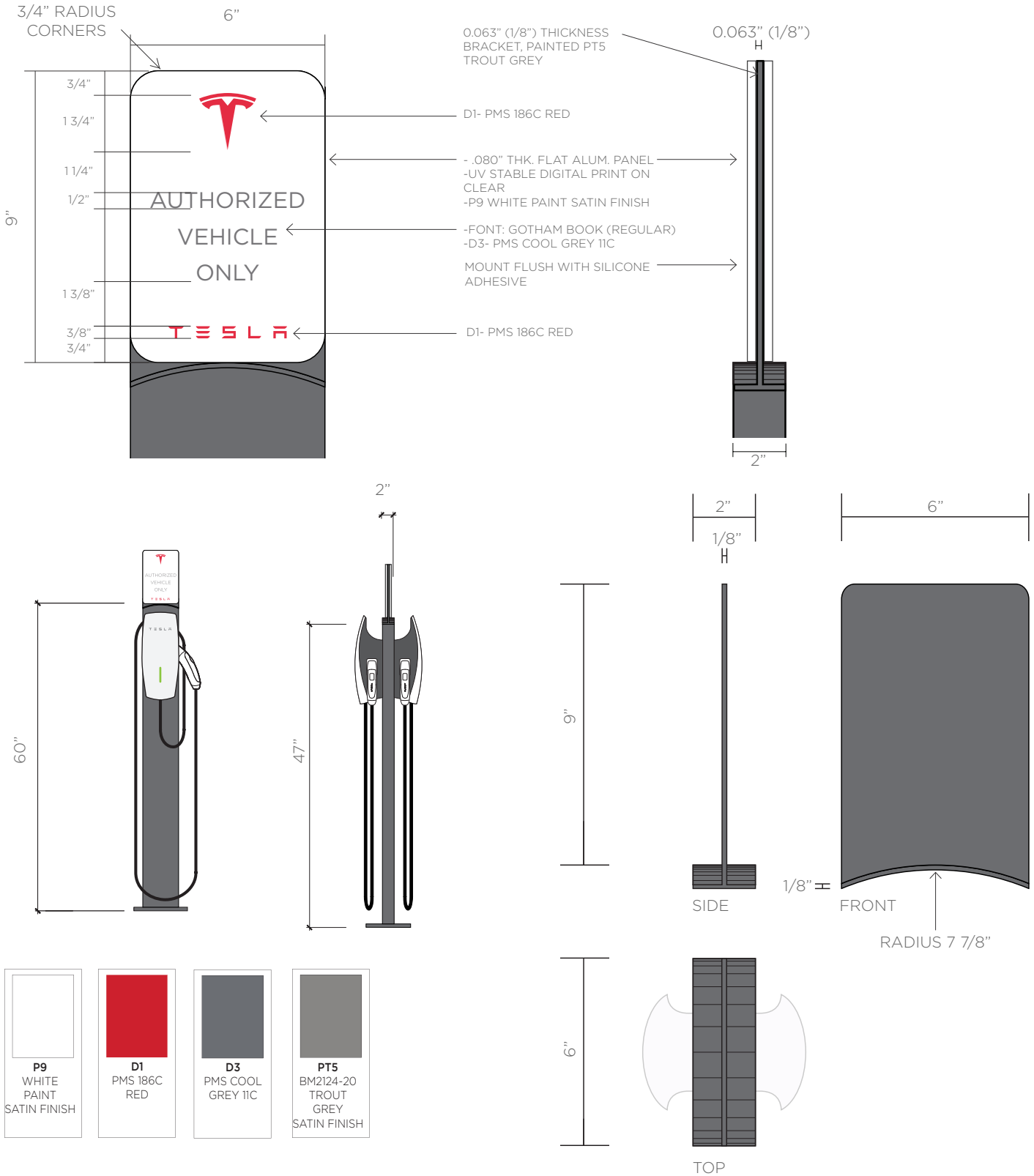
06 | SITE  
WAYFINDING

07 | DOOR  
VINYL

08 | NONPROTO.

# S701 + S707

S701 - 6" X 9" SIGN: 2" X 6" POST MOUNTED, DOUBLE-SIDED  
S707 - CURVED T BRACKET



00 | INDEX

01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

07 | DOOR  
VINYL

08 | NONPROTO.

# S710

12" X 18" SIGN: POLE MOUNTED

00 | INDEX

01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

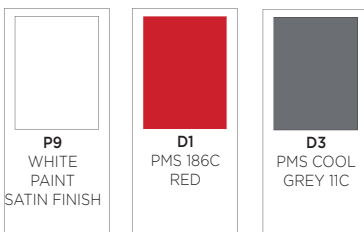
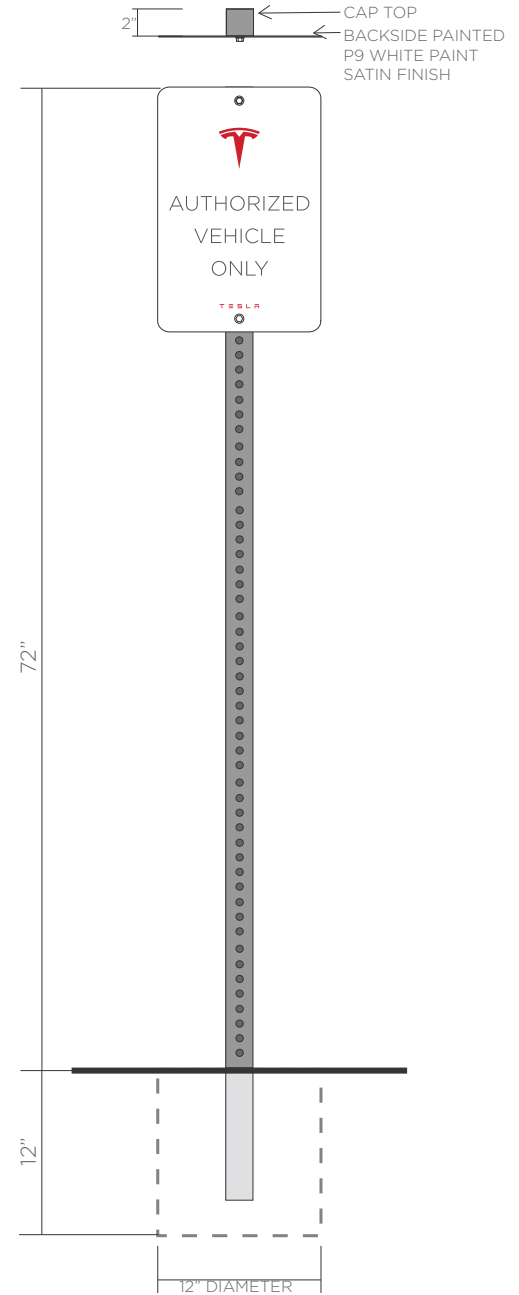
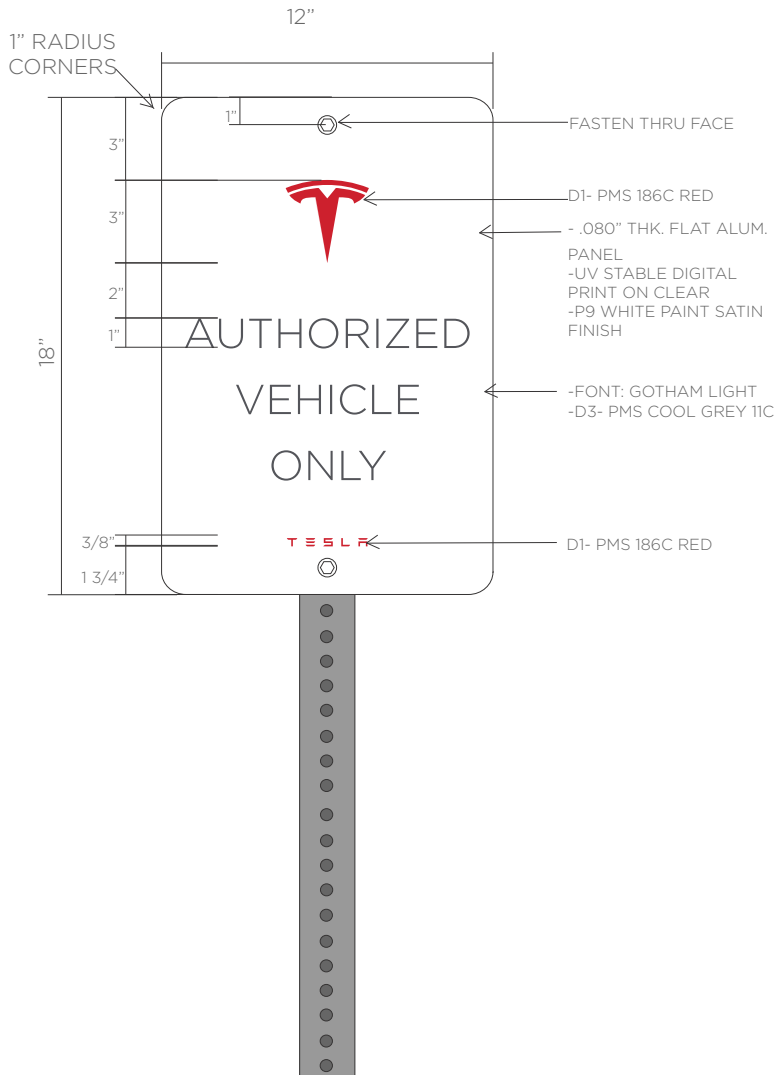
04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

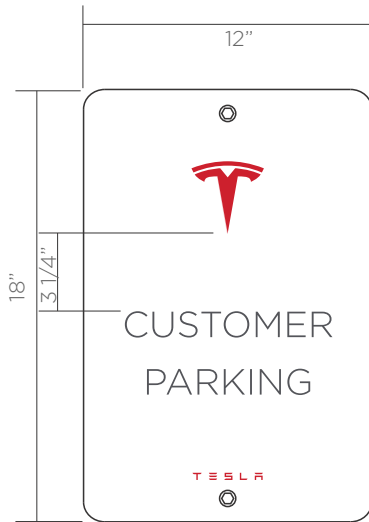
07 | DOOR  
VINYL

08 | NONPROTO.



# S713-S720

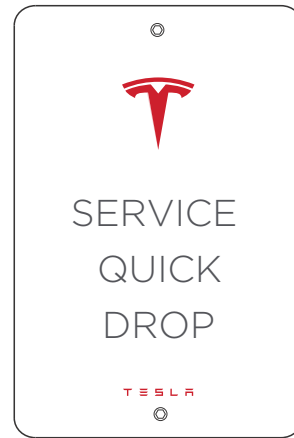
12" X 18" SIGN: POLE MOUNTED ALTERNATE LAYOUTS



S713



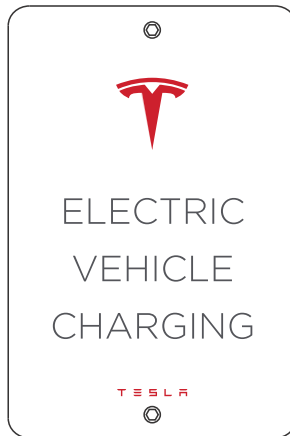
S716



S719



S714



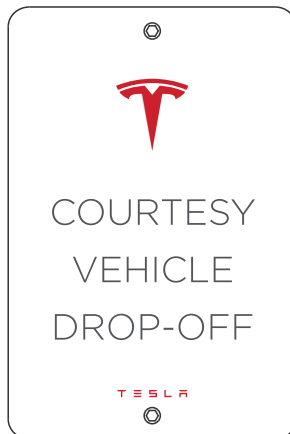
S717



S720



S715



S718

00 | INDEX

01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

07 | DOOR  
VINYL

08 | NONPROTO.

# S750

12" X 18" SIGN: WALL MOUNTED

00 | INDEX

01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

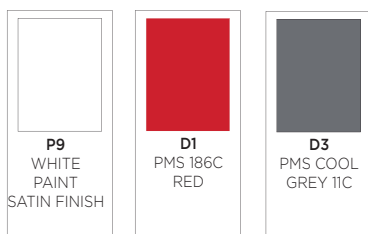
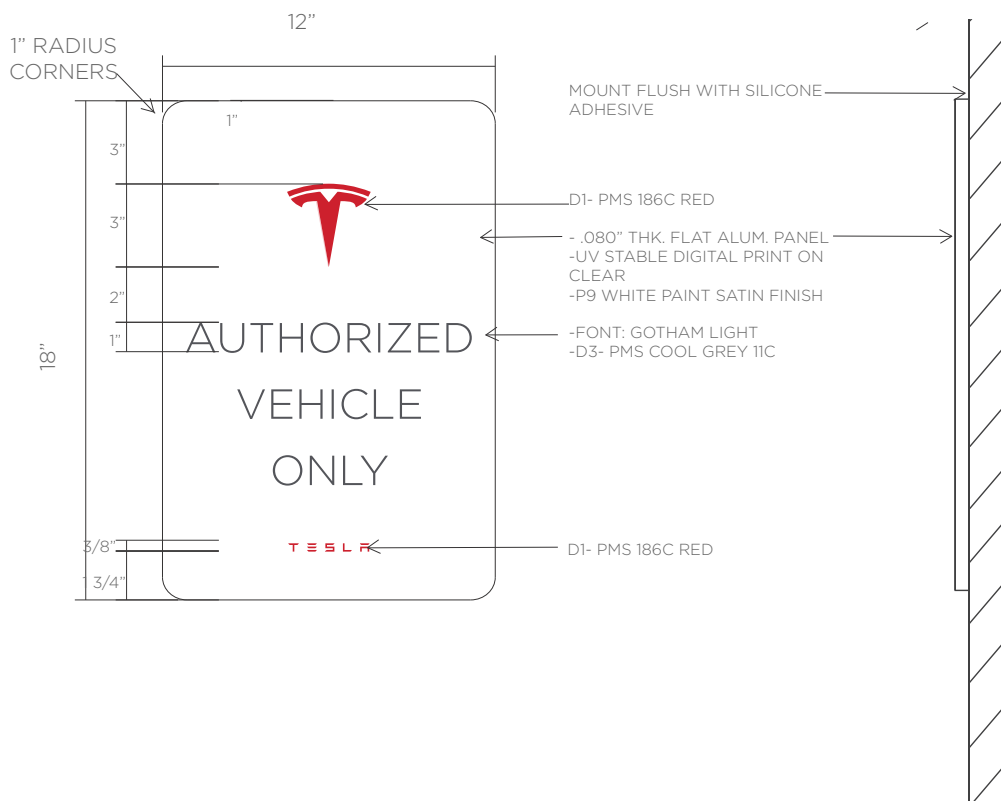
04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

07 | DOOR  
VINYLS

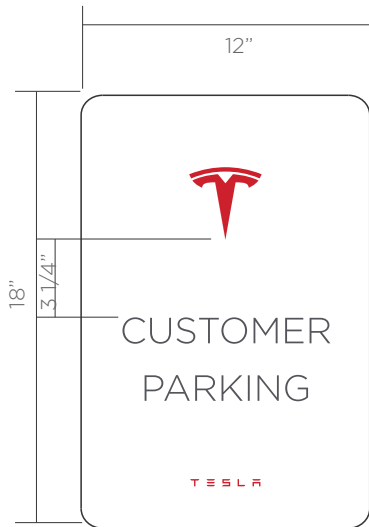
08 | NONPROTO.





# S753-S761

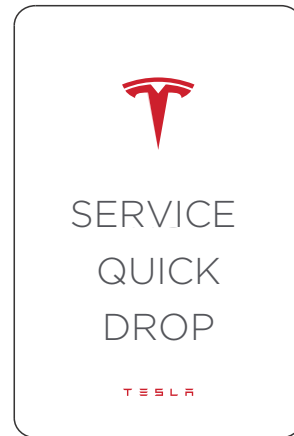
12" X 18" SIGN: WALL MOUNTED ALTERNATE LAYOUTS



S753



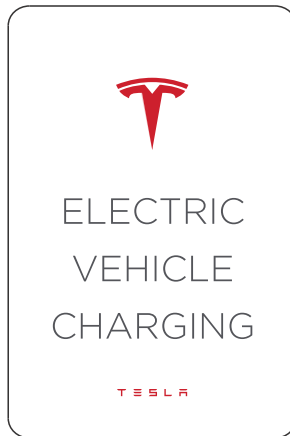
S756



S759



S754



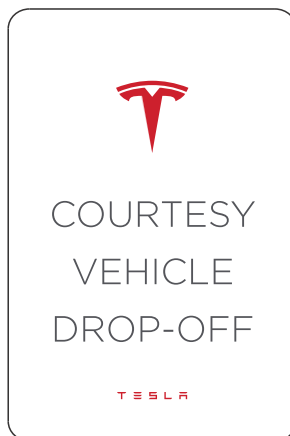
S757



S760



S755



S758



S761

00 | INDEX

01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

07 | DOOR  
VINYL

08 | NONPROTO.

# S762-S763

12" X 18" SIGN: WALL MOUNTED ALTERNATE LAYOUTS



S762



S763

00 | INDEX

01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

04 | FLAT CUT  
OUT

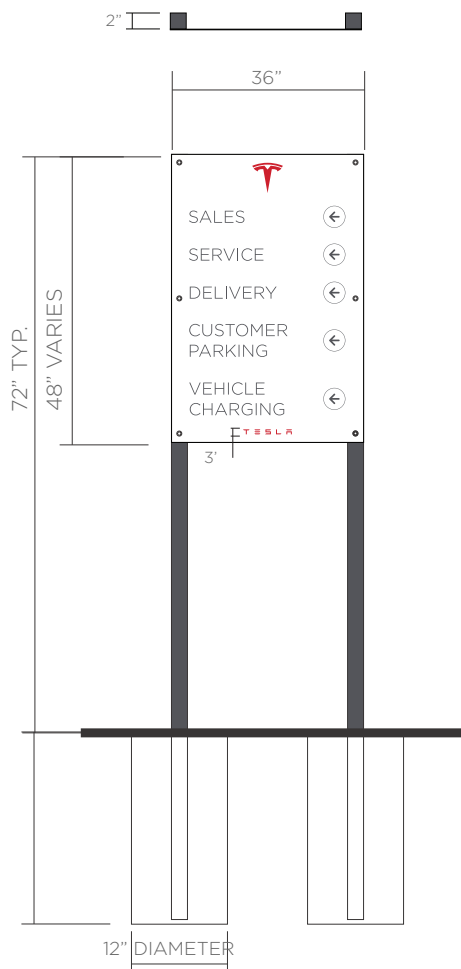
05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

07 | DOOR  
VINYL

08 | NONPROTO.

