# **Purpose**

This document outlines the required proposal components aligned with the evaluation criteria for selecting a board management software platform. Vendors must respond to each section with clear, verifiable information to support scoring and ensure transparency.

# **Technical Proposal Notices**

- A. No aspect of the Technical Proposal shall reference the pricing.
- B. The Technical Proposal shall have a Cover Page that includes the Event Name and Number, name of the Vendor, address, telephone number, e-mail address, and date.
- C. The Technical Proposal shall include page numbers and a Table of Contents that provides a clear identification of the material by section outlined below.
- D. Each Section serves as an Evaluation Criteria that will be scored by RGRTA. The weighting for each criteria is noted in parenthesis.

# **Technical Proposal Sections**

## 1. Qualifications and Experience (15%)

- A. Firm Overview
  - 1. Brief summary of the Vendor, to include the size and structure, and the number of full-time and part-time employees.
  - 2. Identify the number of years that the Vendor has been providing the Deliverables in this Event.
- B. Compliance with MWBE and/or SDVOB goals assigned to the Event.
- C. Use of Subcontractor(s), if applicable
  - 1. For each subcontractor:
    - a. Brief summary of subcontractor and identify the number of years they have been providing the Deliverables in this Event.
    - b. Brief narrative of how the Vendor intends to utilize and manage the subcontractor.
- D. Current and Past Engagements<sup>1</sup>
  - 1. Provide five (5) engagements/contracts<sup>2</sup> of similar size and scope that are current or completed within the past five (5) years. If unable to provide five (5) please explain why.
    - a. Provide as much detail as possible of the engagements including location and date(s) provided.
    - b. Include the firm name, address, and contact person (including phone number and e-mail address).
  - 2. Provide a list of all government entities in New York State for which you have performed the Deliverables within the past five (5) years.
  - 3. Provide a list of all transit agencies for which you have performed the Deliverables within the past five (5) years.

## 2. Functional Requirements (25%)

- A. Objective: Demonstrate how the proposed solution meets core board management needs.
- B. Required Information:

<sup>&</sup>lt;sup>1</sup> RGRTA scores proposals more favorably when the Vendor has experience with transit agencies or government entities.

<sup>&</sup>lt;sup>2</sup> Vendors may not include engagements completed for RGRTA, any of its subsidiaries, or any officer, employee, agent, Commissioner of RGRTA or their spouses or children.

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- 1. Feature-by-feature response to the functional requirements listed in the Scope of Work
- 2. Screenshots or workflow diagrams showing key features (e.g., agenda creation, voting, document sharing)
- 3. Listing of file types that can be shared within the system (ie. PDF, PowerPoint, etc)
- 4. Description of mobile and offline capabilities
- 5. Accessibility compliance (e.g., WCAG 2.1, screen reader compatibility)
- C. Scoring Considerations:
  - 1. Breadth and depth of functionality
  - 2. Ease of use and accessibility
  - 3. Alignment with operational workflows

## 3. Security & Compliance (15%)

- A. Objective: Ensure the platform meets organizational standards for data protection and regulatory compliance.
- B. Required Information:
  - 1. Security certifications (e.g., SOC 2, ISO 27001)
  - 2. Data encryption protocols and authentication methods
  - 3. Confirmation that all data and files must be stored and processed exclusively within U.S.-based cloud infrastructure, with documentation verifying geographic residency and compliance with applicable federal and state data protection standards.
  - 4. Data residency options and breach notification protocols
- C. Scoring Considerations:
  - 1. Strength of security architecture
  - 2. Transparency of compliance documentation
  - 3. Risk mitigation features

#### 4. Reporting & Administration (10%)

- A. Objective: Assess the platform's ability to support board oversight and operational clarity.
- B. Required Information:
  - 1. Sample dashboards and reporting templates
  - 2. Capabilities for tracking attendance, votes, and engagement
  - 3. Export formats and automation options
  - 4. Admin controls and user management features
- C. Scoring Considerations:
  - 1. Customizability and clarity of reports
  - 2. Administrative efficiency

#### 5. Collaboration & Engagement (10%)

- A. Objective: Evaluate tools that foster inclusive, effective board interaction.
- B. Required Information:
  - 1. Features for commenting, discussion threads, and notifications
  - 2. Integration with collaboration tools (e.g., Teams, Zoom)
  - 3. Support for task assignment and follow-up tracking
  - 4. Examples of engagement analytics or feedback mechanisms
  - 5. Board meetings are currently streamed through Town Hall Streams LLC. Confirm if the proposed has any existing compatibility with this product or if it is on the product roadmap.
- C. Scoring Considerations:
  - 1. Support for inclusive participation

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- 2. Integration flexibility
- 3. Engagement tracking and responsiveness

# 6. Implementation & Support (15%)

- A. Objective: Understand vendor capacity to deliver, onboard, and support the platform.
- B. Required Information:
  - 1. Implementation timeline and onboarding plan
  - 2. Training formats (live, recorded, self-paced)
  - 3. Support channels and hours of availability
  - 4. SLA terms and escalation procedures
- C. Scoring Considerations:
  - 1. Clarity and realism of implementation plan
  - 2. Quality and accessibility of training
  - 3. Responsiveness and reliability of support

## **Price Proposal Notices**

- A. The Price Proposal shall be submitted as a separate document when prompted during the process of responding to a question for the Event.
- B. The Price Proposal shall have a Cover Page that includes the Event Name and Number, name of the Vendor, address, telephone number, e-mail address, and date.

## 7. **Pricing (10%)**

- A. <u>Core User Tier (20 Named Users)</u>: Vendors must provide a fixed annual cost for twenty (20) named users with full access to all standard platform features. Pricing must include:
  - 1. Licensing fees
  - 2. Onboarding and training costs
  - 3. Technical support and maintenance
- B. Optional User Tier (Up to 30 Additional Named Users): Vendors must provide per-user pricing for up to thirty (30) additional named users. These users may have full or limited access; vendors must:
  - 1. Specify any differences in access levels or permissions
  - 2. Confirm pricing remains valid for the full five (5) year contract term
- C. <u>Scalability and Flexibility</u>: Vendors must confirm that additional users can be added at the quoted per-user rate at any time during the five (5) year contract term.
  - 1. Any volume discounts or pricing thresholds must be clearly stated
  - 2. Vendors must disclose any limitations on user provisioning (e.g., admin vs. viewer roles)
- D. Bundled vs. Modular Pricing: If pricing varies based on bundled packages or modular add-ons, vendors must:
  - 1. Clearly delineate which features are included at each tier
  - 2. Identify any optional modules and their associated costs

## Other Documentation to be Provided by Vendor

A. If a vendor has additional documentation not requested by RGRTA, but may be helpful for the Evaluation Team to review, you can provide a PDF of them as an Attachment to your submission, which occurs after answering all of the questions for the Event.