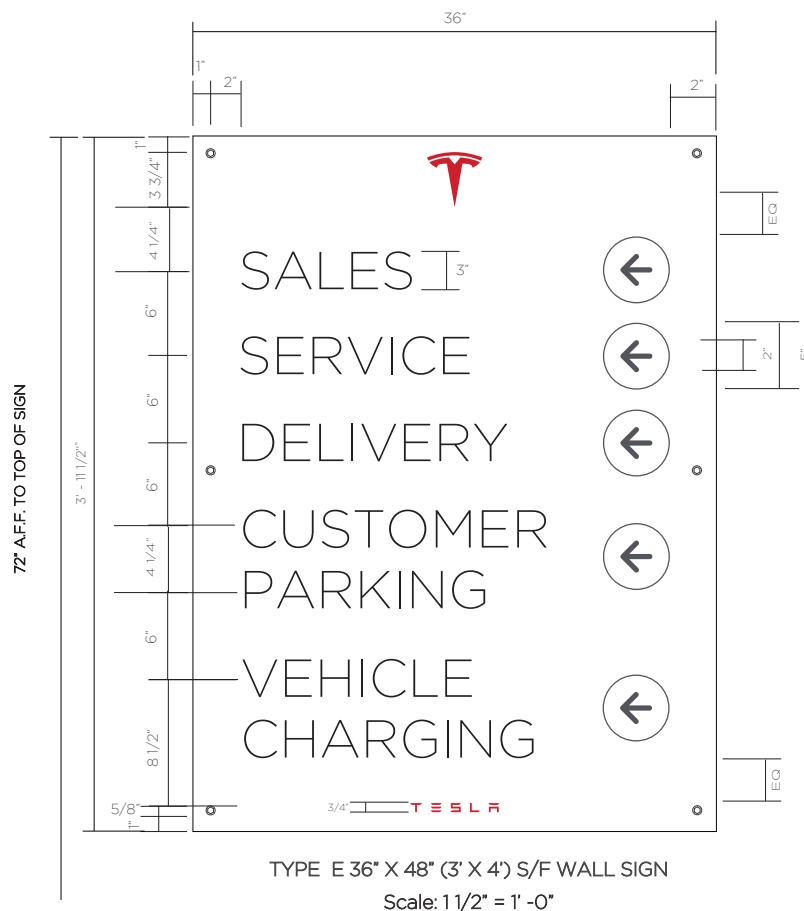
## TOP VIEW



STRUCTURAL FRAME, FOOTING AND ATTACHMENTS  
BY SIGN VENDOR.

## HIERARCHY

SALES  
SERVICE  
DELIVERY  
CUSTOMER LOUNGE  
RESTROOM  
GALLERY\*\*\*



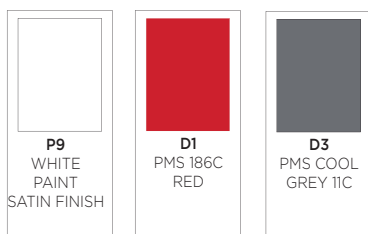
TYPE E 36" X 48" (3' X 4') S/F WALL SIGN

Scale: 1 1/2" = 1' - 0"

\*NOTE: SIGN WIDTH AND EDGE CLEARANCES SHOULD STAY  
CONSISTENT ACROSS SIGN HEIGHTS. USE TEXT HEIGHT OF 1  
1/2" ACROSS ALL HEIGHTS. USE GIVEN CIRCLE AND ARROW  
DIMENSIONS.

\*\*NOTE: ADJUST LINE SPACING BASED ON NUMBER OF LINE  
ITEMS. TOP AND BOTTOM EDGE CLEARANCES SHOULD BE  
EQUAL.

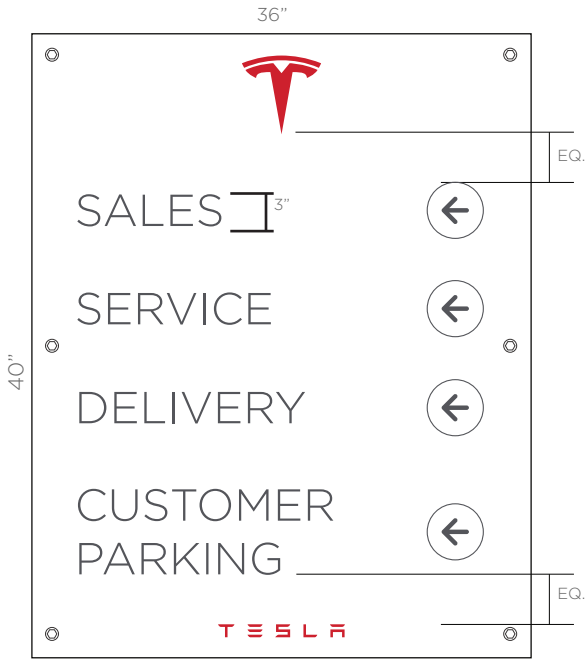
\*\*\*NOTE: GALLERY TO BE USED WHEN SALES IS NOT  
AVAILABLE





# S771-774,S776-779

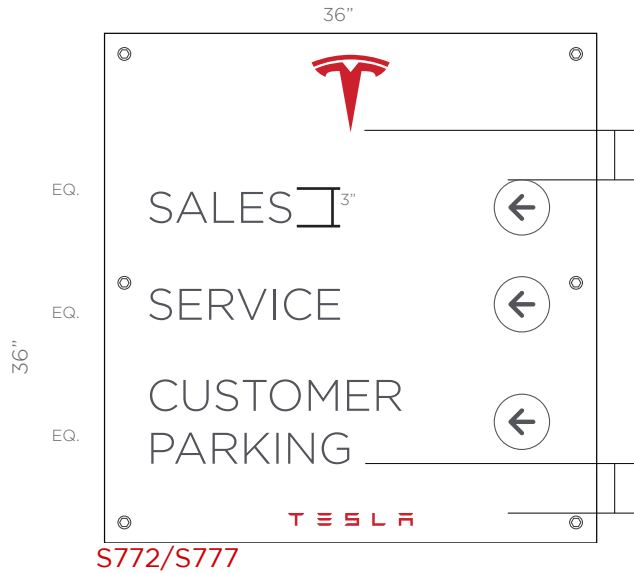
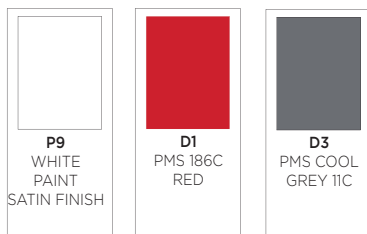
40" X 36" SIGN: SITE WAYFINDING - ALTERNATE LAYOUTS  
EXAMPLES PICTURED BELOW, NOT EXHAUSTIVE LIST



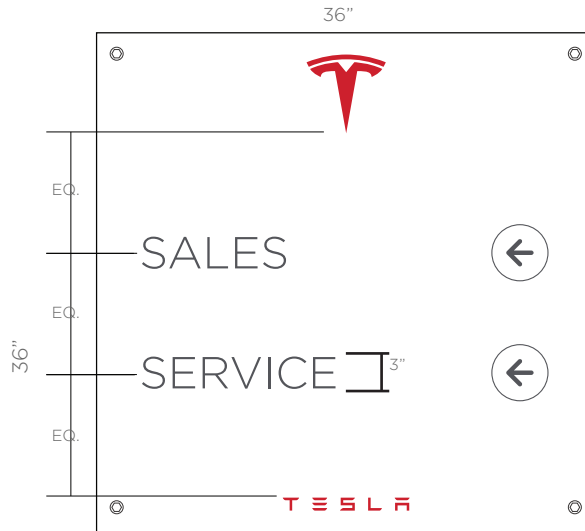
S771/S776

\*NOTE: SIGN WIDTH AND EDGE CLEARANCES SHOULD STAY CONSISTENT ACROSS SIGN HEIGHTS. USE TEXT HEIGHT OF 1 1/2" ACROSS ALL HEIGHTS. USE GIVEN CIRCLE AND ARROW DIMENSIONS.

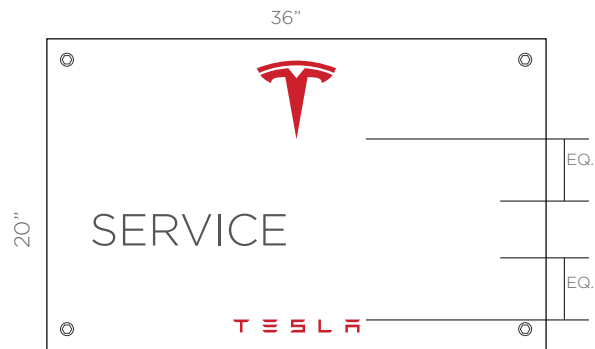
\*NOTE: ADJUST LINE SPACING BASED ON NUMBER OF LINE ITEMS. TOP AND BOTTOM EDGE CLEARANCES SHOULD BE EQUAL.



S772/S777



S773/S778



S774/S779

00 | INDEX

01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

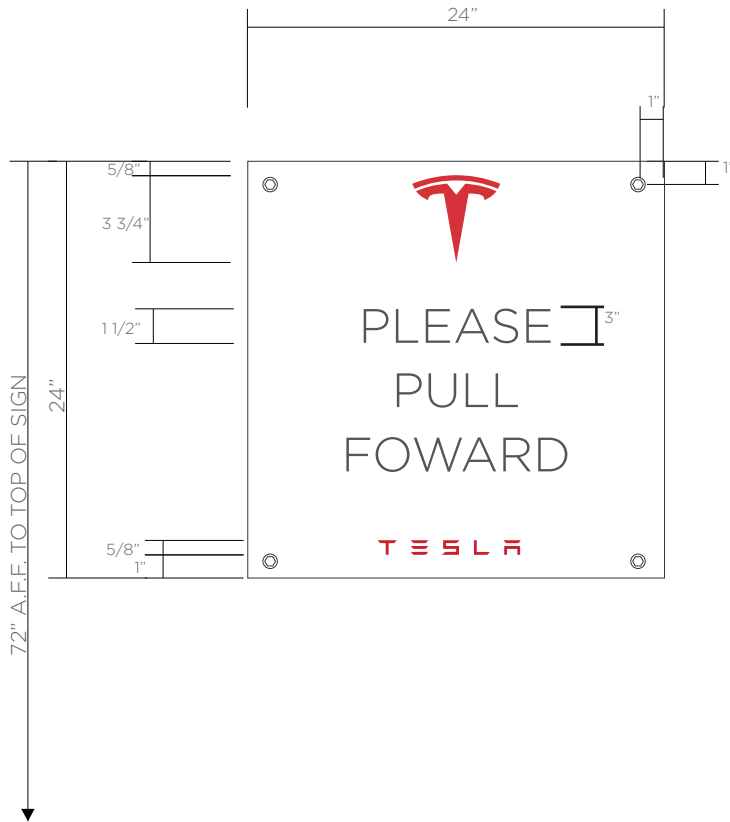
04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

07 | DOOR  
VINYL

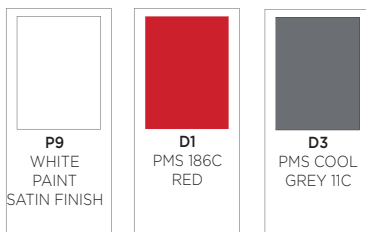
08 | NONPROTO.

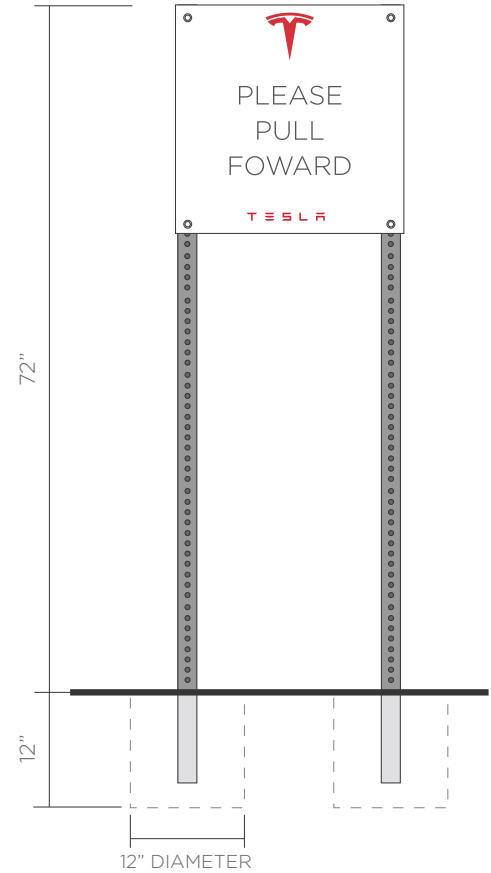
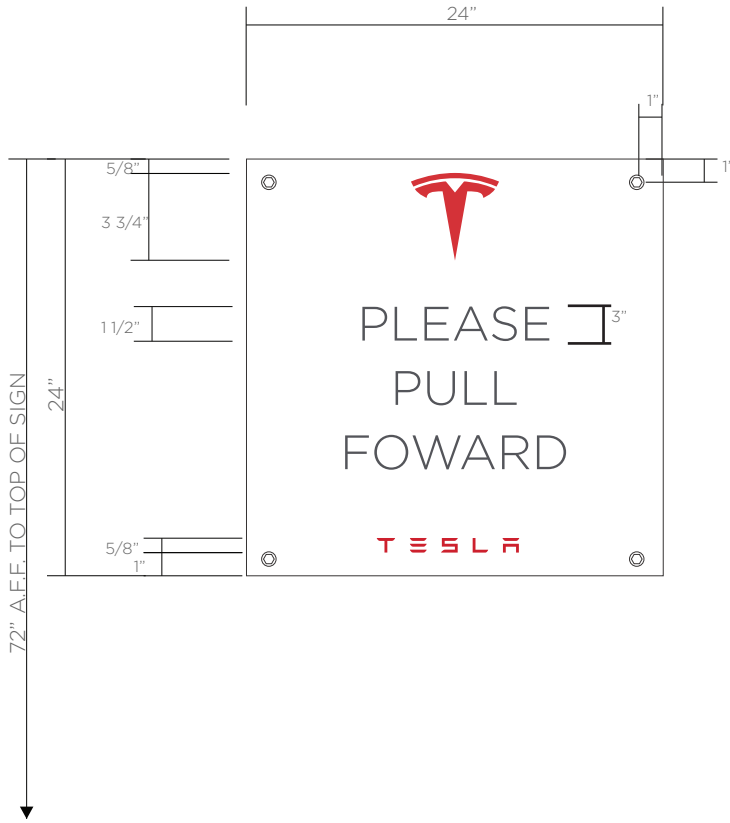


- .080" THK. FLAT ALUM. PANEL  
 -UV STABLE DIGITAL PRINT ON CLEAR  
 -P9 WHITE PAINT SATIN FINISH

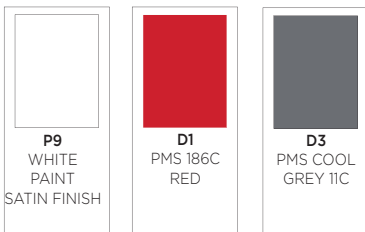
MOUNT FLUSH AND FASTEN THROUGH FACE, SILICON ADHESIVE

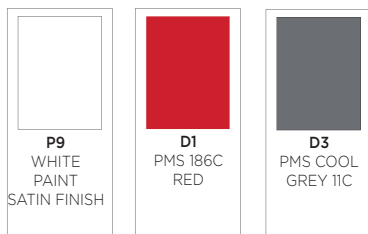
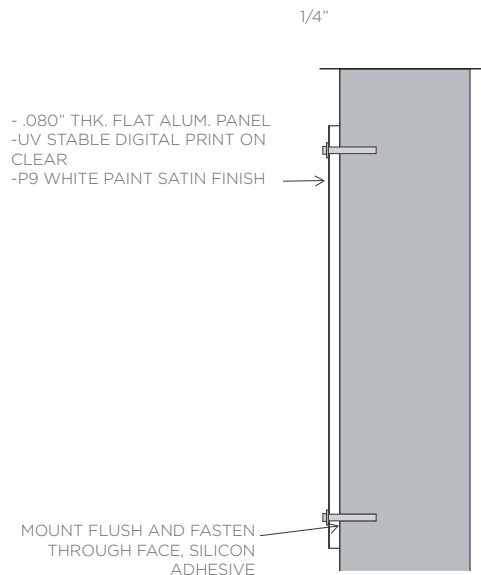
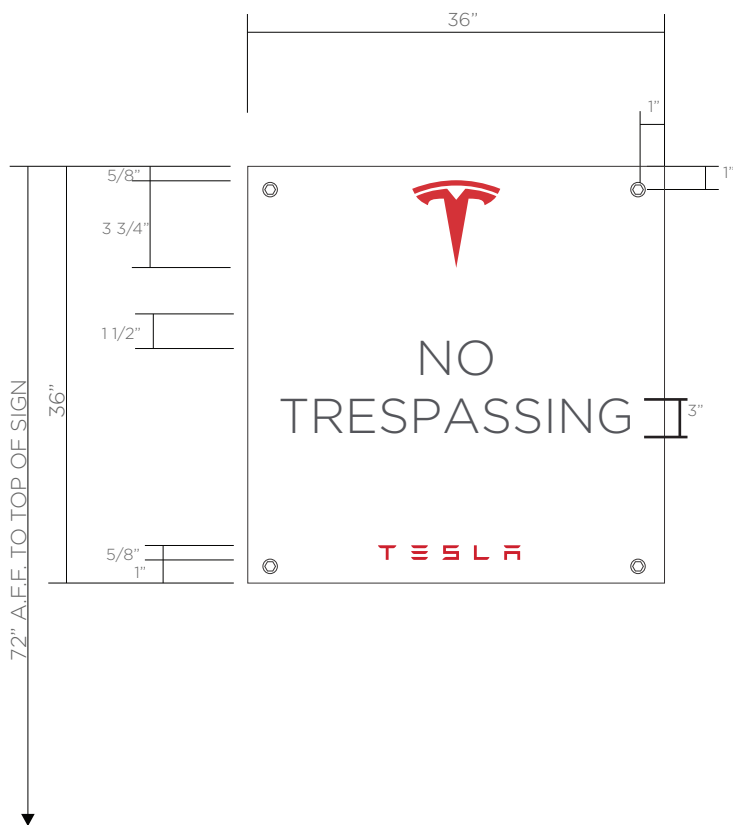
1/4"



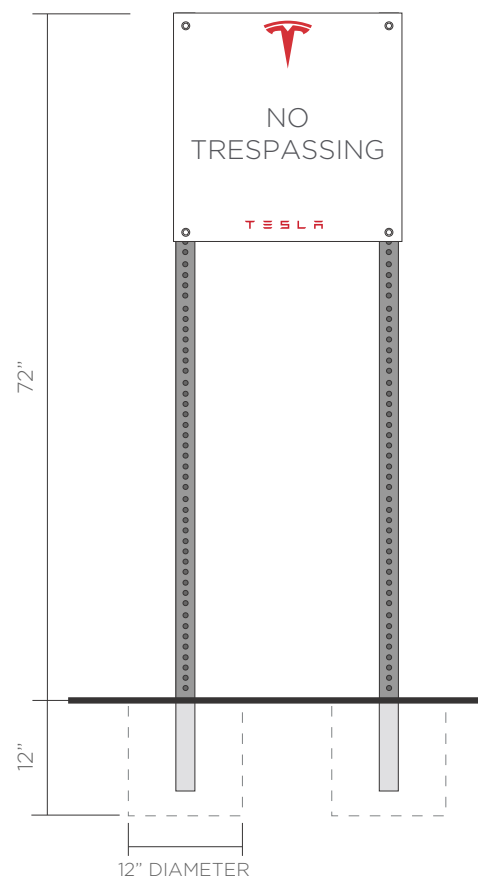
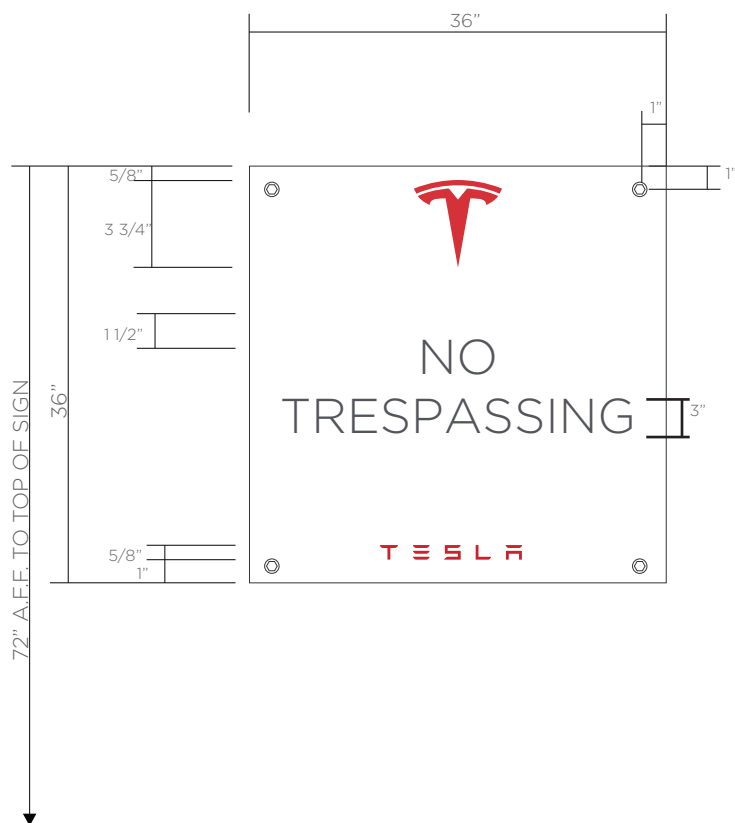


STRUCTURAL FRAME, FOOTING AND ATTACHMENTS  
BY SIGN VENDOR.

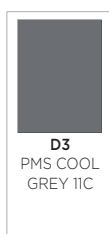
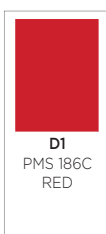
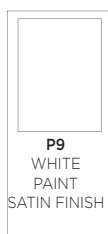






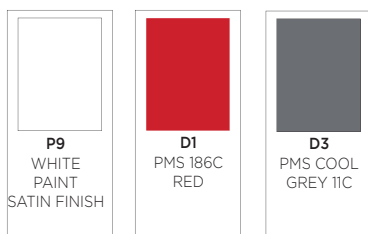
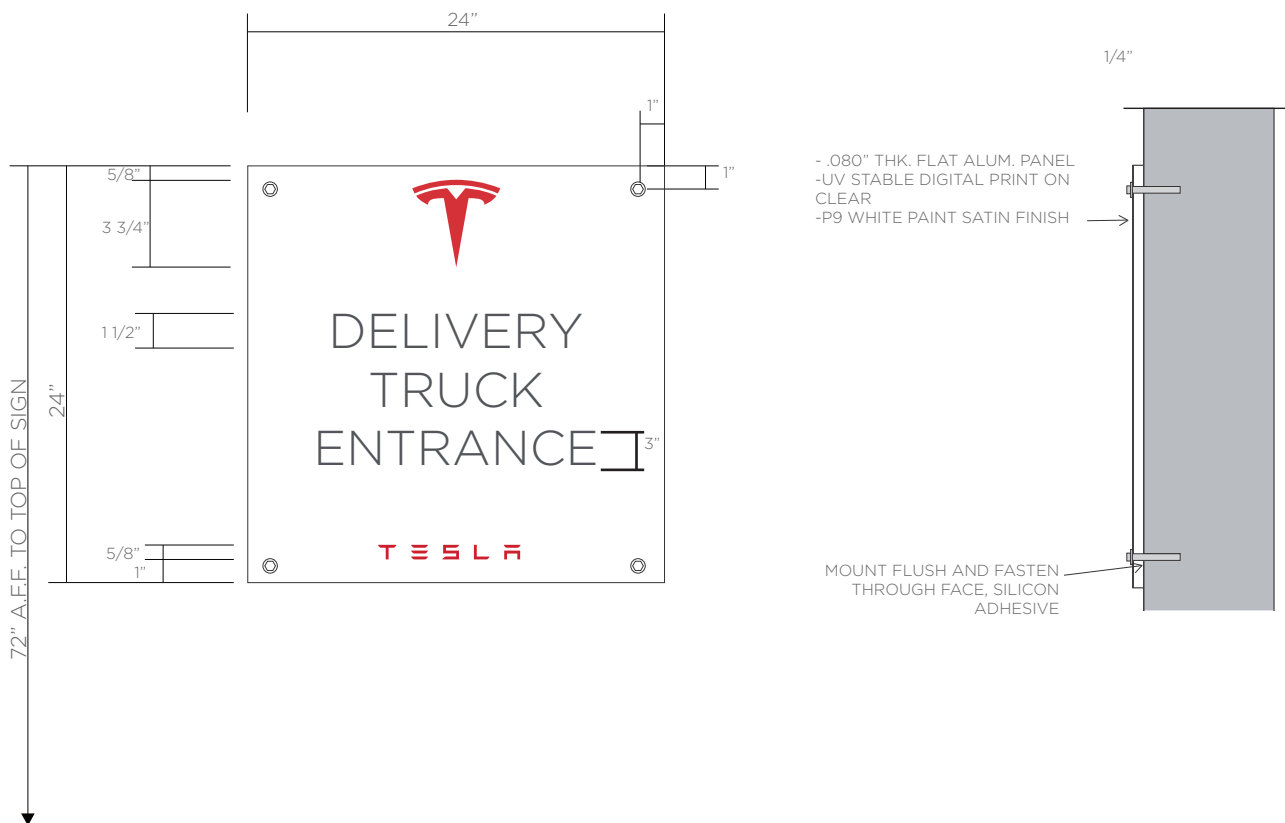


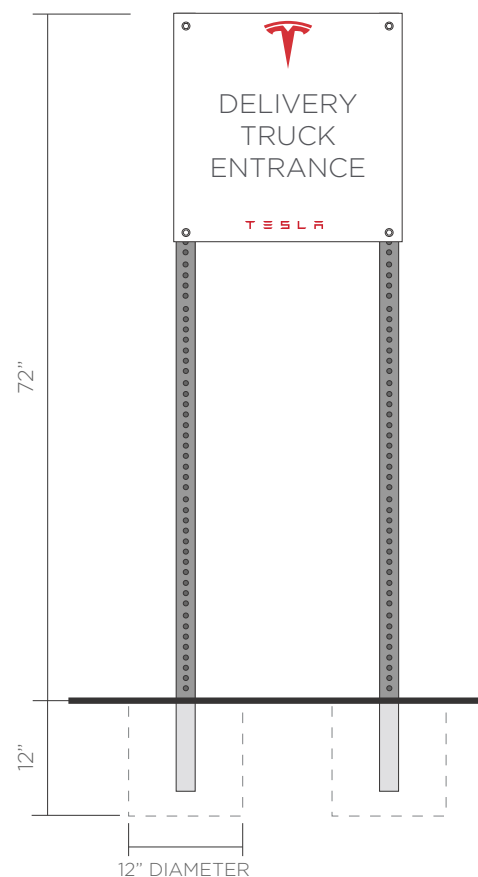
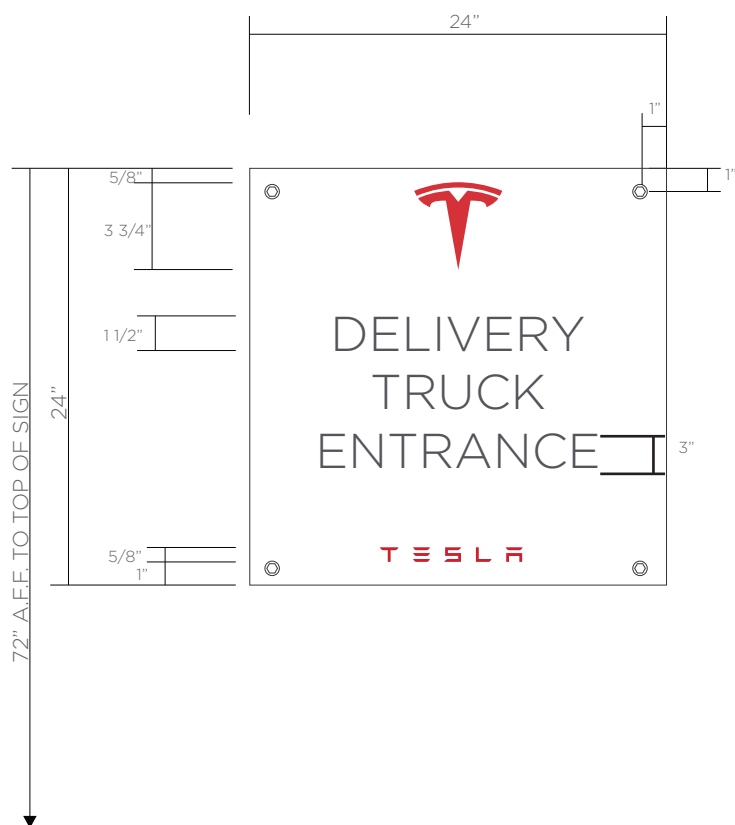
STRUCTURAL FRAME, FOOTING AND ATTACHMENTS  
BY SIGN VENDOR.



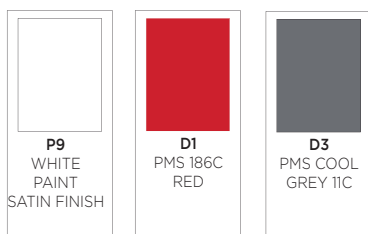
# S784

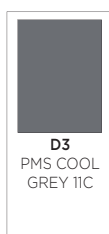
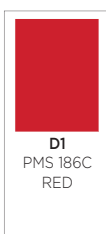
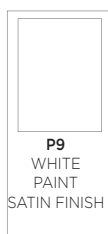
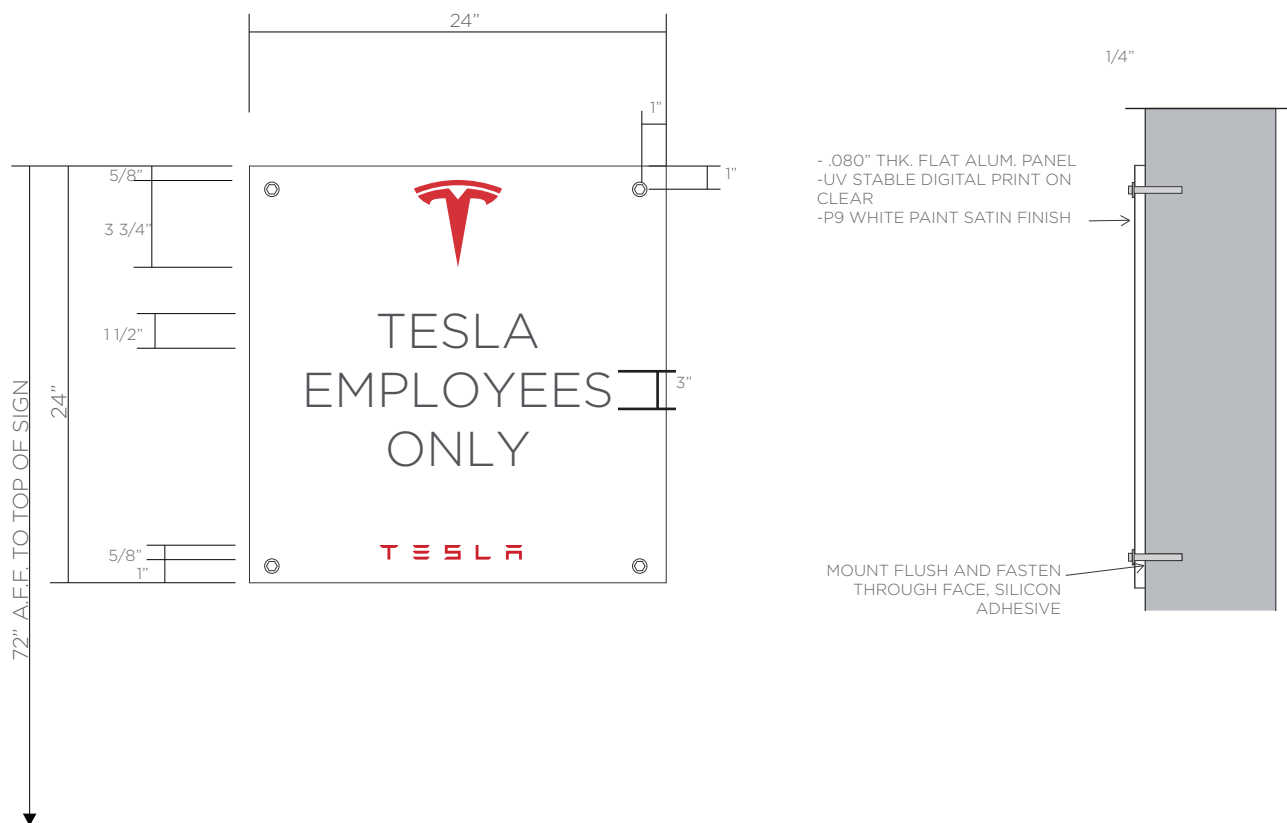
24" X 24" SIGN: DELIVERY TRUCK ENTRANCE - WALL MOUNTED





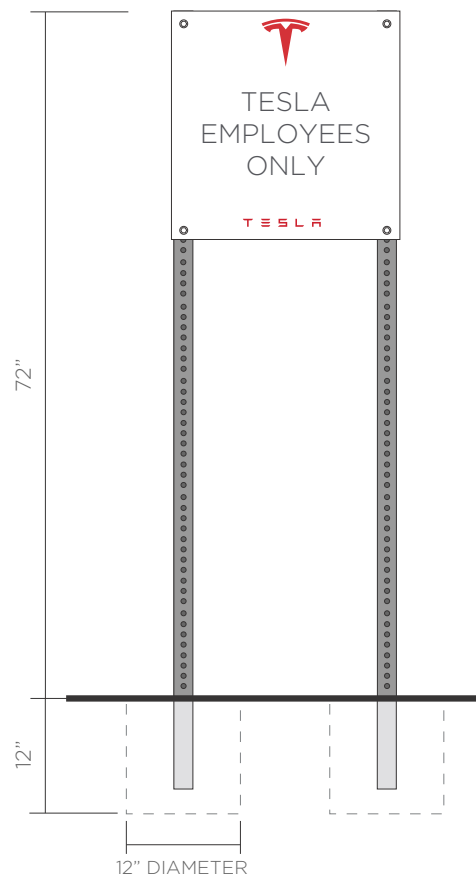
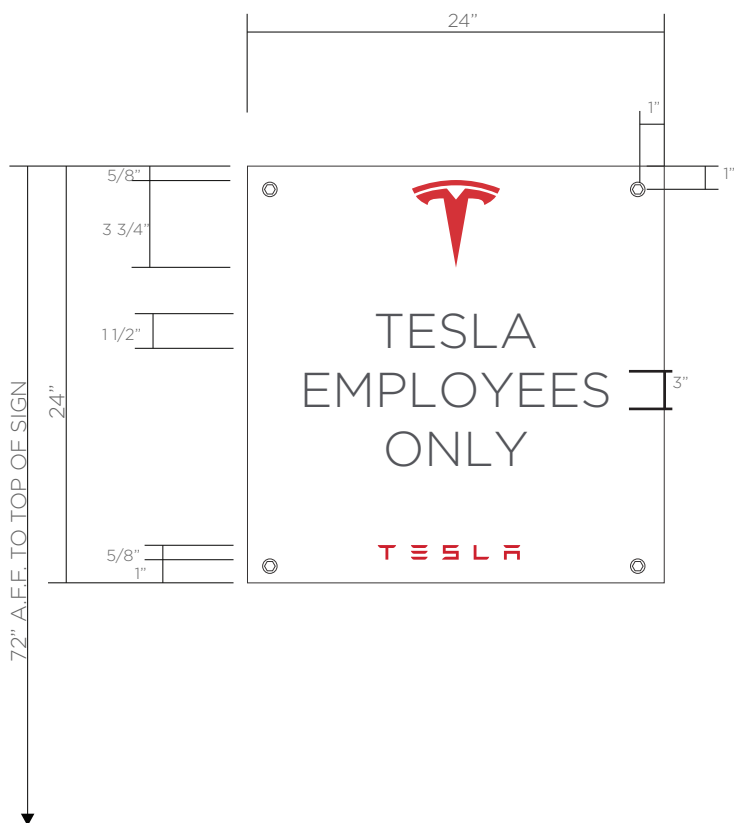
STRUCTURAL FRAME, FOOTING AND ATTACHMENTS  
BY SIGN VENDOR.



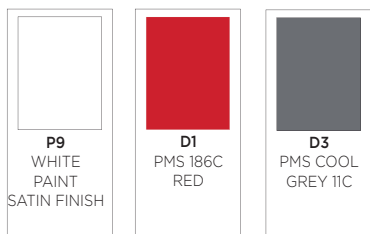


# S787

24" X 24" SIGN: TESLA EMPLOYEES ONLY - POLE MOUNTED



STRUCTURAL FRAME, FOOTING AND ATTACHMENTS  
BY SIGN VENDOR.



TESLA

SIGNAGE - V 23.05.22

TESLA NA SPECIFICATIONS

00 | INDEX

01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

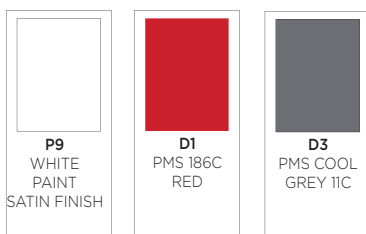
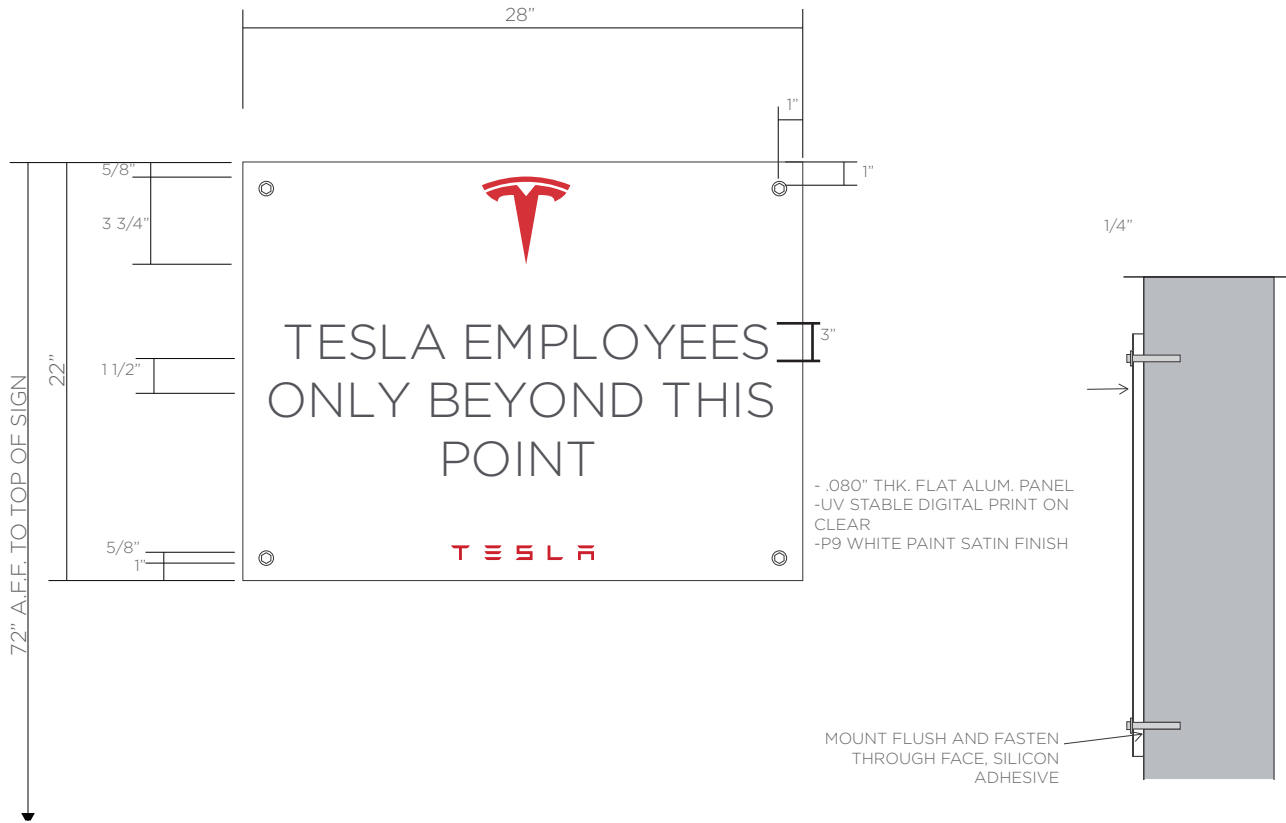
04 | FLAT CUT  
OUT

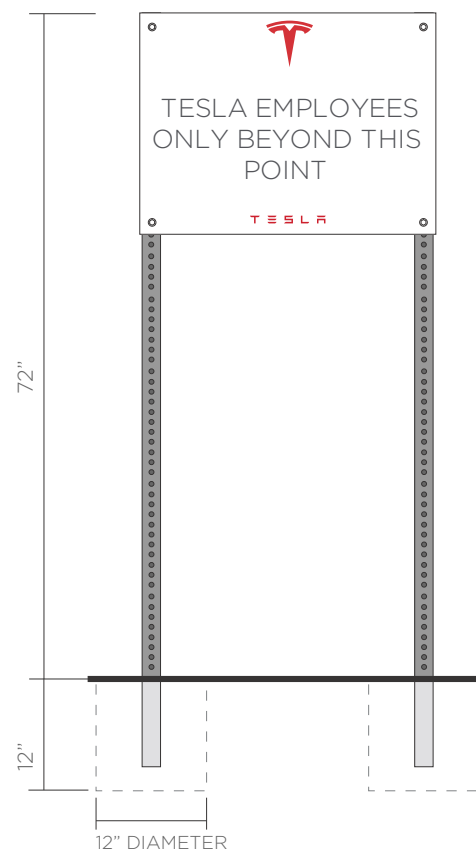
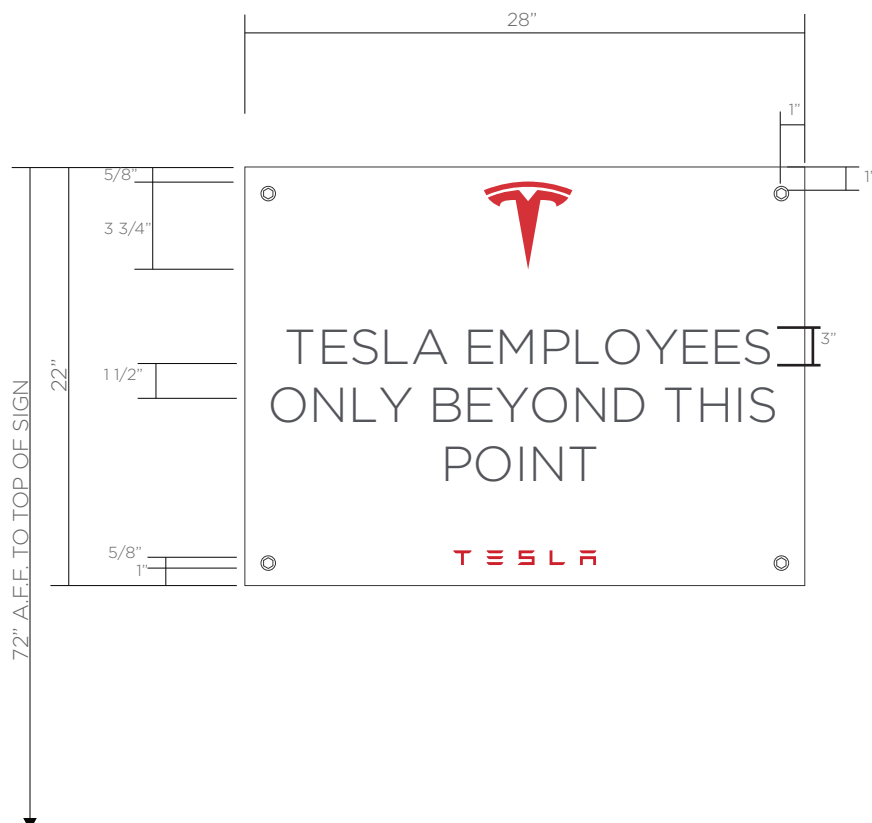
05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

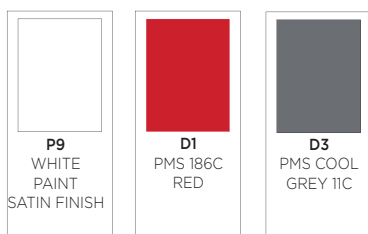
07 | DOOR  
VINYL

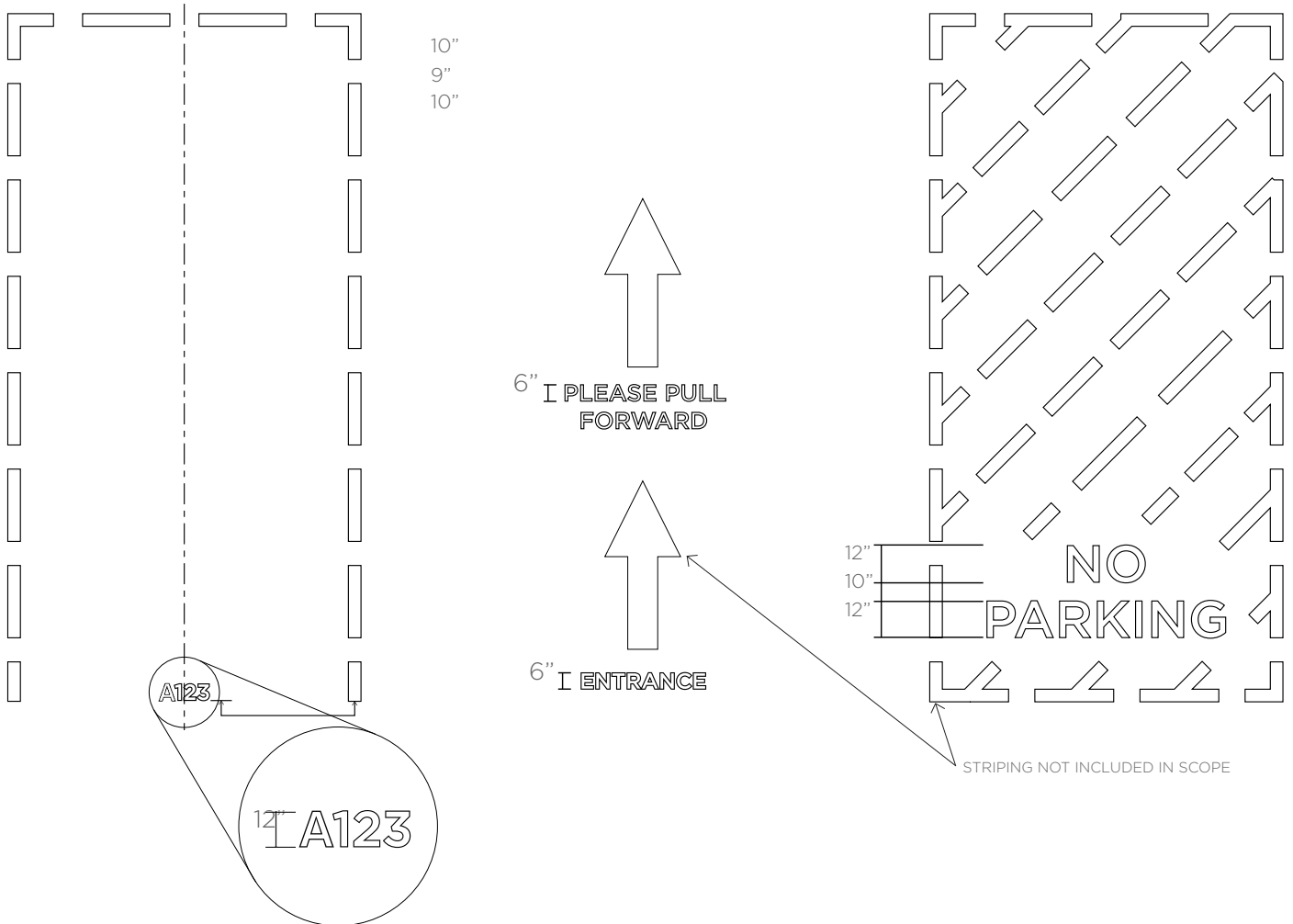
08 | NONPROTO.





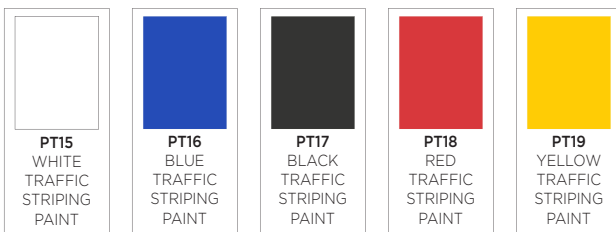
STRUCTURAL FRAME, FOOTING AND ATTACHMENTS  
BY SIGN VENDOR.





\*NOTE: SEE PROJECT DRAWINGS FOR HEIGHT SPECIFICATION AND TEXT CONTENTS

-WHITE STRIPING PAINT, TYP.  
-PREFERRED FONT: GOTHAM MEDIUM  
-SIGN VENDOR TO CONFIRM ALLOWABLE FONT & SIZE PER LOCAL CODE

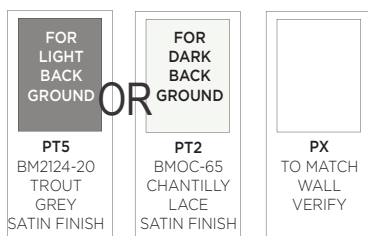
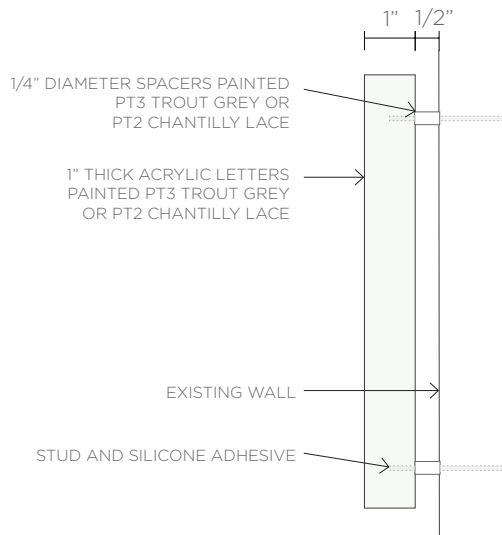


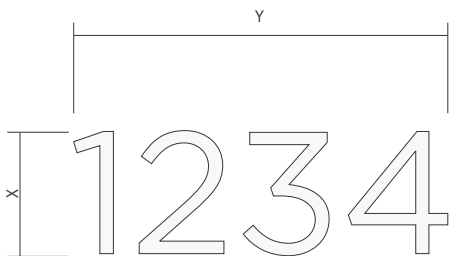




PREFERRED FONT: GOTHAM BOOK (REGULAR)

\*NOTE: SIGN VENDOR TO CONFIRM ALLOWABLE SIZE PER LOCAL CODE



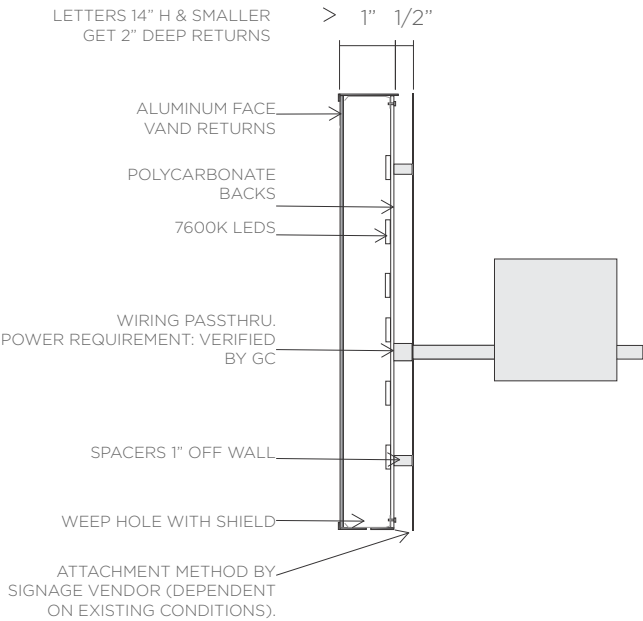


PREFERRED FONT: GOTHAM BOOK (REGULAR)

**VENDOR TO INDICATE SCOPE OF WORK  
REQUIRED BY GC**

1. SHOW LOCATION OF EACH PASS THRU FOR EACH "SECTION" OF THE WORDMARK, TYP.
2. LOCATION AND SIZE OF WIREWAY ON BACKSIDE OF WORDMARK.
3. SHOW DETAILS FOR EXTERIOR WORKWAY AND INTERIOR WIREWAY INSTALLATIONS
4. SHOW LOCATION OF 14 AND 16, POWER SUPPLY, DISCONNECT SWITCH AND PRIMARY

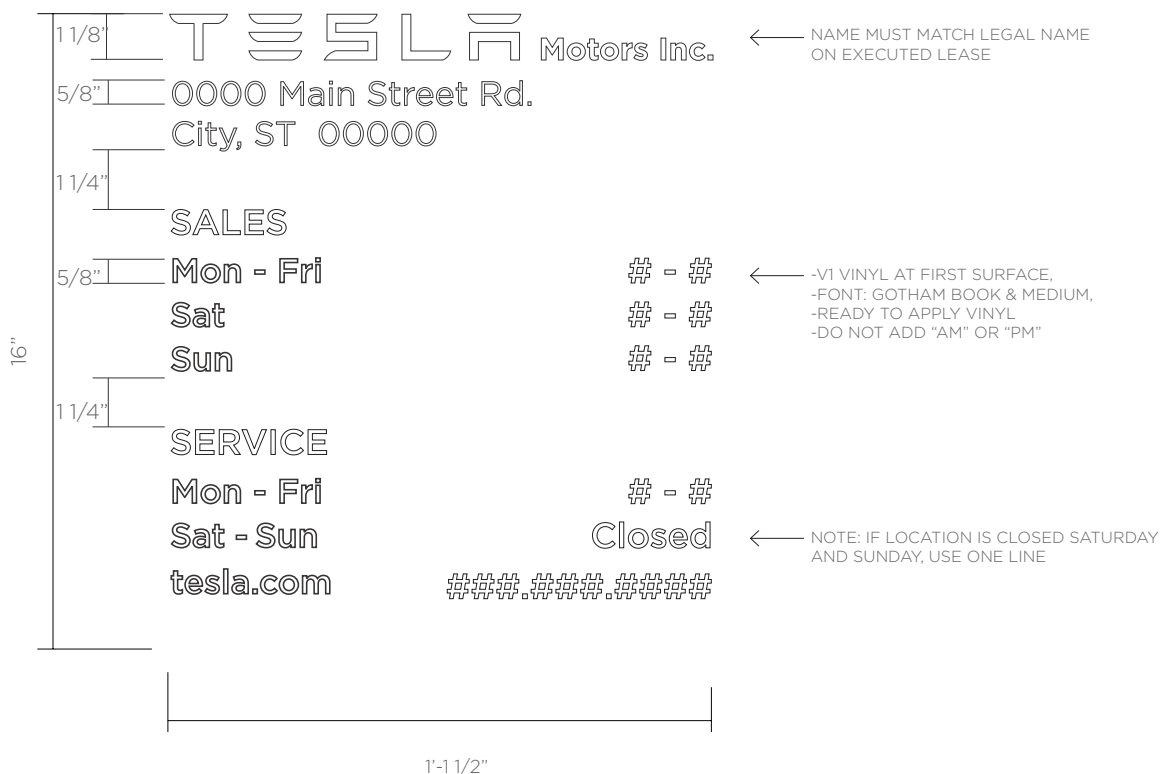
\*NOTE: IF NUMBERS ARE TOO SMALL TO BE INTERNALLY LIT, SIGN VENDOR TO CONSIDER USING EXTERNAL LIGHT SOURCE, PER DM APPROVAL. SIGN VENDOR TO CONFIRM ALLOWABLE SIZE PER LOCAL CODE



|                                                                                    |                                                                                     |                                                                                     |                                                                                       |
|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|  |  |  |    |
| SPACER<br>PAINT TO<br>MATCH WALL<br>SATIN FINISH                                   | <b>PT5</b><br>BM2124-20<br>TROUT<br>GREY<br>SATIN FINISH                            | <b>PT2</b><br>BMOC-65<br>CHANTILLY<br>LACE<br>SATIN FINISH                          | RETAIL<br>STOREFRONTS<br>ONLY<br><br>MATTHEWS<br>BR. ALUM.<br>41342SP<br>SATIN FINISH |

# **07 DOOR VINYL**

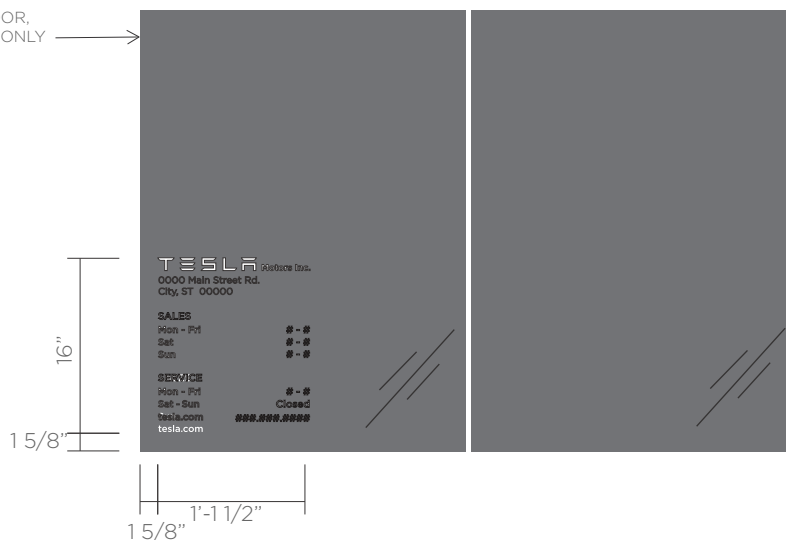
| 07. | TAG  | SIGN TYPE: Door Vinyls                                   |
|-----|------|----------------------------------------------------------|
|     | S991 | Hours for Service and Sales                              |
|     | S992 | Hours for Service, Sales or Body                         |
|     | S993 | Hours for Collision Center                               |
|     | S995 | Hours and Tesla T for Service and/or Sales (No Wordmark) |
|     | S996 | Hours and Tesla T for Service and/or Sales               |

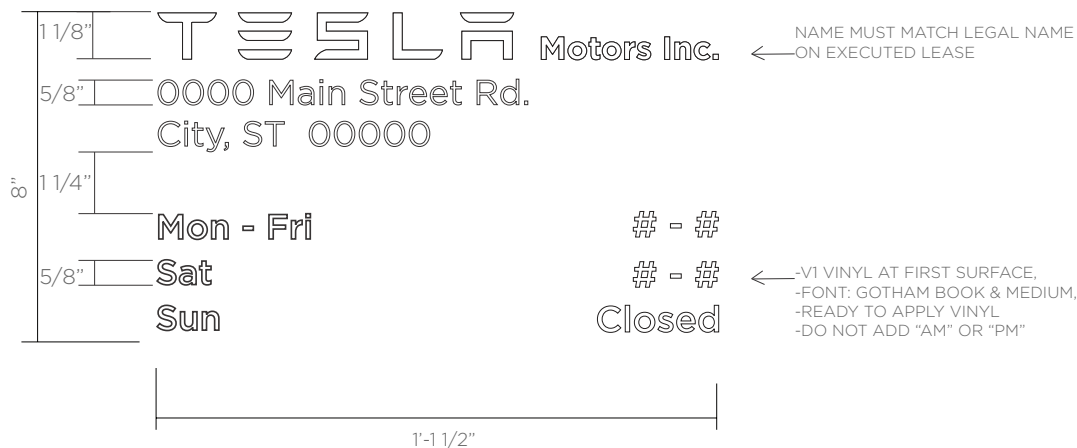


**NOTE:** INTERIOR FACE APPLICATION PREFERRED, UNLESS GLASS IS TINTED. IF TINTED, APPLY TO EXTERIOR. VERIFY IN FIELD PRIOR TO PRODUCTION.

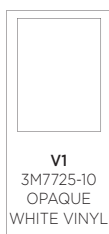


EXISTING GLASS ON DOOR, HOURS ON LEFT DOOR ONLY

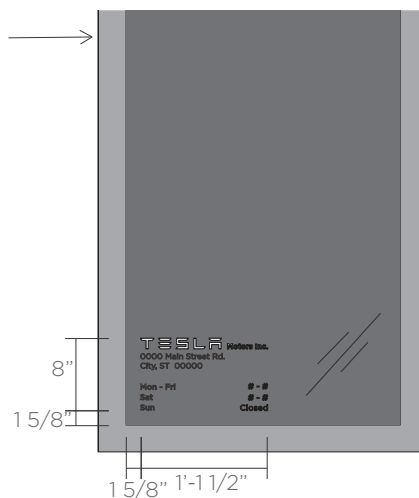


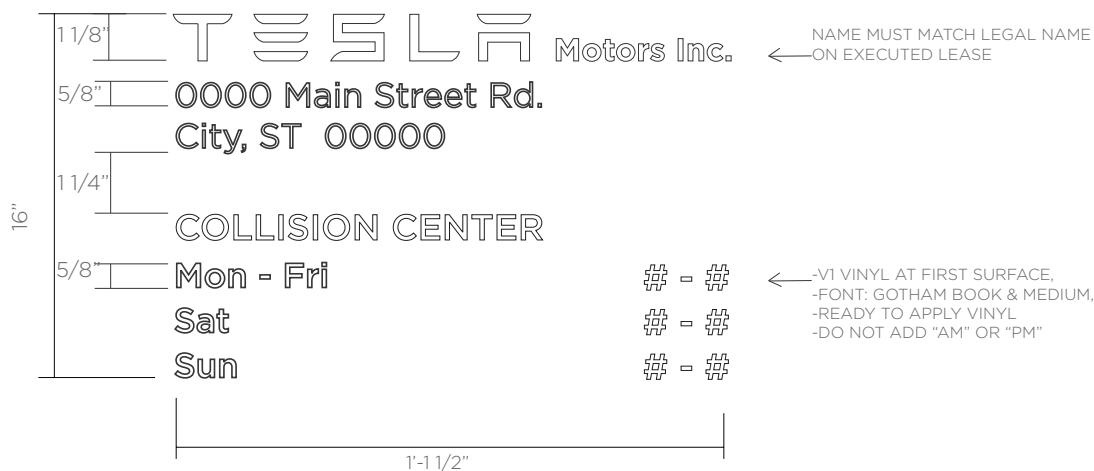


**NOTE:** INTERIOR FACE APPLICATION  
PREFERRED, UNLESS GLASS IS TINTED.  
IF TINTED, APPLY TO EXTERIOR.  
VERIFY IN FIELD PRIOR TO PRODUCTION.

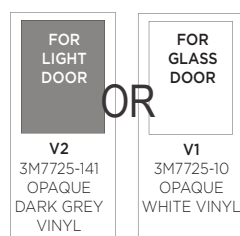


EXISTING GLASS ON DOOR,  
HOURS ON LEFT DOOR ONLY

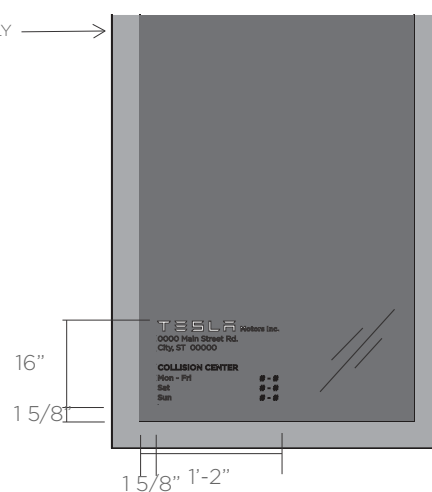




**NOTE:** INTERIOR FACE APPLICATION  
PREFERRED, UNLESS GLASS IS TINTED.  
IF TINTED, APPLY TO EXTERIOR.  
VERIFY IN FIELD PRIOR TO PRODUCTION.



EXISTING GLASS ON DOOR,  
HOURS ON LEFT DOOR ONLY



# S995

DOOR VINYL: HOURS AND TESLA T FOR SERVICE AND/OR SALES  
(NO WORDMARK)

00 | INDEX

01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

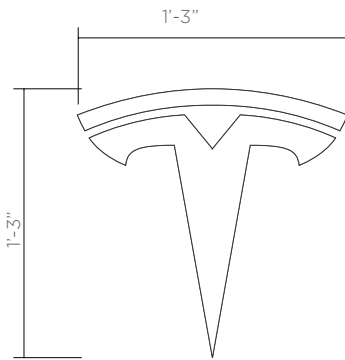
04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

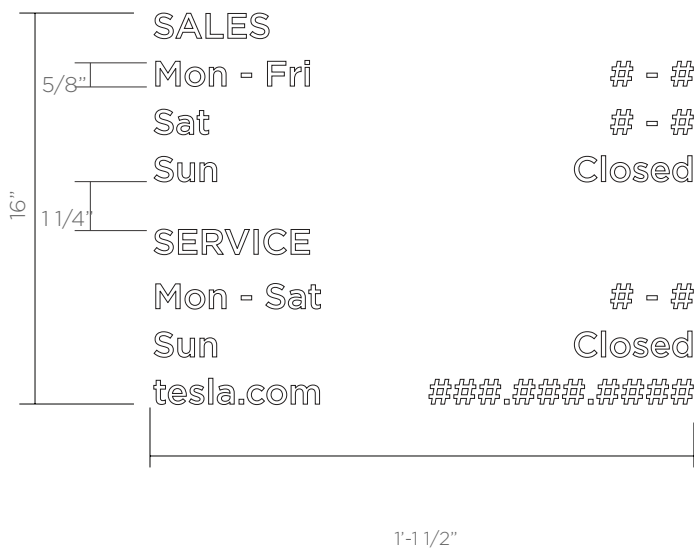
06 | SITE  
WAYFINDING

07 | DOOR  
VINYL

08 | NONPROTO.

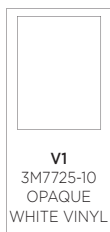


← USE TESLA T ONLY WHERE A TESLA  
WORDMARK IS NOT ADJACENT OR VISIBLE  
FROM THIS DOOR.

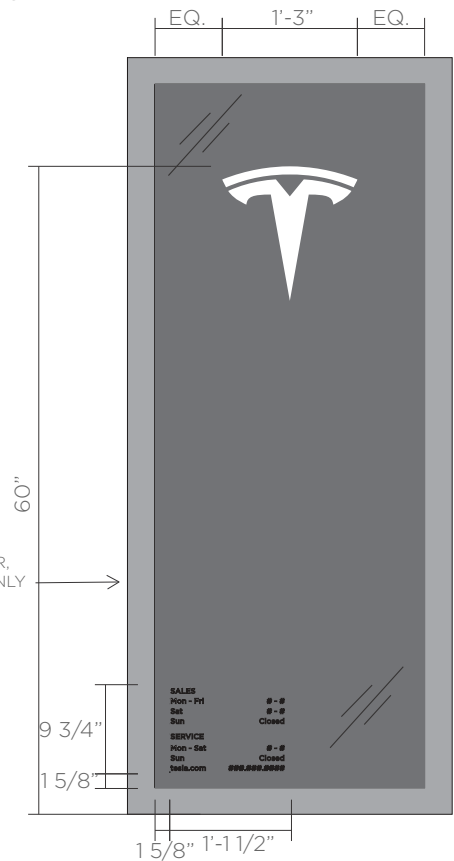


-V1 VINYL AT FIRST SURFACE,  
-FONT: GOTHAM BOOK & MEDIUM,  
-READY TO APPLY VINYL  
-DO NOT ADD "AM" OR "PM"

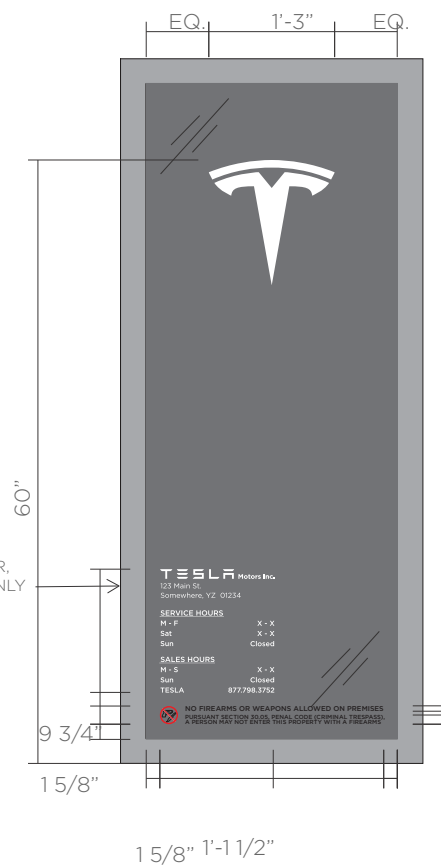
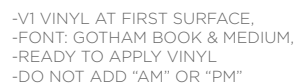
**NOTE:** INTERIOR FACE APPLICATION  
PREFERRED, UNLESS GLASS IS TINTED.  
IF TINTED, APPLY TO EXTERIOR.  
VERIFY IN FIELD PRIOR TO PRODUCTION.



EXISTING GLASS ON DOOR,  
HOURS ON LEFT DOOR ONLY







## 08 NON PROTOTYPICAL

| 08. | TAG  | SIGN TYPE: Non-Prototypical                        |
|-----|------|----------------------------------------------------|
|     | S800 | Interior Non-Illuminated Wordmark Standard Spacing |
|     | S802 | Interior Non-Illuminated Wordmark 20% Spacing      |
|     | S803 | Interior Non-Illuminated Wordmark Retail Spacing   |
|     | S820 | Exterior Non-Illuminated T Only                    |
|     | S821 | Exterior or Interior Non-Illuminated T + Wordmark  |
|     | S830 | Exterior Halo-Lit T Only                           |
|     | S831 | Exterior Facelit T Only                            |
|     | S850 | Mission Statement                                  |
|     | S861 | Crash Graphics                                     |
|     | S862 | Conference Room Privacy Film                       |
|     | S863 | Tesla Flag                                         |
|     | S997 | Door Vinyl: Service                                |
|     | S998 | Door Vinyl: Tesla Service                          |

00 | INDEX

01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

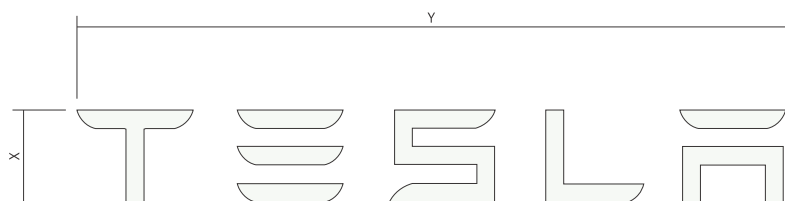
04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

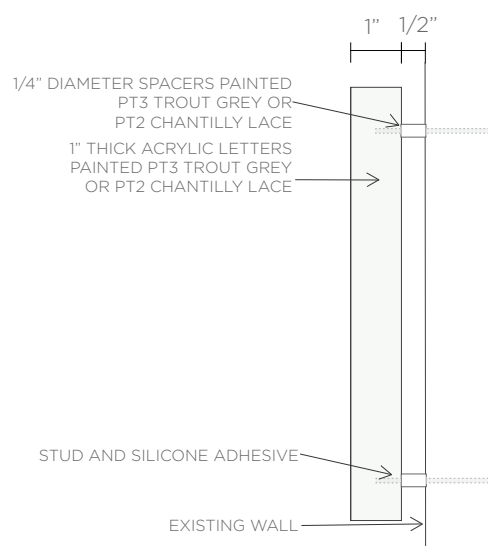
07 | DOOR  
VINYLS

08 | NONPROTO.



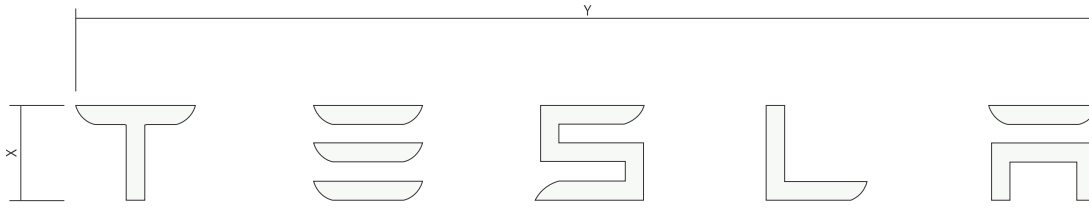
X: (MEASURED OFF HEIGHT OF "E")

Y: (WILL VARY FROM TABLE, TYP. LINE UP WITH OUTSIDE ENDS OF BAY DOORS)



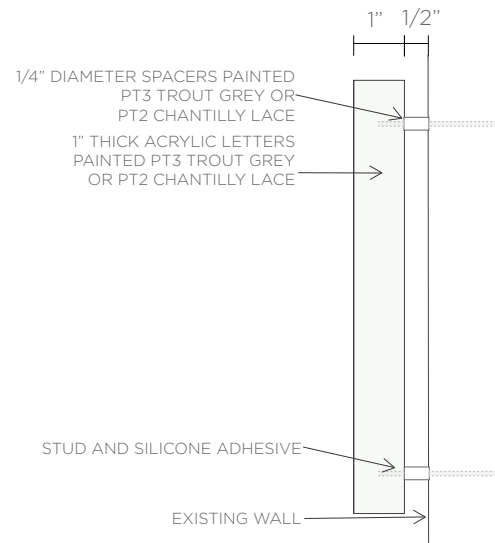
### STANDARD SPACING

| X      | Y          |
|--------|------------|
| 8 1/2" | 5'-5 1/2"  |
| 1'-0"  | 7'-8 3/8"  |
| 1'-2"  | 8'-11 3/4" |



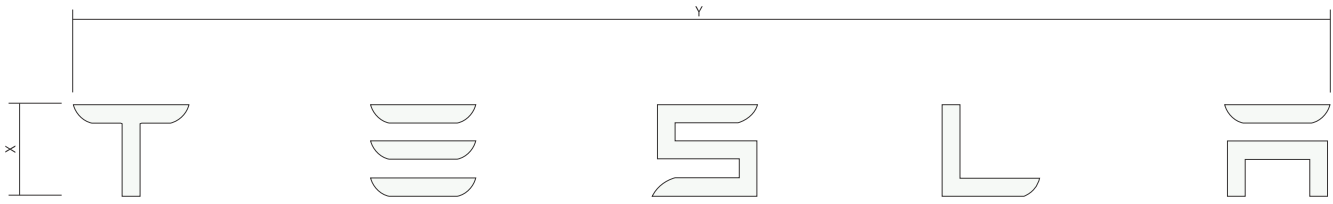
X: (MEASURED OFF HEIGHT OF "E")

Y: (WILL VARY FROM TABLE, TYP. LINE UP WITH OUTSIDE ENDS OF BAY DOORS)



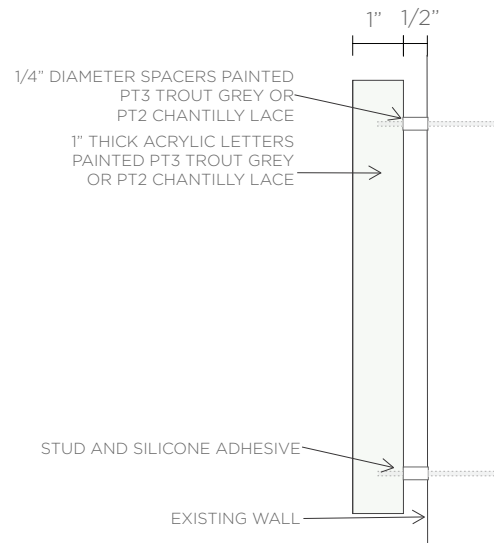
### 20% SPACING

| X      | Y          |
|--------|------------|
| 8 1/2" | 7'-7 5/8"  |
| 1'-0"  | 10'-9 3/8" |
| 1'-2"  | 12'-7"     |



X: (MEASURED OFF HEIGHT OF "E")

Y: (WILL VARY FROM TABLE, TYP. LINE UP WITH OUTSIDE ENDS OF BAY DOORS)



## RETAIL SPACING

| X      | Y          |
|--------|------------|
| 8 1/2" | 9'-8 5/8"  |
| 1'-0"  | 13'-8 3/8" |
| 1'-2"  | 16'-0 1/8" |

# S820

EXTERIOR NON-ILLUMINATED T

00 | INDEX

01 | FONTS/  
COLORS

02 | MONUMENT  
+ CABINET

03 | WORDMARK  
+ CABINET

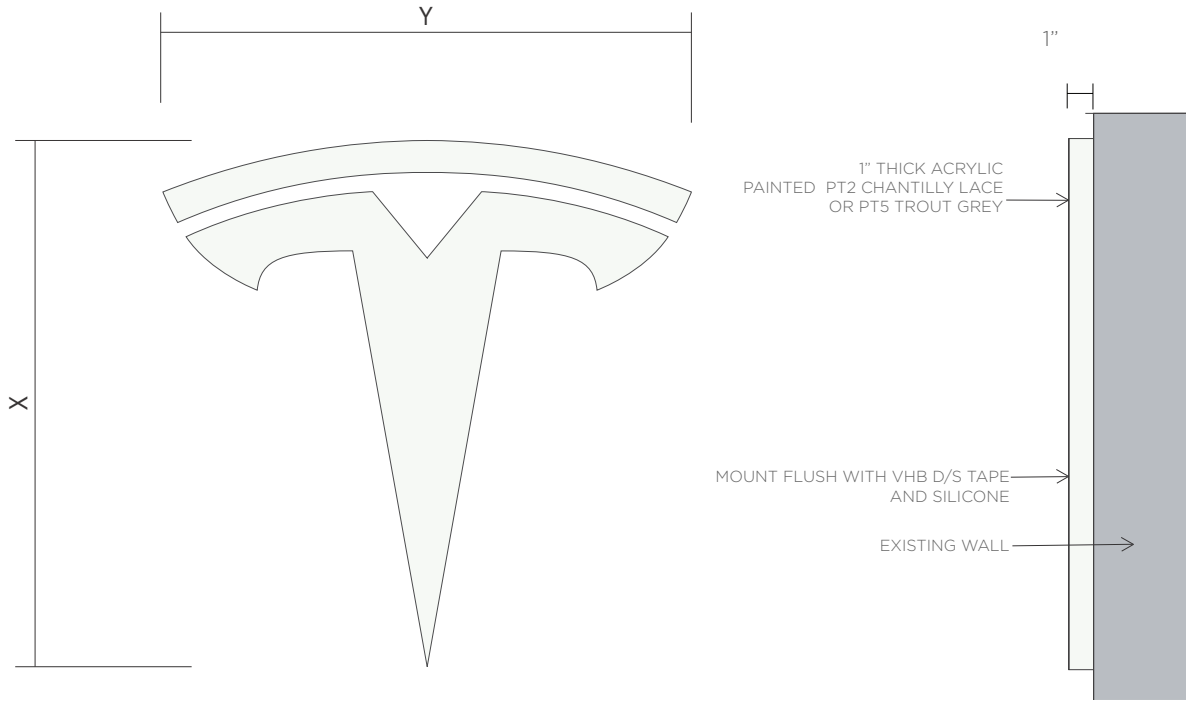
04 | FLAT CUT  
OUT

05 | ROOM  
PLAQUES

06 | SITE  
WAYFINDING

07 | DOOR  
VINYL

08 | NONPROTO.

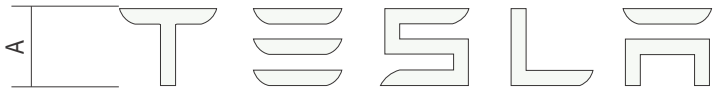
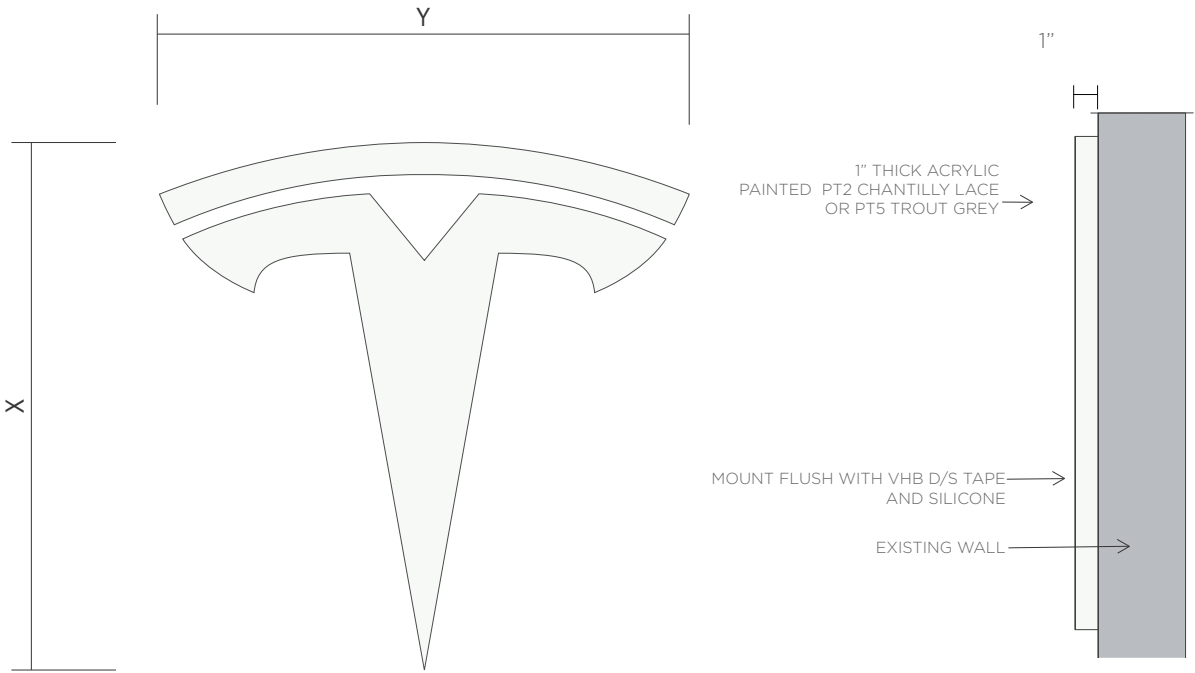


## NON-LIT FCO LOGO

| X     | Y         |
|-------|-----------|
| 1'-9" | 1'-9"     |
| 2'-6" | 2'-6 1/8" |
| 3'-0" | 3'-0 1/8" |
| 3'-6" | 3'-6 1/8" |
| 4'-0" | 4'-0 1/4" |
| 6'-0" | 6'-0 1/2" |
| 8'-0" | 8'-0 1/2" |



|                            |
|----------------------------|
| 00   INDEX                 |
| 01   FONTS/<br>COLORS      |
| 02   MONUMENT<br>+ CABINET |
| 03   WORDMARK<br>+ CABINET |
| 04   FLAT CUT<br>OUT       |
| 05   ROOM<br>PLAQUES       |
| 06   SITE<br>WAYFINDING    |
| 07   DOOR<br>VINYL         |
| 08   NONPROTO.             |



| NON-LIT FCO LOGO + WORDMARK |           |
|-----------------------------|-----------|
| X                           | Y         |
| 1'-9"                       | 1'-9"     |
| 2'-6"                       | 2'-6 1/8" |
| 3'-0"                       | 3'-0 1/8" |
| 3'-6"                       | 3'-6 1/8" |
| 4'-0"                       | 4'-0 1/4" |
| 6'-0"                       | 6'-0 1/2" |
| 8'-0"                       | 8'-0 1/2" |

FOR LIGHT  
BACK  
GROUND

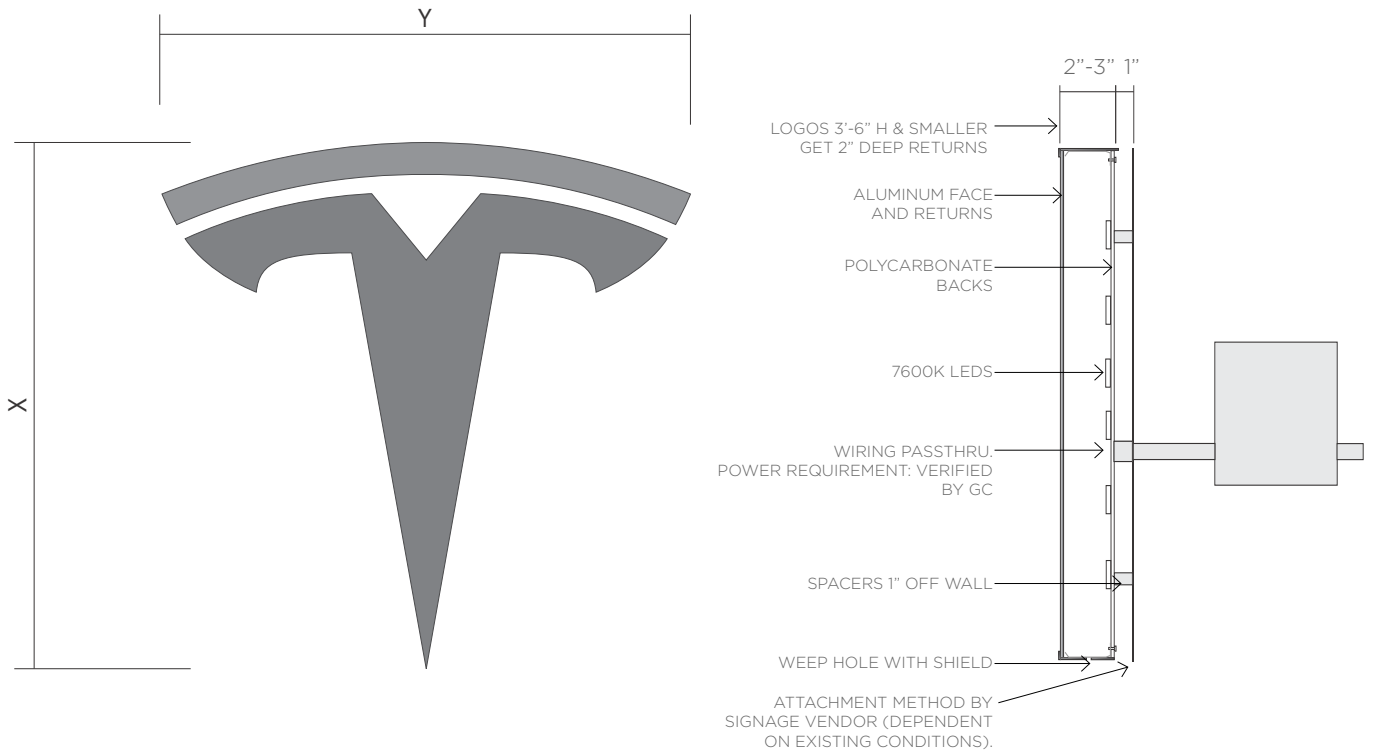
PT5  
BM2124-20  
TROUT  
GREY  
SATIN FINISH

OR

FOR DARK  
BACK  
GROUND

PT2  
BMOC-65  
CHANTILLY  
LACE  
SATIN FINISH



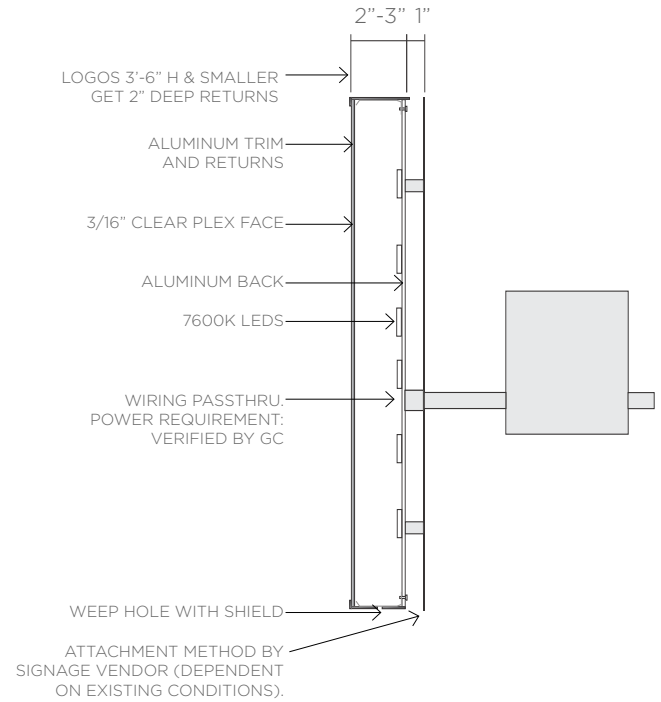
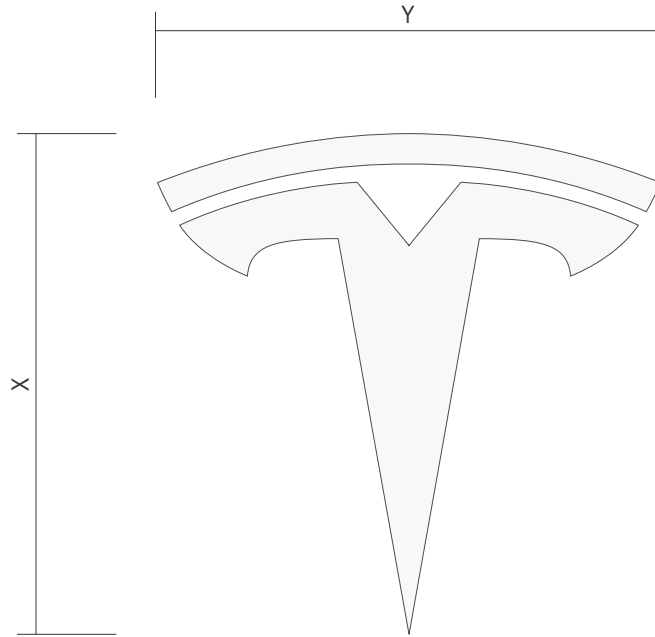


## VENDOR TO INDICATE SCOPE OF WORK REQUIRED BY GC

1. SHOW LOCATION OF EACH PASS THRU FOR EACH "SECTION" OF THE LOGO, TYP.
2. LOCATION AND SIZE OF WIREWAY ON BACKSIDE OF WORDMARK.
3. SHOW DETAILS FOR EXTERIOR WORKWAY AND INTERIOR WIREWAY INSTALLATIONS
4. SHOW LOCATION OF 14 AND 16, POWER SUPPLY, DISCONNECT SWITCH AND PRIMARY



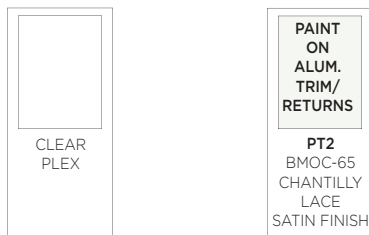
| HALO-LIT LOGO |           |
|---------------|-----------|
| X             | Y         |
| 1'-9"         | 1'-9"     |
| 2'-6"         | 2'-6 1/8" |
| 3'-0"         | 3'-0 1/8" |
| 3'-6"         | 3'-6 1/8" |
| 4'-0"         | 4'-0 1/4" |
| 6'-0"         | 6'-0 1/2" |
| 8'-0"         | 8'-0 1/2" |



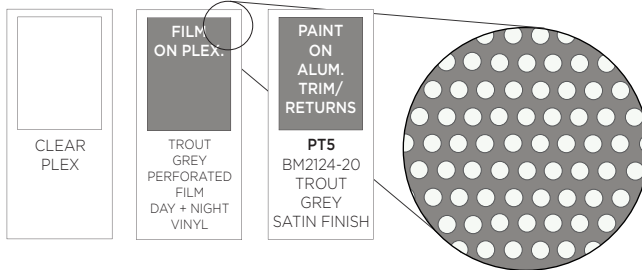
## VENDOR TO INDICATE SCOPE OF WORK REQUIRED BY GC

1. SHOW LOCATION OF EACH PASS THRU FOR EACH "SECTION" OF THE LOGO, TYP.
2. LOCATION AND SIZE OF WIREWAY ON BACKSIDE OF WORDMARK.
3. SHOW DETAILS FOR EXTERIOR WORKWAY AND INTERIOR WIREWAY INSTALLATIONS
4. SHOW LOCATION OF 14 AND 16, POWER SUPPLY, DISCONNECT SWITCH AND PRIMARY

## FOR DARK BACKGROUND

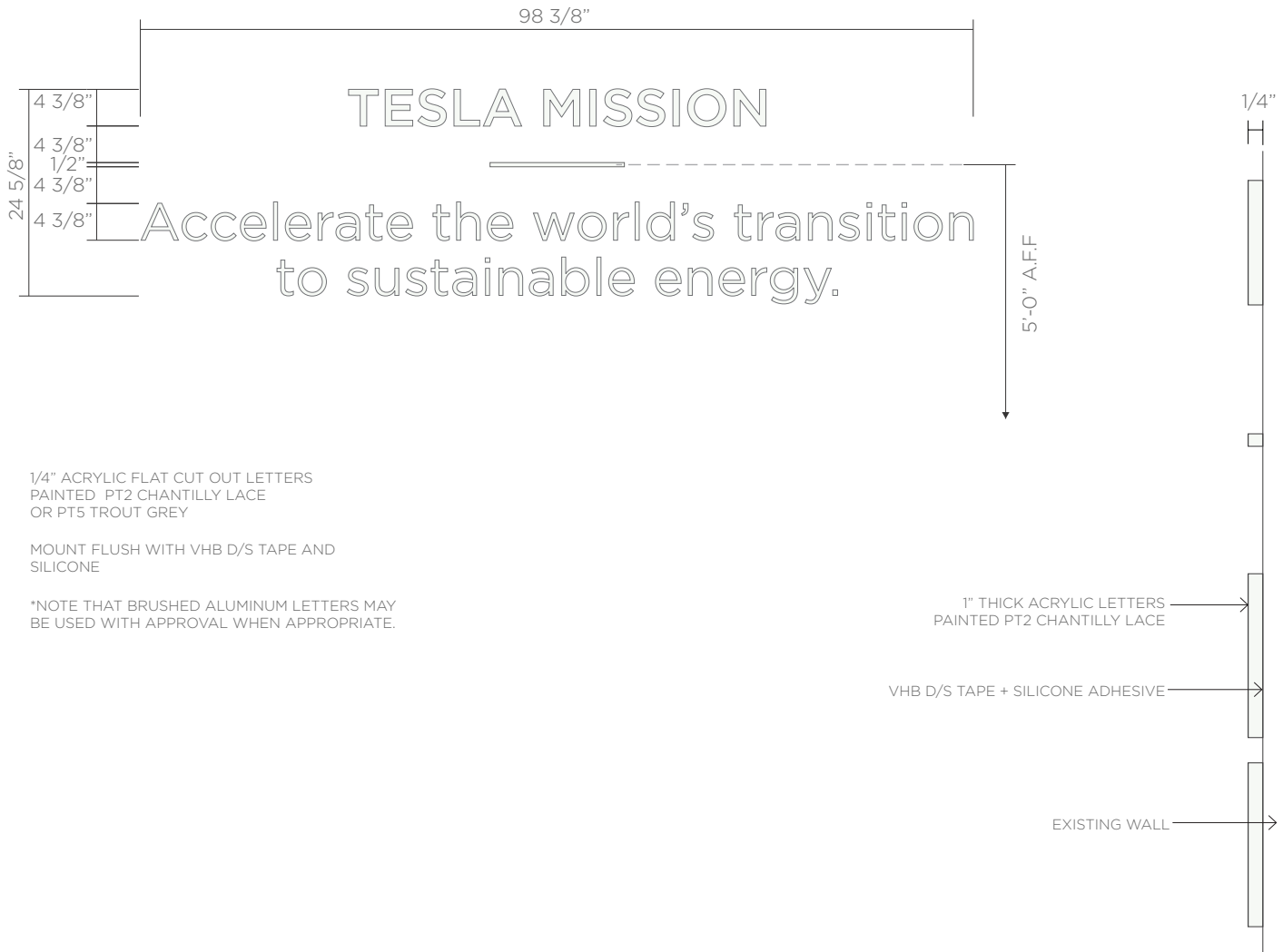


## FOR LIGHT BACKGROUND



## FACELIT LOGO

| X     | Y         |
|-------|-----------|
| 1'-9" | 1'-9"     |
| 2'-6" | 2'-6 1/8" |
| 3'-0" | 3'-0 1/8" |
| 3'-6" | 3'-6 1/8" |
| 4'-0" | 4'-0 1/4" |
| 6'-0" | 6'-0 1/2" |
| 8'-0" | 8'-0 1/2" |

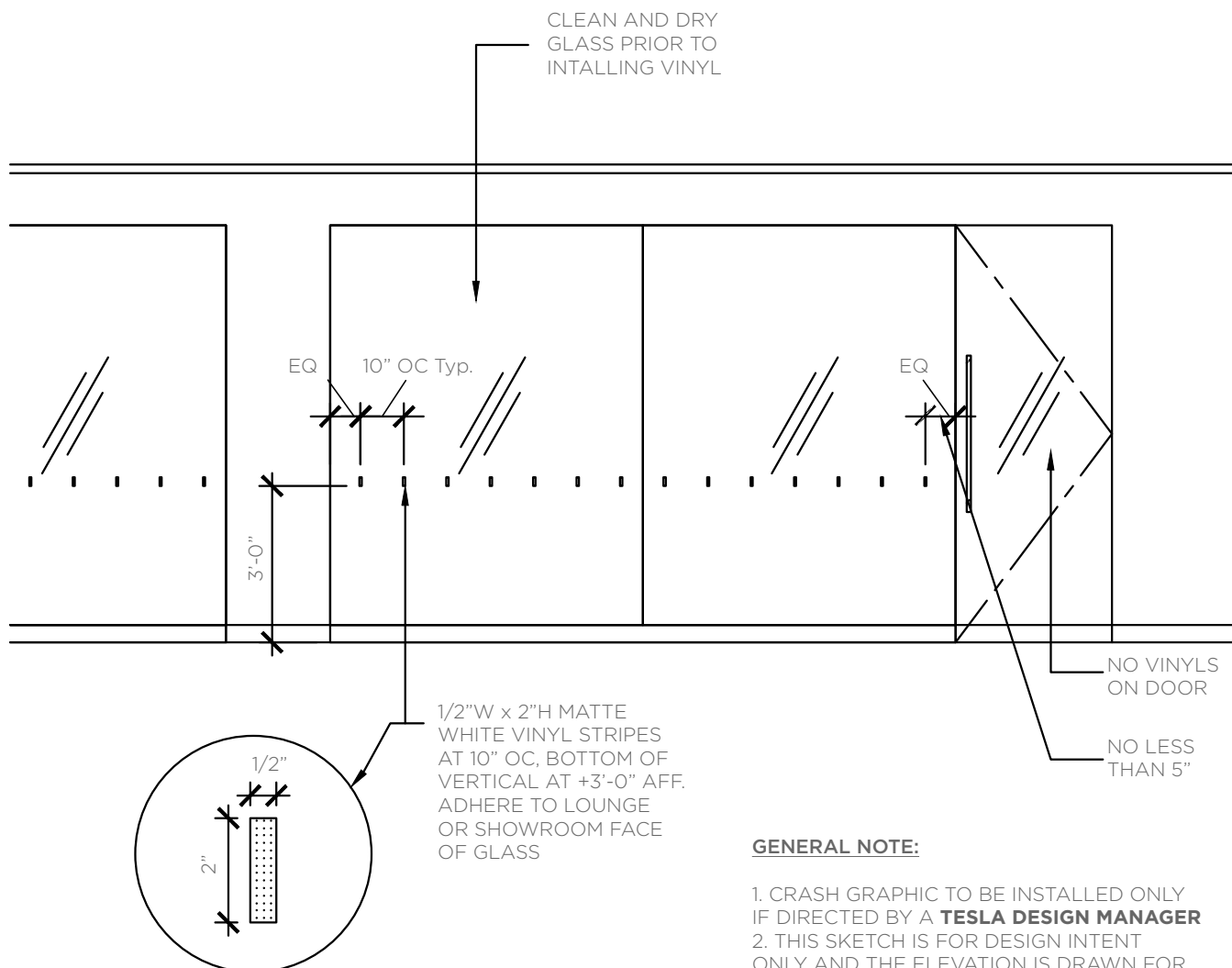


1/4" ACRYLIC FLAT CUT OUT LETTERS  
PAINTED PT2 CHANTILLY LACE  
OR PT5 TROUT GREY

MOUNT FLUSH WITH VHB D/S TAPE AND  
SILICONE

\*NOTE THAT BRUSHED ALUMINUM LETTERS MAY  
BE USED WITH APPROVAL WHEN APPROPRIATE.

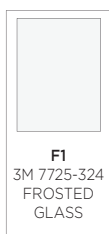
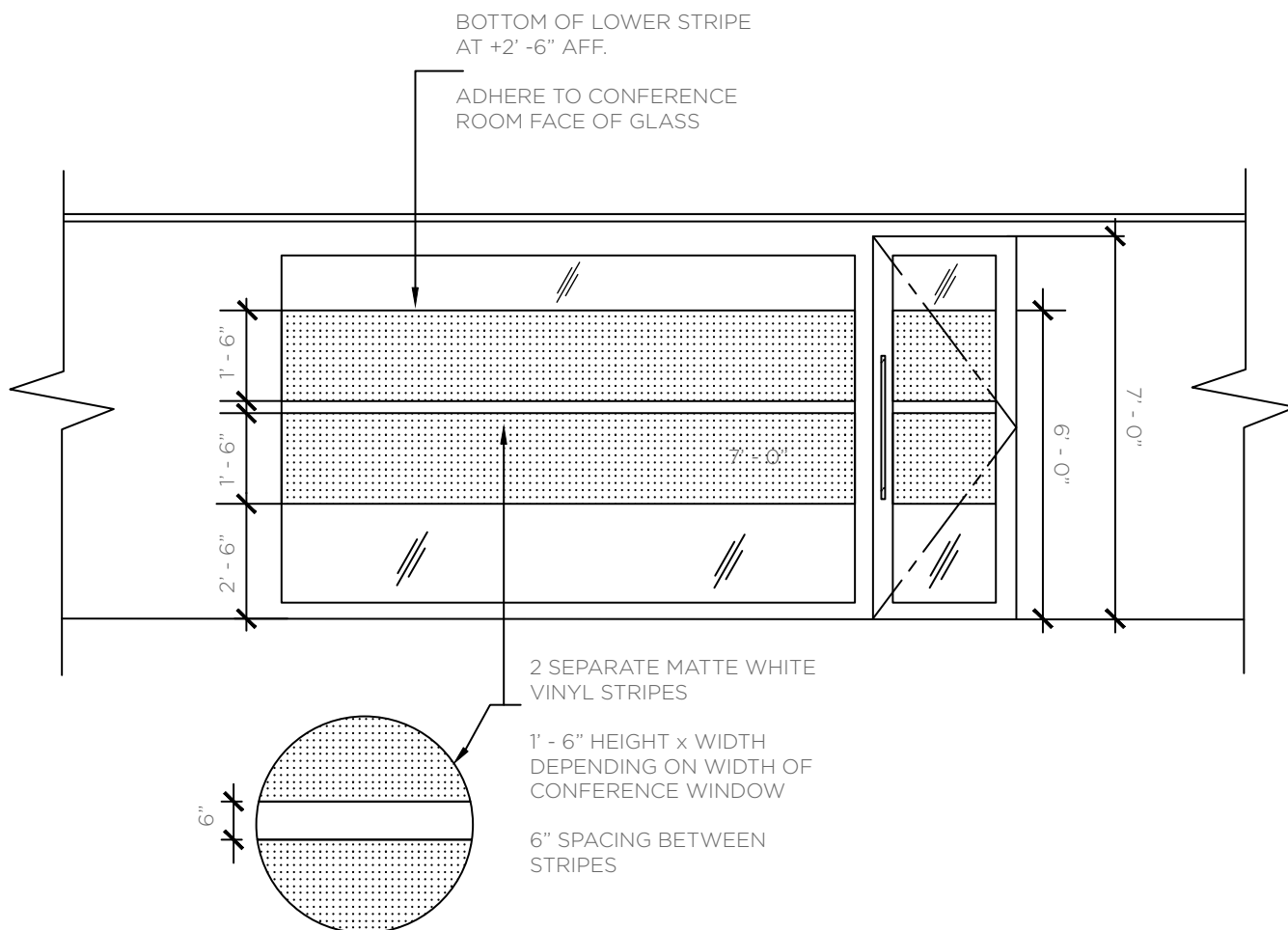


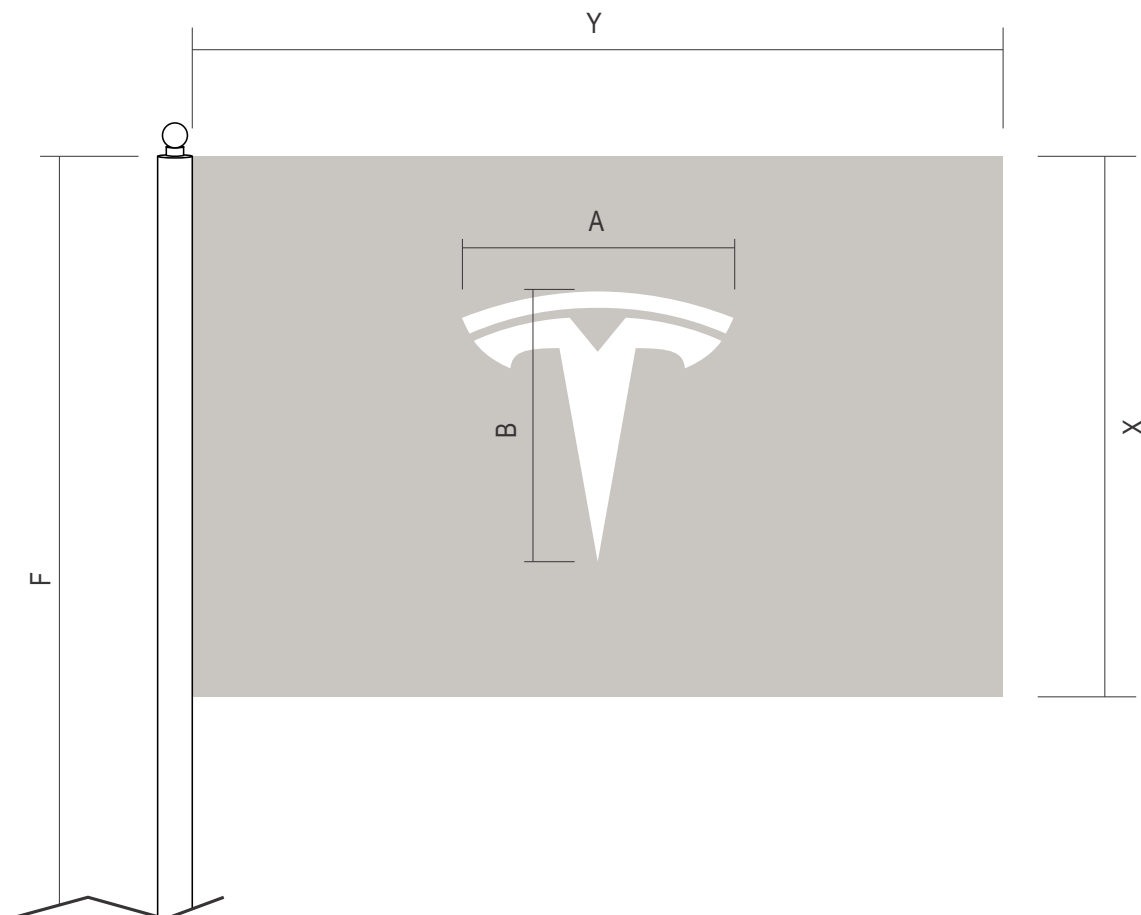


#### GENERAL NOTE:

1. CRASH GRAPHIC TO BE INSTALLED ONLY IF DIRECTED BY A **TESLA DESIGN MANAGER**
2. THIS SKETCH IS FOR DESIGN INTENT ONLY AND THE ELEVATION IS DRAWN FOR REFERENCE ONLY
3. PROJECT SPECIFIC OR UNIQUE NON-PROTOTYPICAL CONDITIONS OR IF REQUIRED BY LANDLORD OR LOCAL JURISDICTIONS NEED **TESLA DESIGN MANAGER** APPROVAL PRIOR TO INSTALLATION

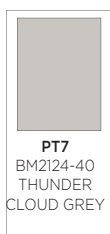




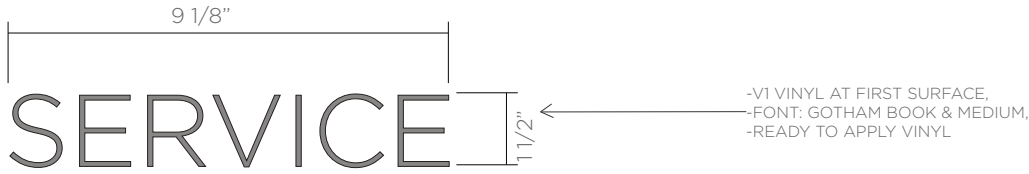


## SIZING OF FLAG:

LENGTH OF FLAG SHOULD CORRESPOND TO AT LEAST ONE QUARTER THE HEIGHT OF THE FLAG POLE BEING USED - REFER TO CHART BELOW FOR RECOMMENDED SIZING

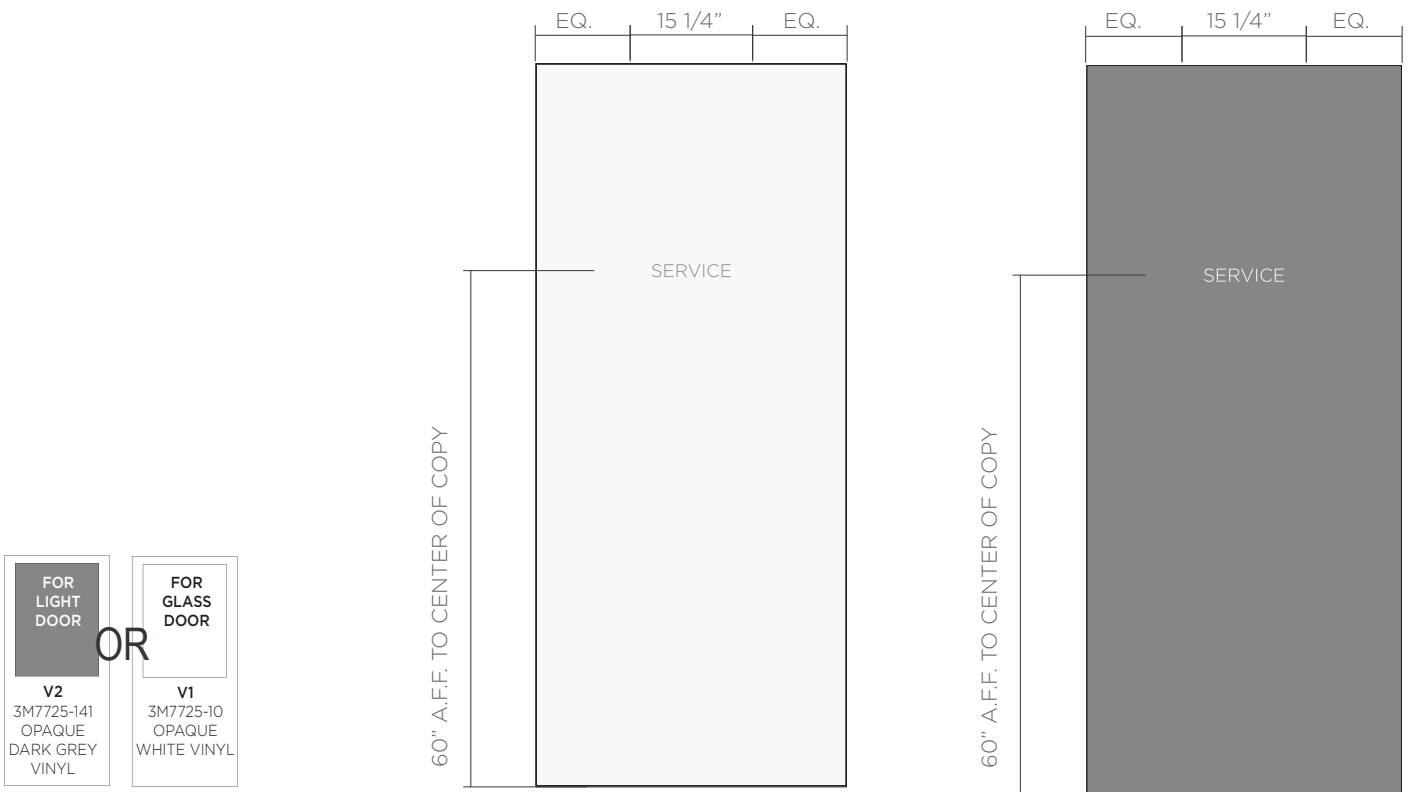


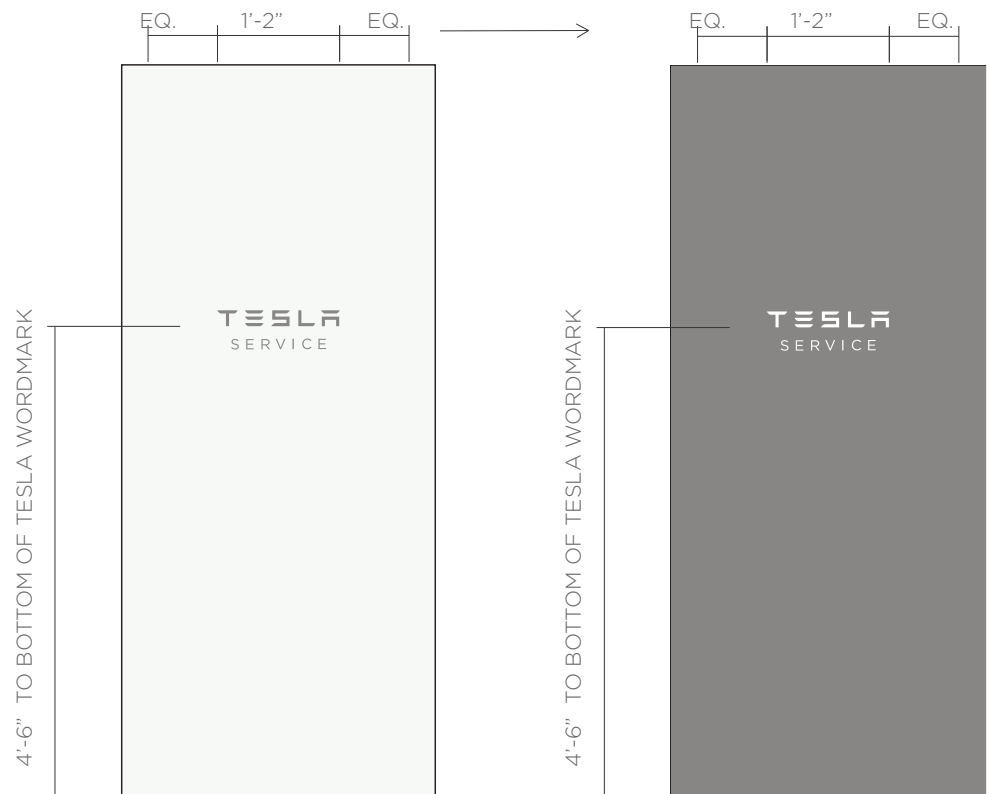
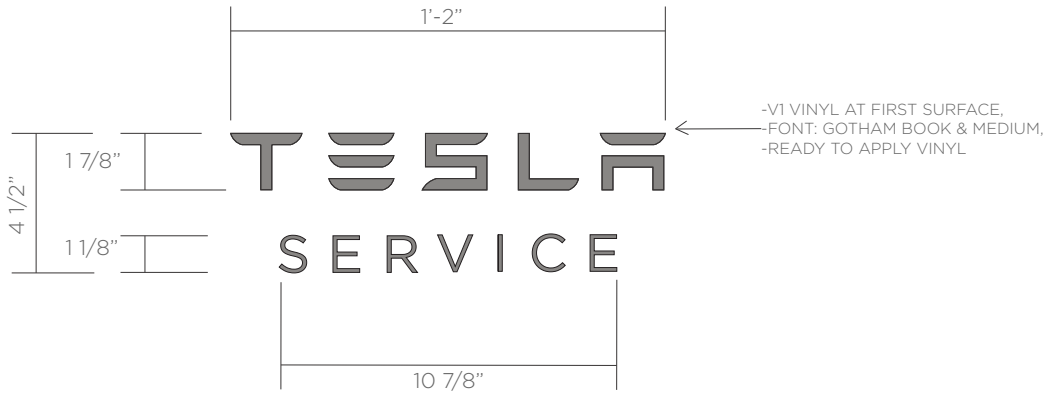
| TESLA FLAG |         |          |         |         |
|------------|---------|----------|---------|---------|
| F          | X       | Y        | A       | B       |
| 20' - 25'  | 4' - 0" | 6' - 0"  | 2' - 0" | 2' - 0" |
| 30' - 35'  | 5' - 0" | 8' - 0"  | 2' - 6" | 2' - 6" |
| 40' - 45'  | 6' - 0" | 10' - 0" | 3' - 0" | 3' - 0" |
| 50' - 55'  | 8' - 0" | 12' - 0" | 3' - 6" | 3' - 6" |



ALTERNATE LAYOUTS

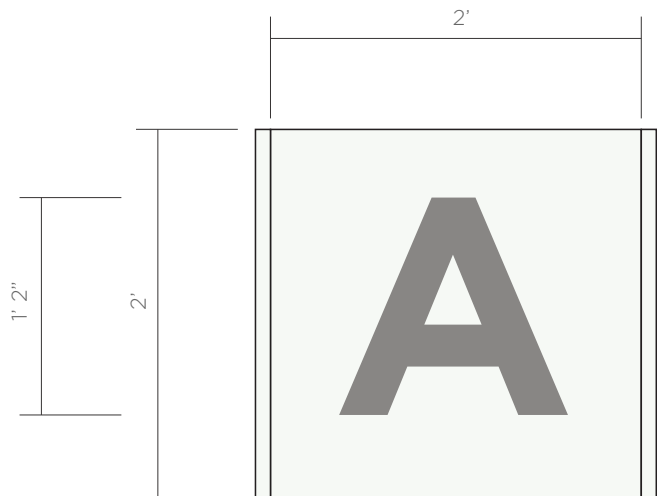
SALES  
SALES AND DELIVERY  
GALLERY  
GALLERY AND DELIVERY  
DELIVERY  
EMPLOYEES ONLY  
CUSTOMER LOUNGE



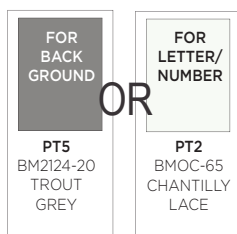
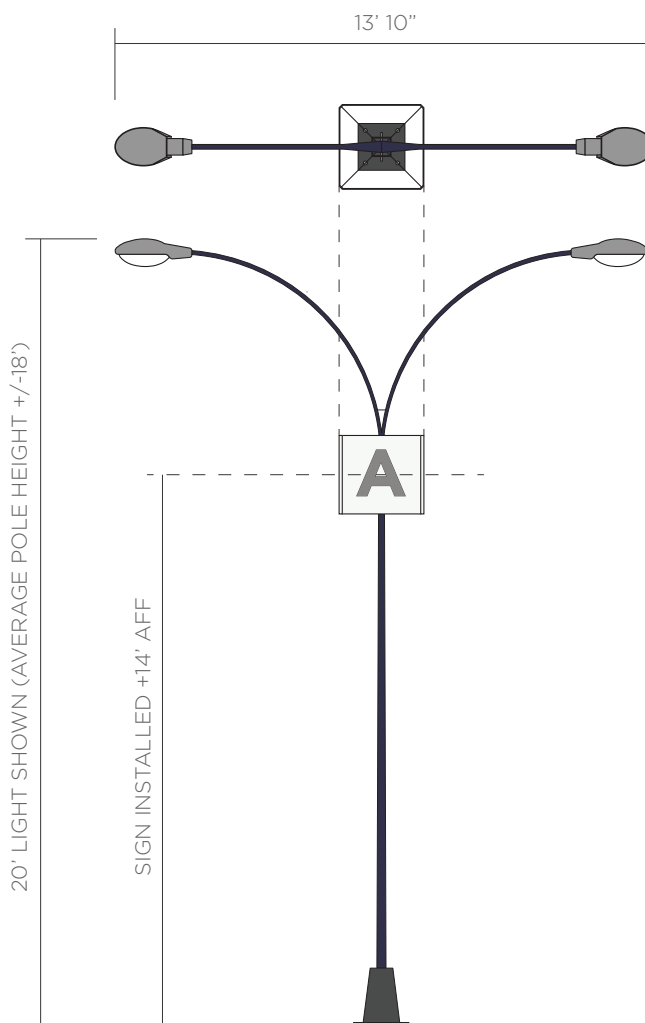
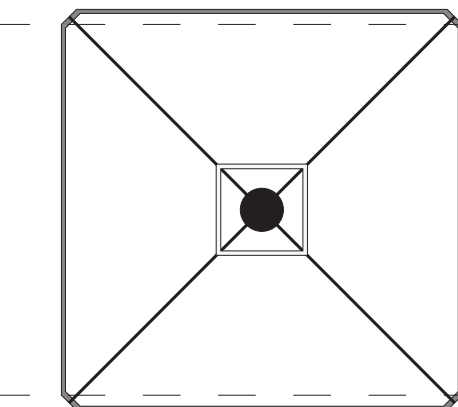


OR

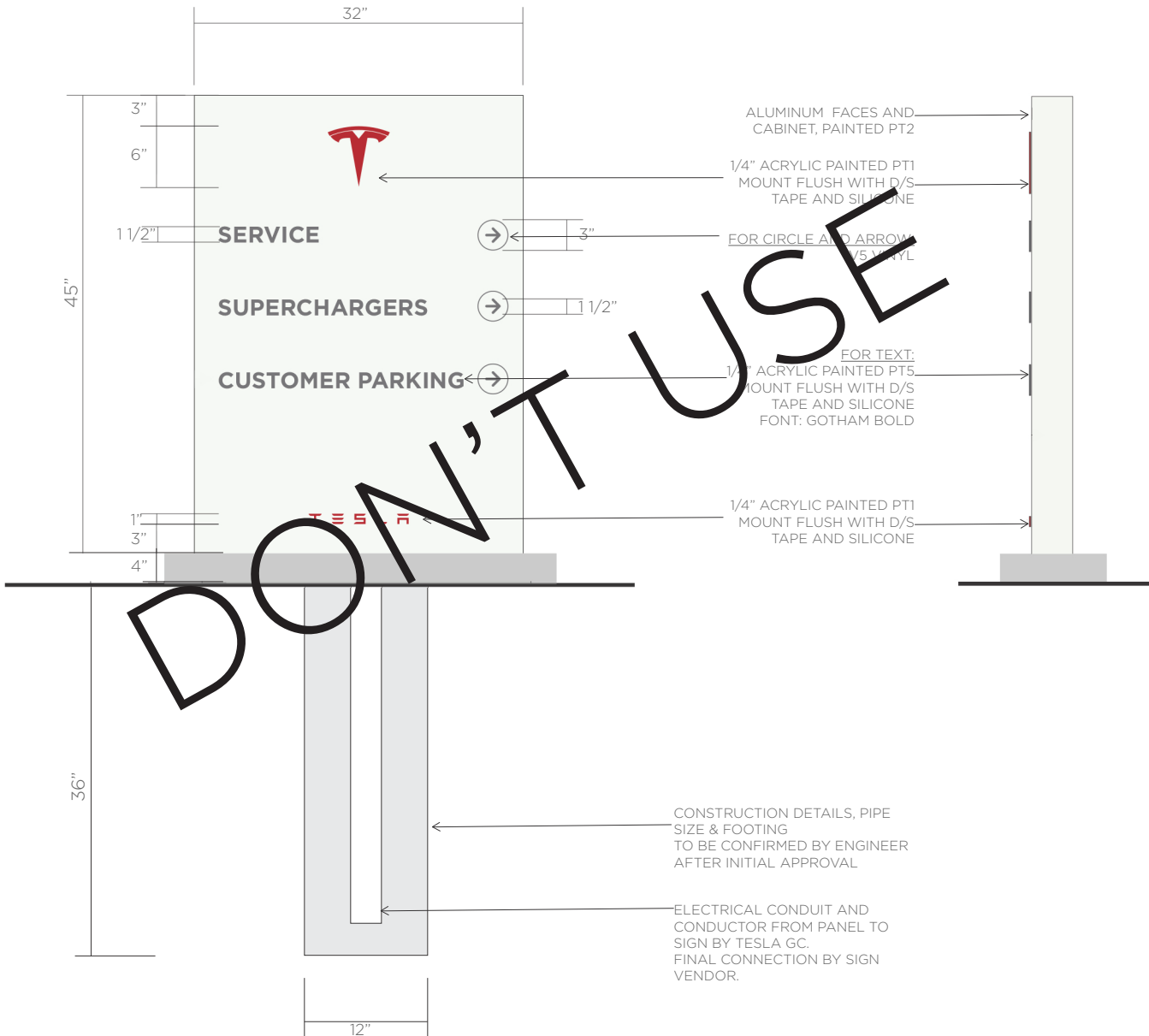




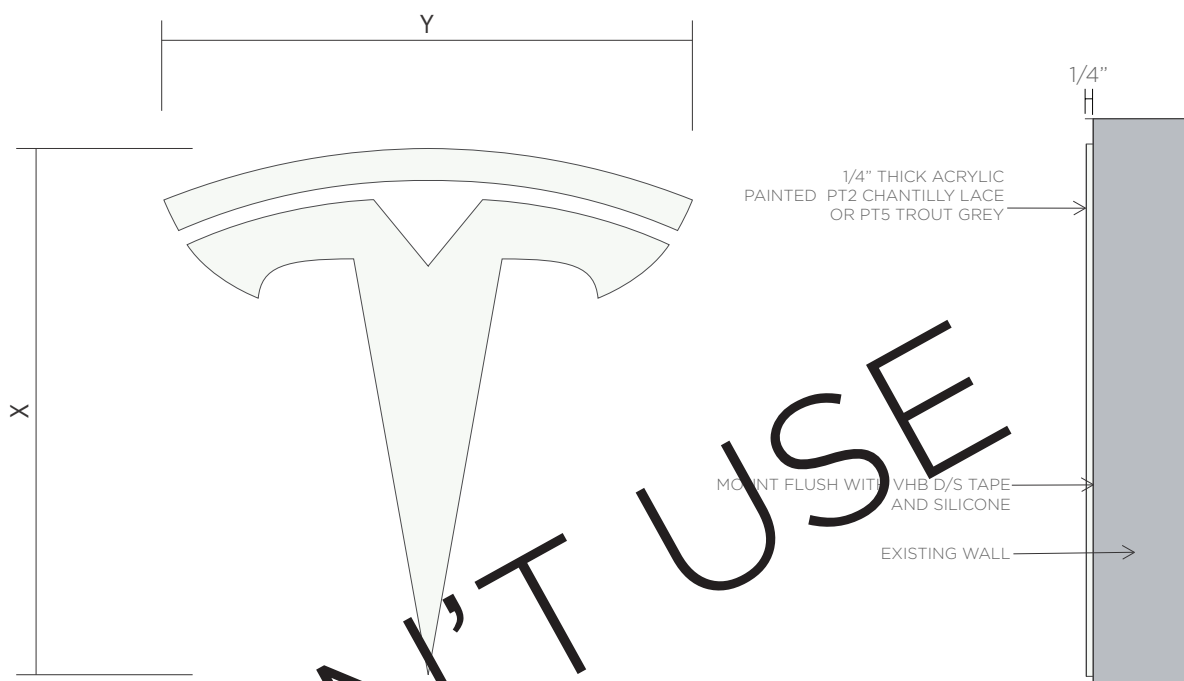
FONT: GOTHAM & BOLD



OR



|                                                            |                                                                     |                                          |                                                         |
|------------------------------------------------------------|---------------------------------------------------------------------|------------------------------------------|---------------------------------------------------------|
|                                                            |                                                                     |                                          |                                                         |
| <b>PT2</b><br>BMOG-65<br>CHANTILLY<br>LACE<br>SATIN FINISH | <b>PT1</b><br>BM 2087-10<br>NEON RED<br>PMS 19-1664<br>SATIN FINISH | <b>PT5</b><br>BM2124-20<br>TROUT<br>GREY | <b>V5</b><br>3M7725-141<br>OPAQUE<br>DARK GREY<br>VINYL |



## NON-LIT FCO LOGO

| X     | Y         | SQ. FT. |
|-------|-----------|---------|
| 1'-9" | 1'-9"     | x       |
| 2'-6" | 2'-6 1/8" | 6.28    |
| 3'-0" | 3'-0 1/8" | 9.03    |
| 3'-6" | 3'-6 1/8" | 12.29   |
| 4'-0" | 4'-0 1/4" | 16.08   |
| 4'-6" | 4'-6 1/4" | 20.34   |

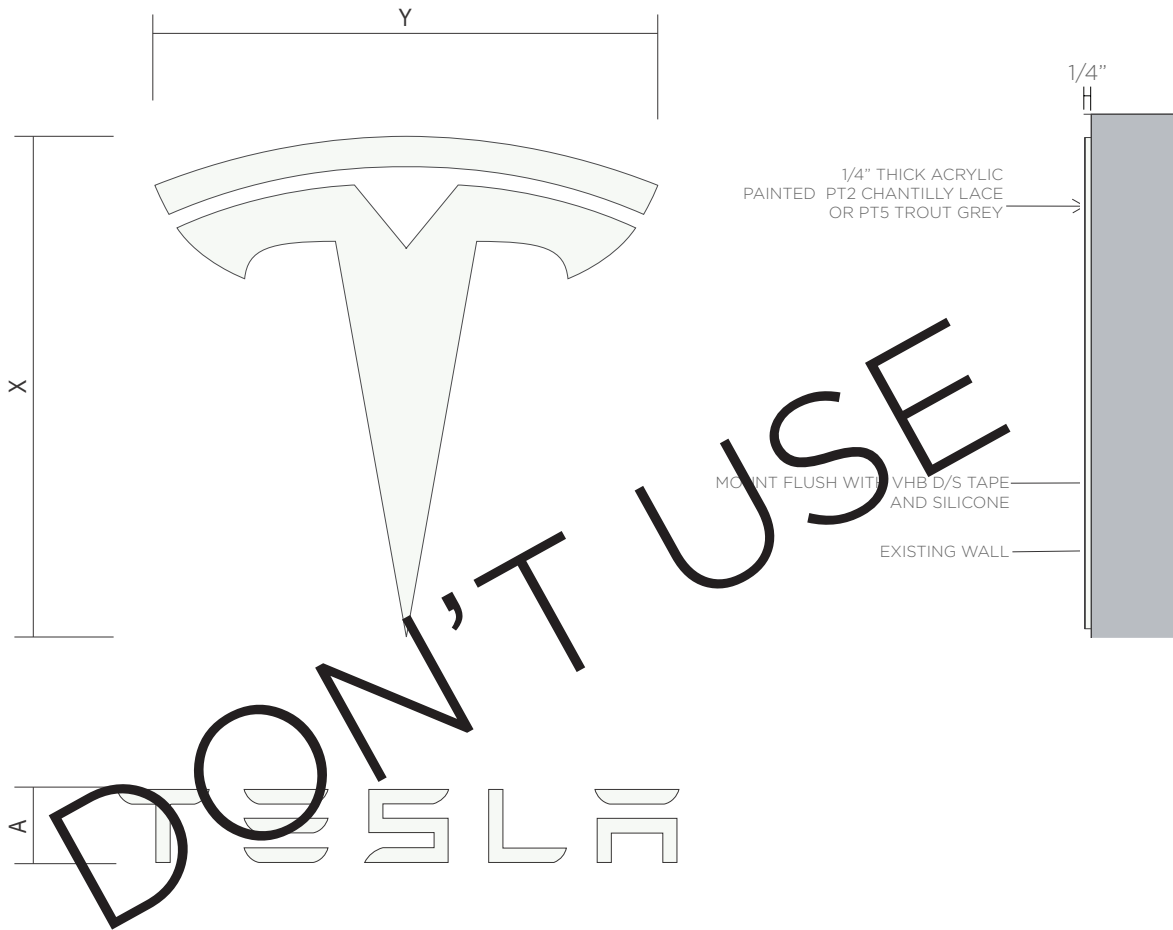
FOR  
LIGHT  
BACK  
GROUND

PT5  
BM2124-20  
TROUT  
GREY  
SATIN FINISH

FOR  
DARK  
BACK  
GROUND

PT2  
BMOC-65  
CHANTILLY  
LACE  
SATIN FINISH

OR



NON-LIT FCO LOGO + WORDMARK

| X          | Y          | A      |
|------------|------------|--------|
| 1'-3 1/4"  | 1'-3 1/4"  | 2 1/8" |
| 1'-7"      | 1'-7"      | 2 3/4" |
| 1'-10 3/4" | 1'-10 3/4" | 3 1/4" |
| 2'-2 5/8"  | 2'-2 3/4"  | 3 7/8" |
| 2'-6 3/8"  | 2'-6 1/2"  | 4 3/8" |
| 2'-10 1/4" | 2'-10 3/8" | 5"     |
| 3'-2"      | 3'-2 1/8"  | 5 1/2" |
| 3'-9 5/8"  | 3'-9 7/8"  | 6 1/2" |
| 4'-9"      | 4'-9 1/4"  | 8 1/4" |
| 6'-4"      | 6'-4 3/8"  | 11"    |

|                                                   |                                                     |
|---------------------------------------------------|-----------------------------------------------------|
| FOR<br>LIGHT<br>BACK<br>GROUND                    | FOR<br>DARK<br>BACK<br>GROUND                       |
| PT5<br>BM2124-20<br>TROUT<br>GREY<br>SATIN FINISH | PT2<br>BMOC-65<br>CHANTILLY<br>LACE<br>SATIN FINISH |